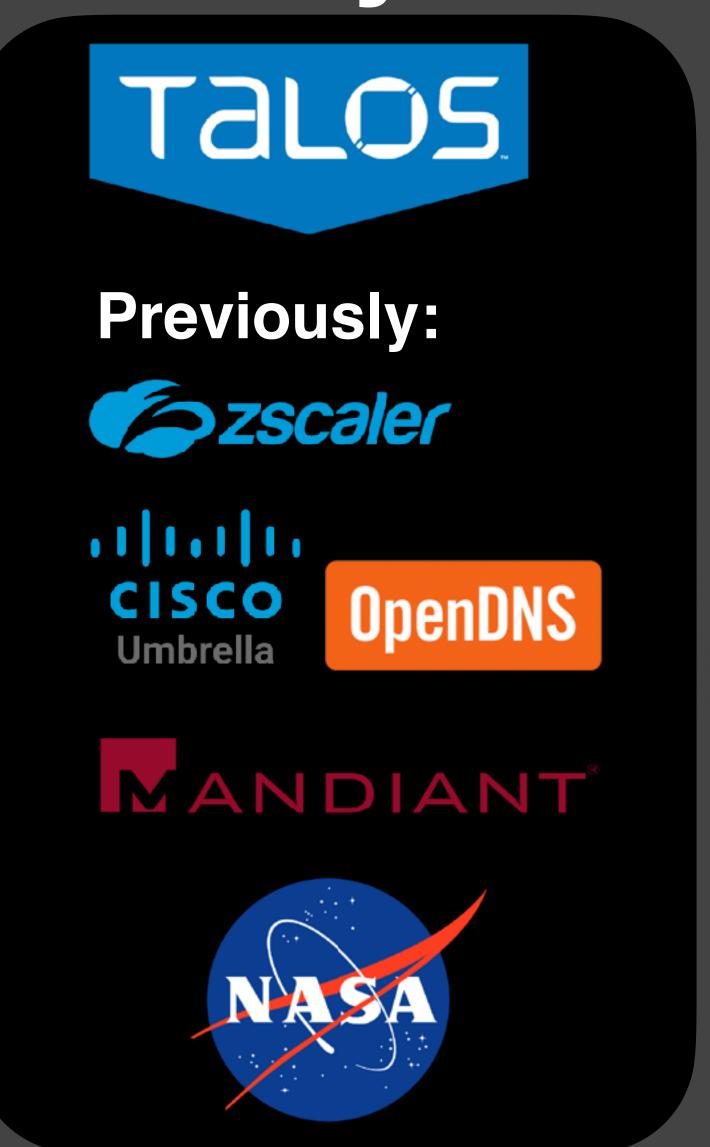
### Detecting Phishing using Visual Similarity





# Detecting Phishing using Visual Similarity Outline

- Current Tools & Techniques
- Web Crawling
- Creating Datasets
- Distance & Similarity
- Grouping Images
- Testing Detection

- Beyond Images
  - HTML Similarity
  - Scraping Text from Images
  - Text Classification with LLMs
- Research
- Alerting
- Action



# Current Tools & Techniques

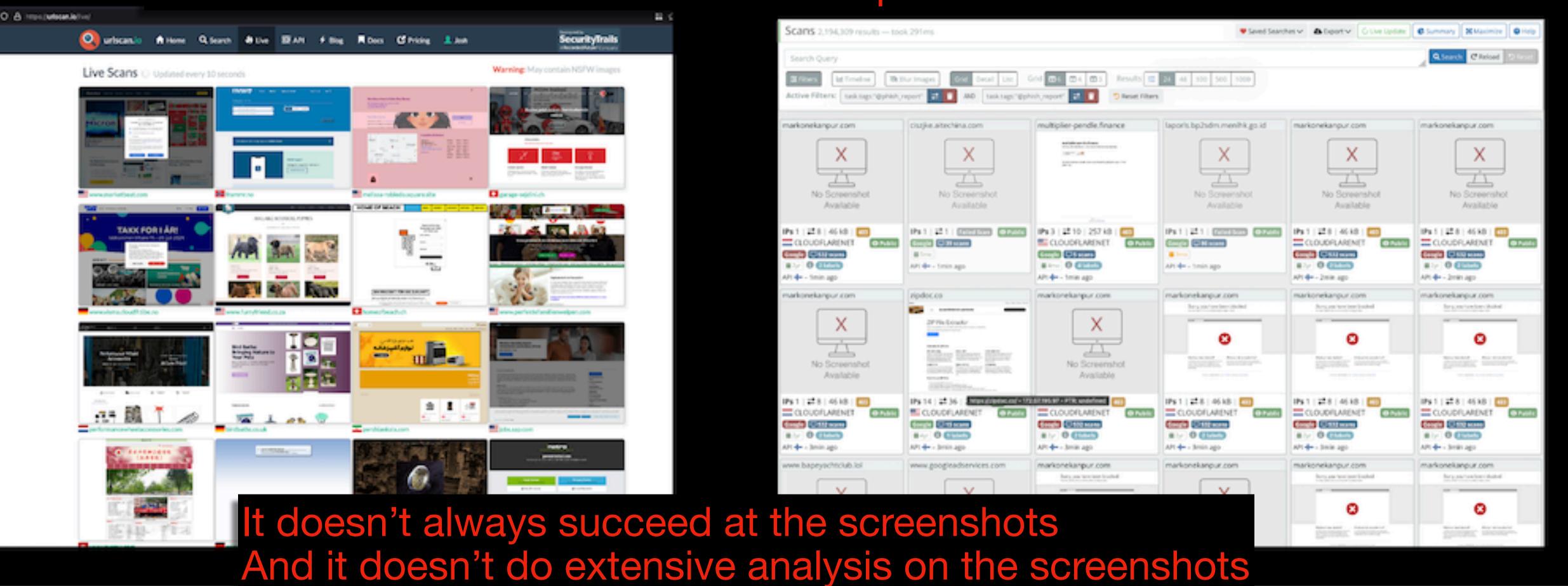


### URLScan.io

# Crawling Threat detection

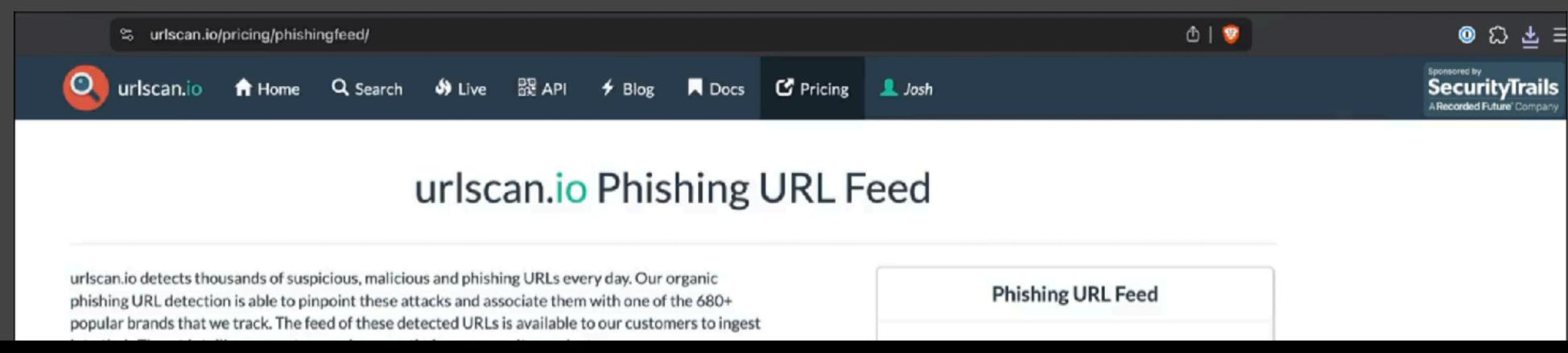
URLScan takes screenshots and provides information on websites.

There is a YARA search that can be setup for certain kinds of website behavior

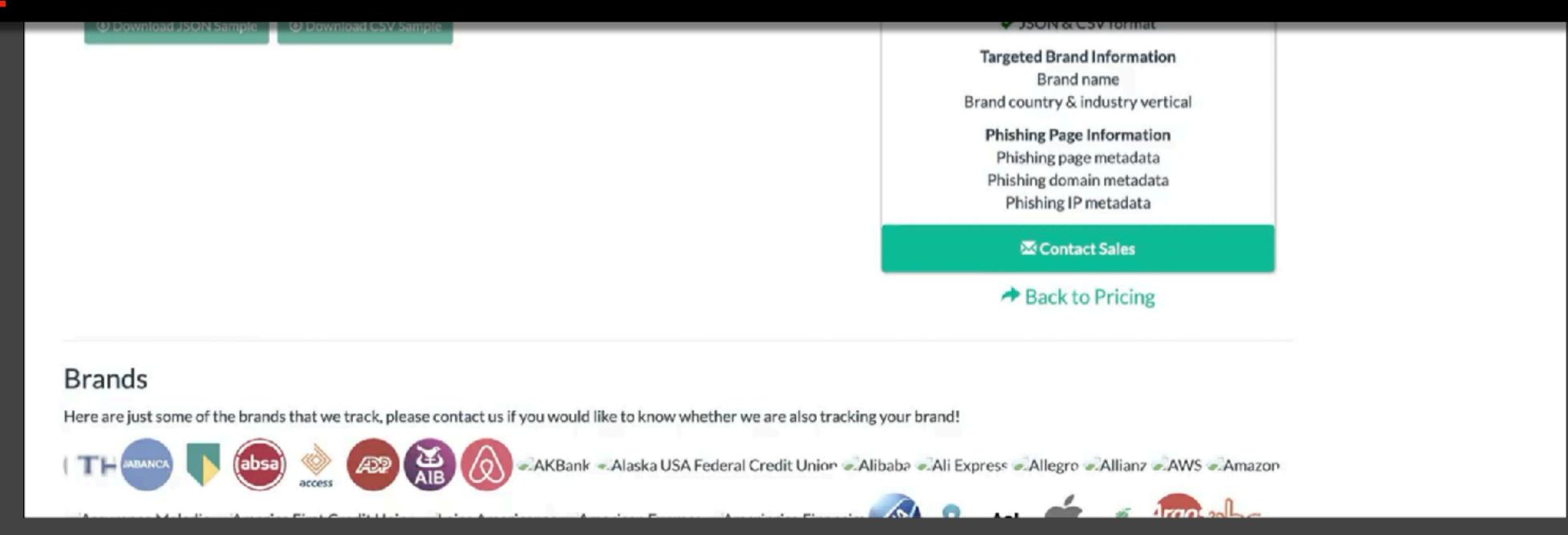


### URLScan.io

# Crawling Threat detection



URLScan has a phishing feed that's useful. In our line of work, we all likely ingest feed from various locations as a quick way to use the intelligence and work of others to improve our security. These feeds can also be used to gather data about the current threat landscape.



# Current Tools & Techniques

Detection Methods
Threat hunting
User reporting
Various Products

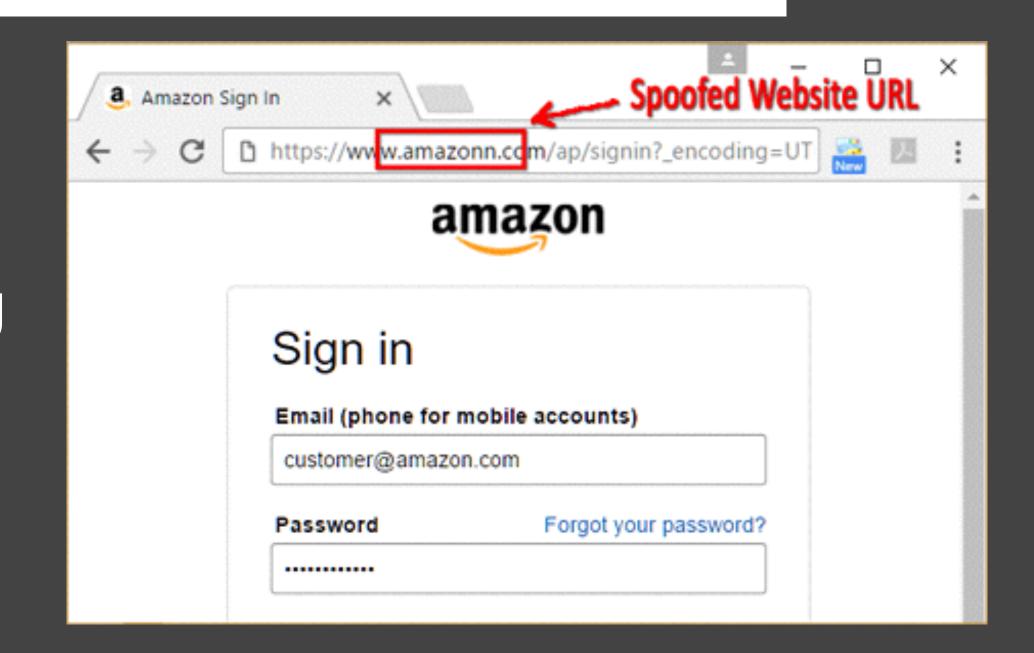
# Threat Hunting

<iframe src="http://far.IAAS.NEWS/?biw=OMITTEDURI" width="263" height=
"257"></iframe>

```
hXXp://www.fullcircleliterary.com/
hXXp://danielpsheehan.com/areas-of-
expertise/educator/ucsc-2016-rulers-
of-the-realm
hXXp://danielpsheehan.com/
hXXp://www.cafemuseroyaloak.com/
hXXp://kdsross.com/about-us/
hXXp://usdiagnostics.com/index.php/
certification-testing/uscreen-cup
hXXp://psychologywiththal.com/
2015/09/30/life-span-development-
personality/
hXXp://
thefecaltransplantfoundation.org/
what-is-fecal-transplant/
hXXp://optimalwellnessaz.com/about/
hXXp://optimalwellnessaz.com/about/
hXXp://chworks.org/real-estate-
```

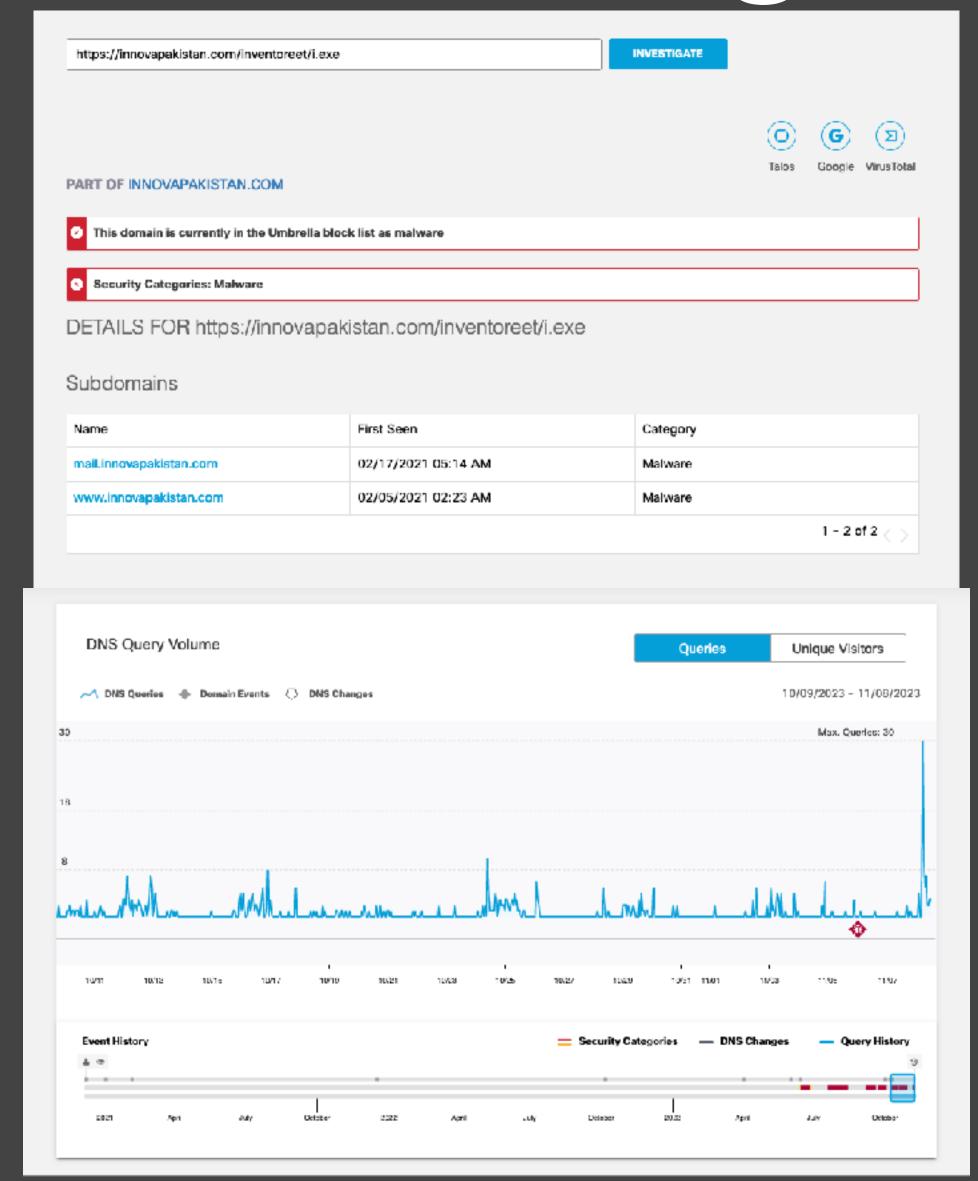
Capture Webcam
Keystrokes Logging
Remote Shell
Update RAT Version
Download File
Upload File
Upload File
Upload File
Upload File
Upogram

Phishing

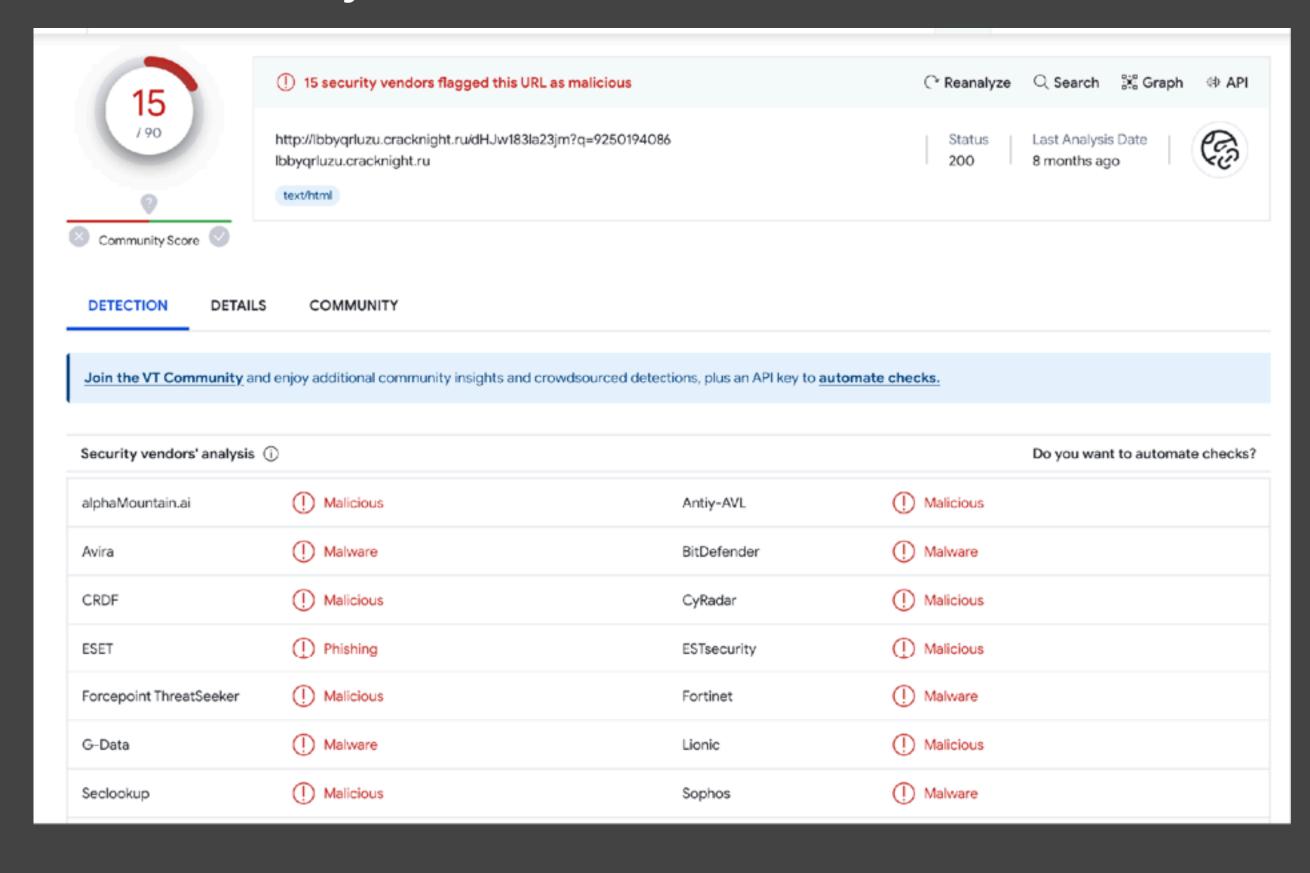


# Threat Hunting cont...

DNS



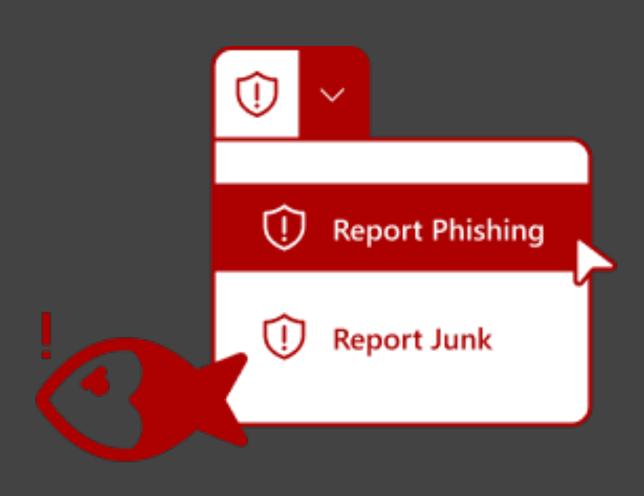
#### **URL** Analysis



# Current Tools & Techniques

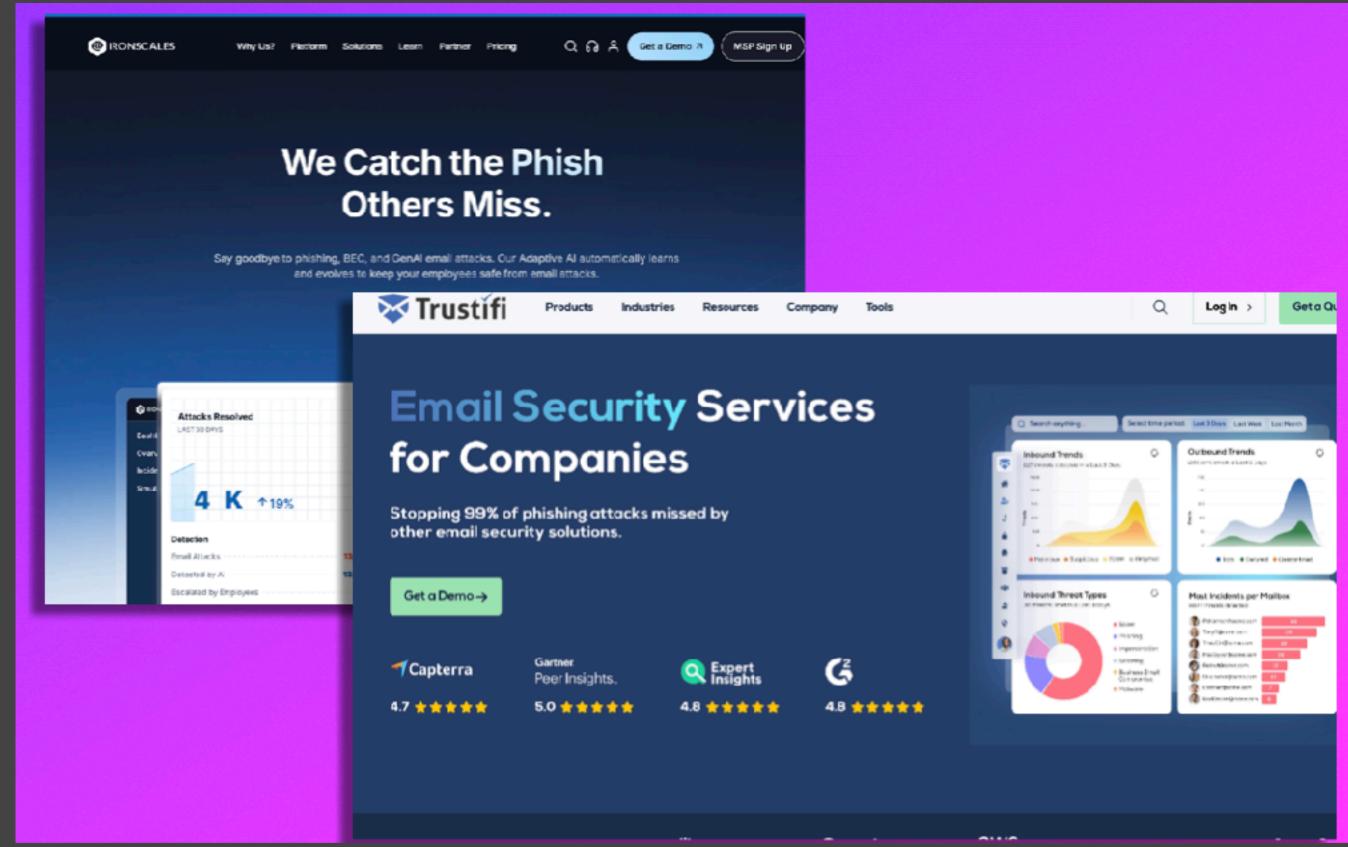
User reporting is another source of malicious activity detection

### User Reporting



And there are multiple products you can pay for to increase detection

### **Products**





### What do we have to do?

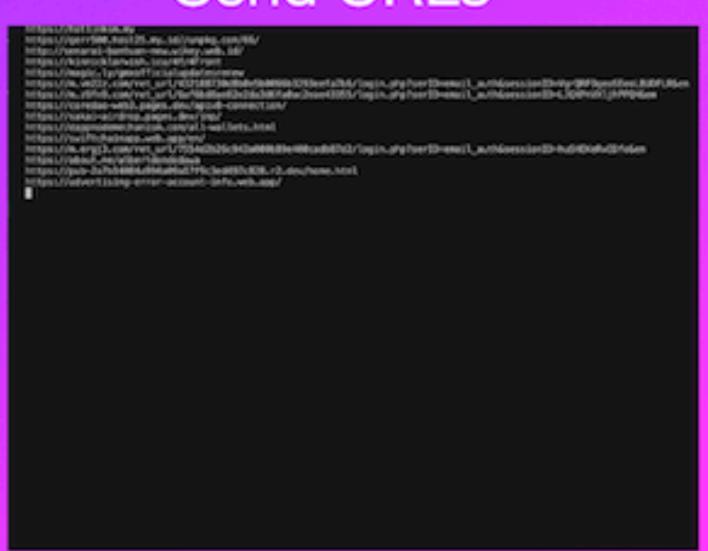
Crawl Websites
Take Screenshots
Build Datasets
Find Similar in...

Images
HTML
Text
Infrastructure

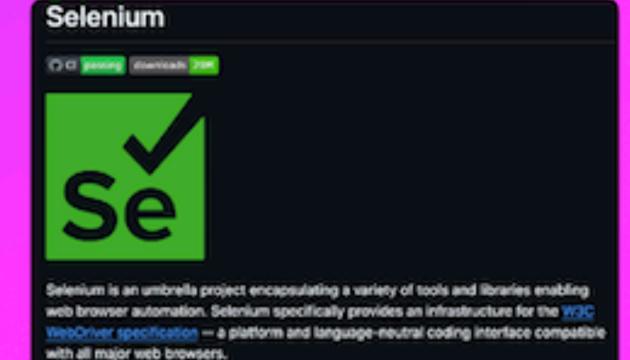
# Web Crawling

### Crawler Architecture

#### Send URLs



#### to Selenium



#### and take screenshots



■ → Detect Phishing with Similarity Searching python url\_crawlerv2.py urls.txt

SUCCESS: https://pyosec.com SUCCESS: https://google.com

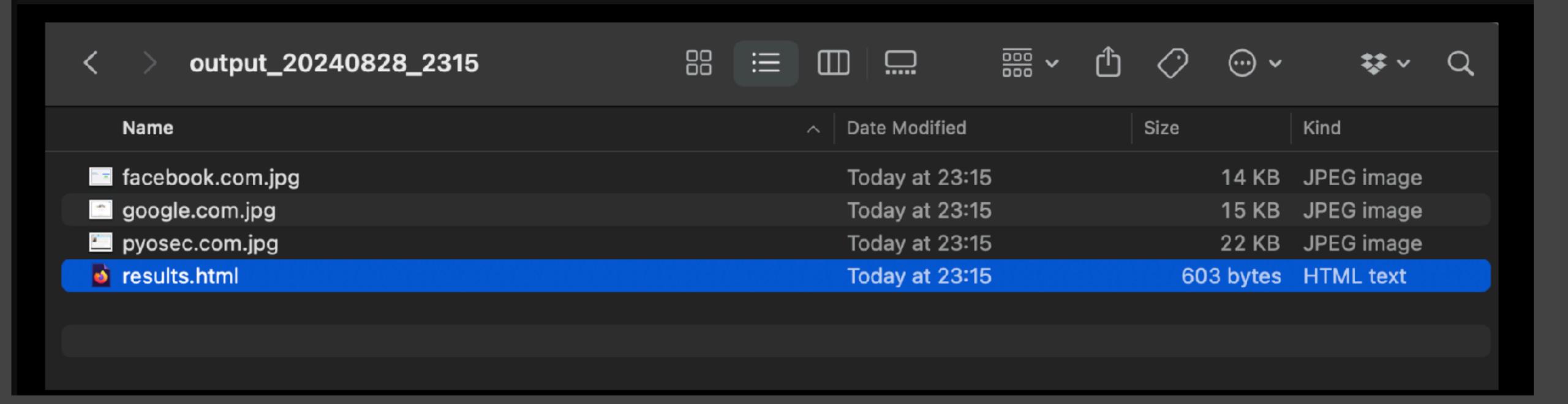
SUCCESS: facebook.com

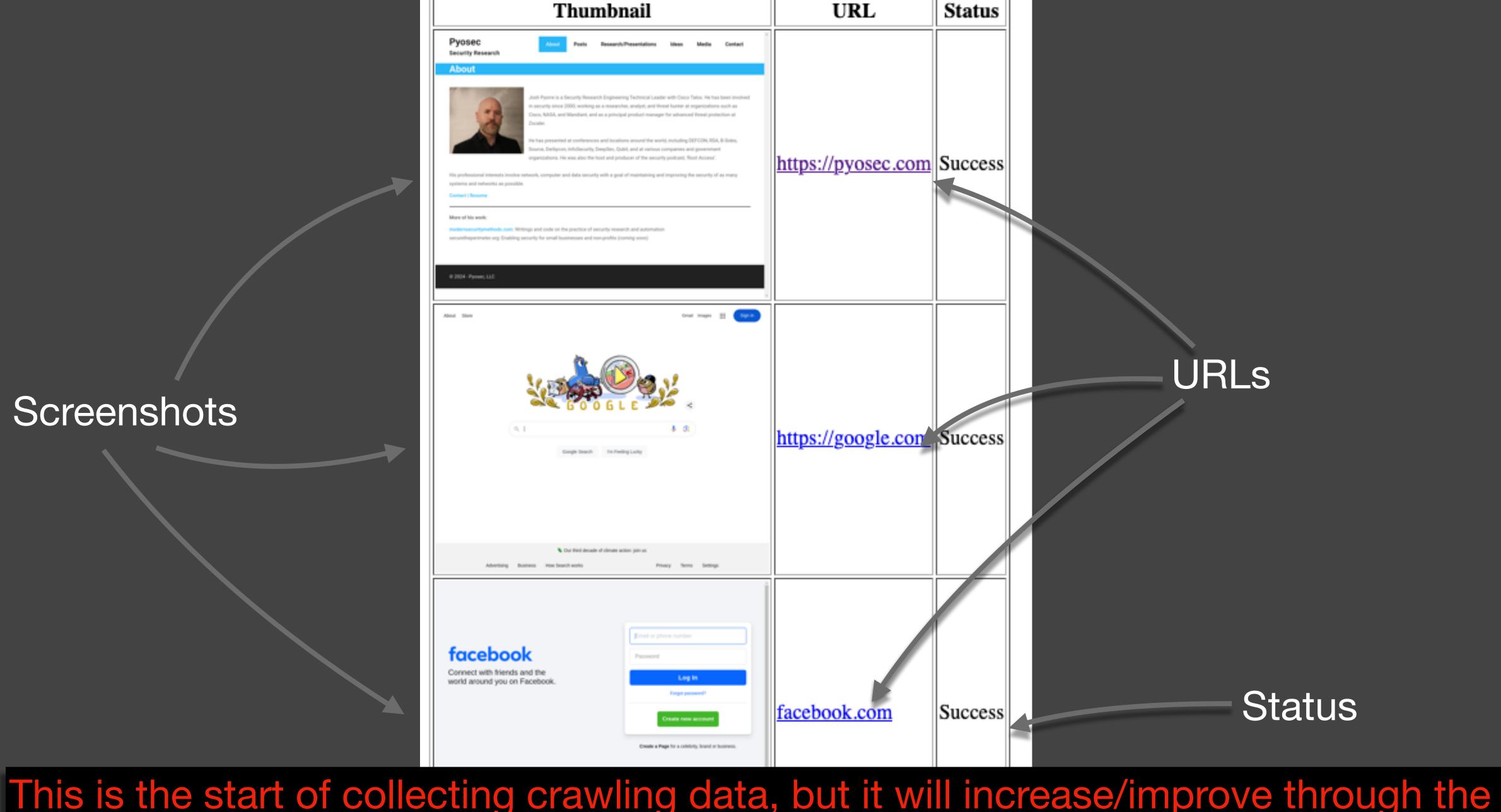
Results saved to output\_20240828\_2315/results.html

→ Detect Phishing with Similarity Searching



Demo of three websites being crawled, after which, I am left with the screenshots and a results.html file





This is the start of collecting crawling data, but it will increase/improve through the presentation

Thumbnail	URL	
Failed to generate thumbnail	https://docs.google.com/presentation/d/e/2PACX-1vQzmTfShxetobTbZx9gY00VgL-gXRC9gFeU_6RLdklj1LXKN3UTNWNtwYDlx5OQD9xTj378VsXZiErM/pub/?start=false&loop=false&delayms=3000	
Failed to generate thumbnail	https://taplink.cc/ahhdtttt/	Failed
Action RealPhones Private (Janke)  The second real Private (Janke)	http://avionhealthcare.in/	Success
	What it looks like when sending a large list of URLs	Success
Thumbnail	https://urke	Success
Failed to generate thumbnail	https://docs.google.com/presentation/d/e/2PACX-1vRSrJlzvElfXLuaw5hXN1bLC0zWfF7d5-k_408_eZJxvTGmsdU7BRpig_Vb_vW3f8qHKkDJlRJondk6/pub/?start=false&loop=false&delayms=3000&slide=id.p%3E	Failed
Failed to generate thumbnail	https://docs.google.com/presentation/d/e/2PACX-1vR1rwYIjTCFYDvYy8kVg9R1fBH1jg6SDbZHT4ZPSInJ9OCVCsNNj2uc7IzlpgaktqB8vADFTqHW3Iwf/pub/?start=false&loop=false&delayms=3000	Failed
ayurvationhealthcare.org	http://ayurvationhealthcare.org/	Success
Thumbnail	http://gentleskinhealthllc.org/	Success
Failed to generate thumbnail	https://docs.google.com/presentation/d/e/2PACX-1vR3V6FwlkSrTwTGj_qT89ZrQY6VN_Ow4uUMf8gpeMQLXMGdZ8SmHY1MbiLA0LLKxoAcONa6JdoC12Sv/pub/? start=false&loop=false&delayms=3000&slide=id.p%3E	Failed
Failed to generate thumbnail	https://foodblogspottingeleberate.blogspot.com/?m=1	Failed
Failed to generate thumbnail	https://docs.google.com/presentation/d/e/2PACX-1vSuWITrMvwpFAiW3Jyqs_DisVIUP1BH62mBJkFHTCFzbZv0Afh4dQnD5ooWFOy3i1ASsZ1ZjOJnHmvJ/pub/?start=false&loop=false&delayms=3000	Failed
Failed to generate thumbnail	http://ancient-thunder-0448.chinnabhai944.workers.dev/personalization/cl2/freeform/websitedetect/?source=wwwhead&fetchtype=css&modalview=nmlanding	Failed
Failed to generate thumbnail	https://docs.google.com/presentation/d/e/2PACX-1vSbzxG6NM9PvAnaXR-G_STx-EQ6mcoAa9CJ4VeD6_G4YAQzTBbUM7fBKK31Cev8ZtGipLO8tzTsPt/pub/?start=false&loop=false&delayms=3000&slide=id.p	Failed
Failed to generate thumbnail	https://enews.classicfirearms.com/q/bh-yefdf-1KDwz0X30bk7wbN8xBQdmmgRdcZcOJcmVwb3J0LcGhpc2hpbmdAYW50aXBoaXNoaW5nLm9yZ8OICri-Y8SAcL_YktPQzcdBxQqxtg/	Failed
Thumbnail	http://conscioushealthcafe.com/	Success

# Issues/Obstacles when Crawling



### Crawl errors

### Failed to generate thumbnail errors...

Thumbnail	http://gentleskinhealthllc.org/		
Failed to generate thumbnail	https://docs.google.com/presentati start=false&loop=false&delayms=		
Failed to generate thumbnail	https://foodblogspottingeleberate.b		
Failed to generate thumbnail	https://docs.google.com/presentation		
Failed to generate thumbnail	http://ancient-thunder-0448.chinna		
Failed to generate thumbnail	https://docs.google.com/presentation		
Failed to generate thumbnail	https://enews.classicfirearms.com/		
Thumbnail	http://conscioushealthcafe.com/		

Thumbnail	URL	Status
Thumbnail	http://gentleskinhealthllc.org/	Success
Thumbnail	http://conscioushealthcafe.com/	Success

Was able to crawl, but no screenshot generated....

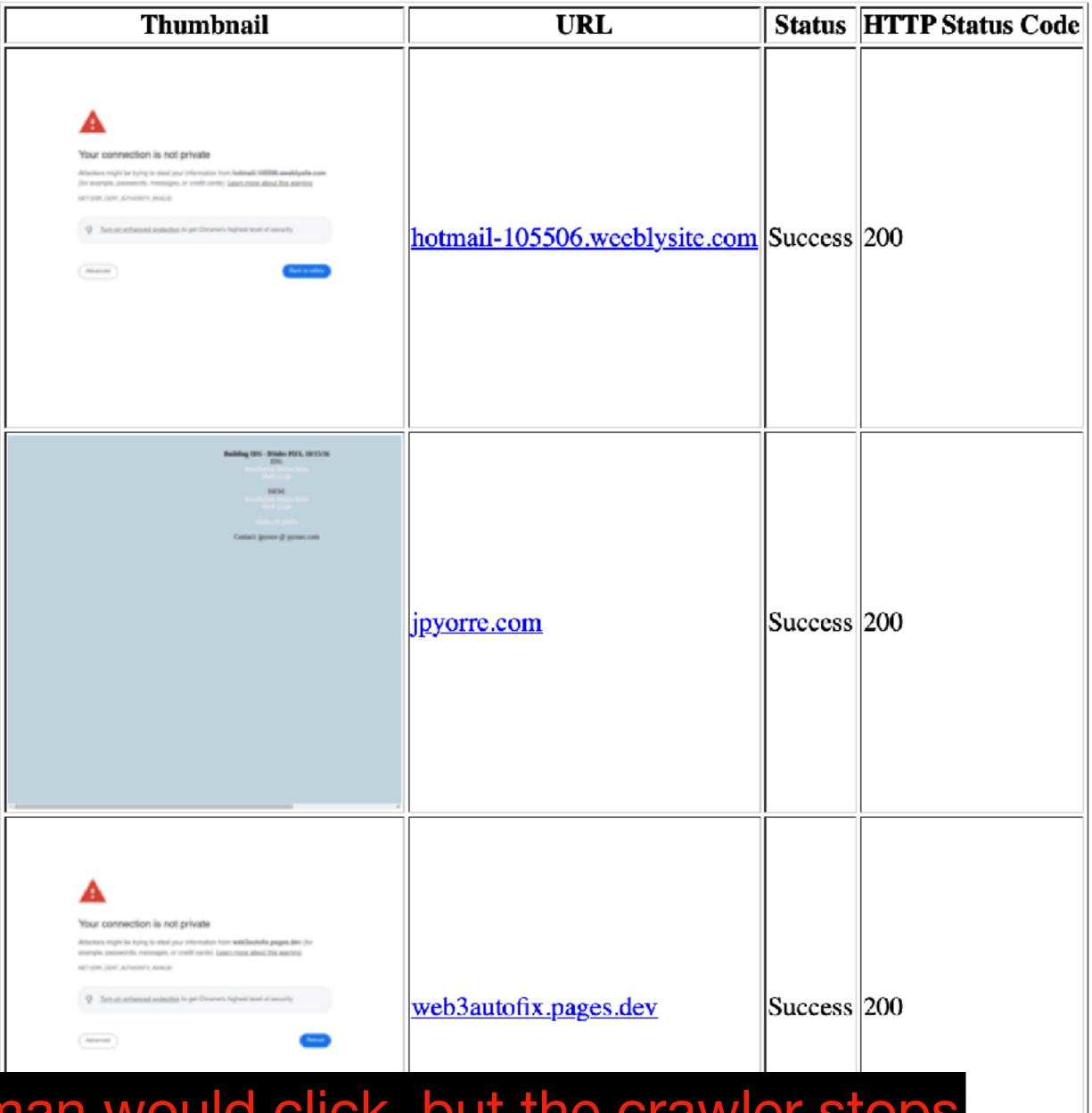
#### The crawlers run headless selenium and can be modified easily

### Fixed with more info

Thumbnail	URL	Status	HTTP Status Code
Shaw) Webmail  Sign in to access your Shaw email  show email *  Logic press *  This term is protected to eCAPTCHS, and the Songer (Stage), Sept. (Sept. In. Sept. In. Sept. In.	hotmail-105506.weeblysite.com	Success	200
Statistics of process come.	j <u>pyorre.com</u>	Success	200
Failed to generate thumbnail	emapdiwhf7.nnnn.eu.org	Failed	none
Wallets  Multiple iOS and Android wallets support the WalletConnect protocol. Interaction between mobile apps and mobile browsers are supported via mobile deep linking.	web3autofix.pages.dev	Success	200



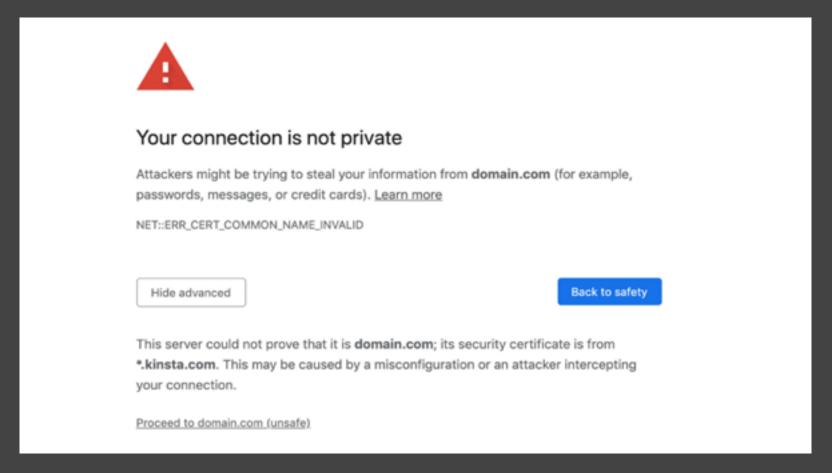
# Stopped at Error



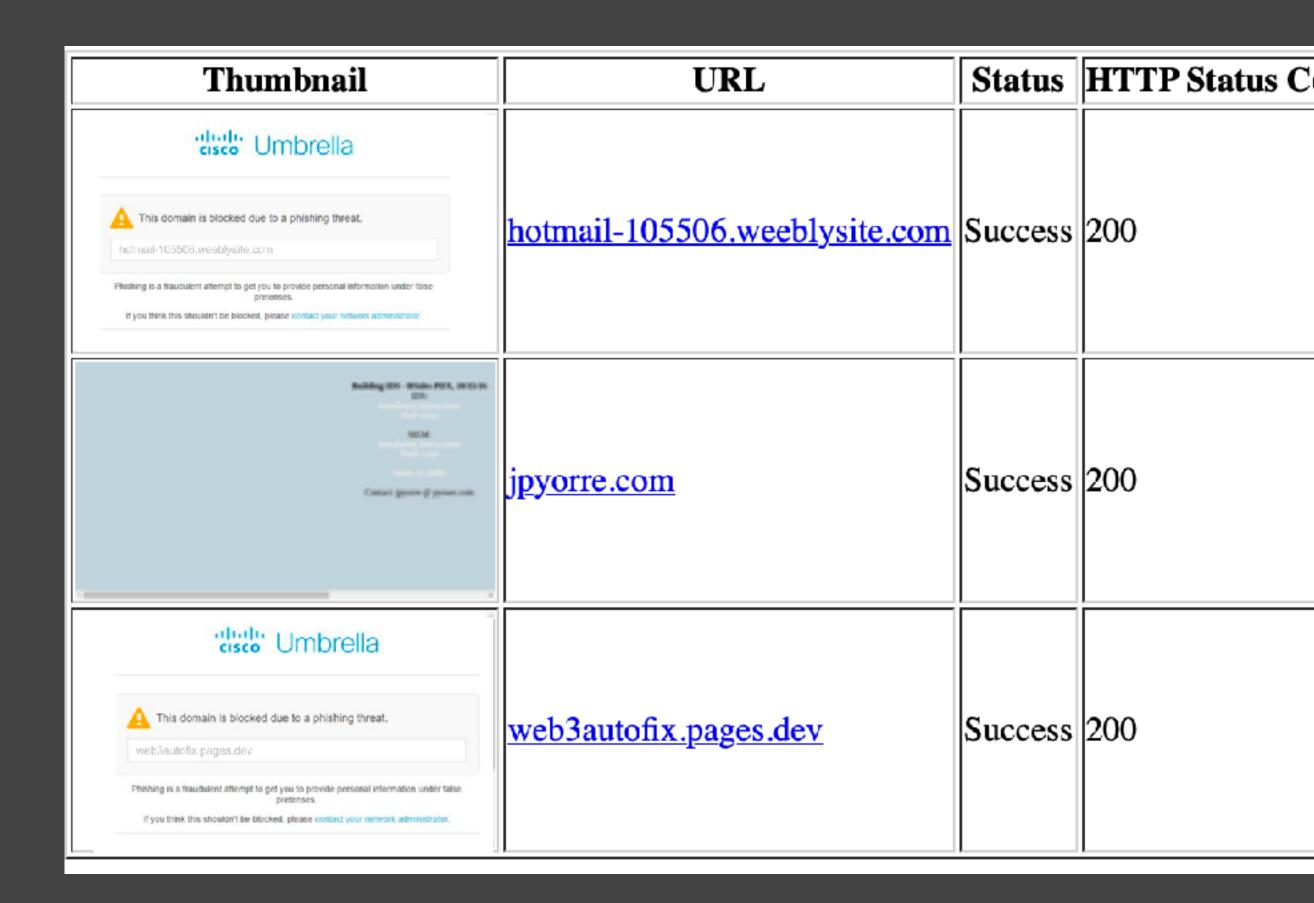
Other page crawling errors. A human would click, but the crawler stops

### Use Selenium

Read Text



Click through



PROFIT!

Tell Selenium to click as if it were a human...

# And then realize the privacy error was because of your own protection RL



hotmail-105506.weebly

Building 1896 - Bridden PRIX, 188/23-96
IDN:
NEEM:
Contact: jpycore (f pycore.com

<u>jpyorre.com</u>



#### Your connection is not private

Attackers might be trying to steal your information from domain.com (for example, passwords, messages, or credit cards). Learn more

NET::ERR\_CERT\_COMMON\_NAME\_INVALID

Hide advanced

Back to safety

This server could not prove that it is **domain.com**; its security certificate is from \*.kinsta.com. This may be caused by a misconfiguration or an attacker intercepting your connection.

Proceed to domain.com (unsafe)

# Bypass Security



A

This domain is blocked due to a phishing threat.

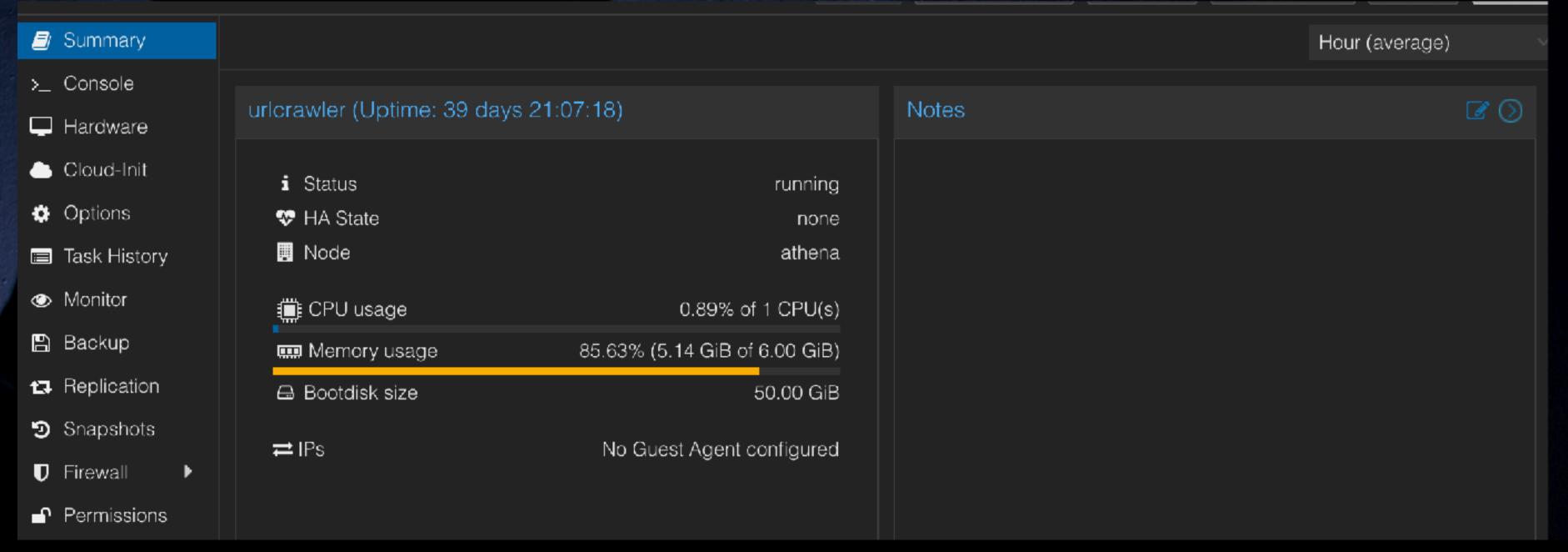
hotmail-105506.weeblysite.com

Phishing is a fraudulent attempt to get you to provide personal information under false pretenses.

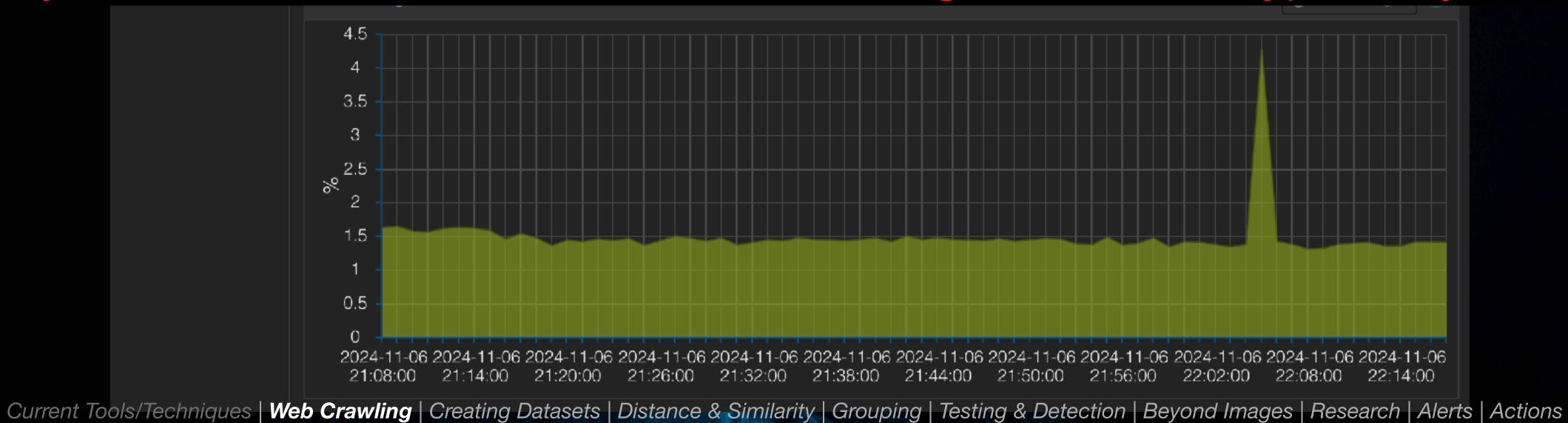
If you think this shouldn't be blocked, please contact your network administrator,

You can't run the crawlers on a network where you are running your threat mitigations

### Build a System and use custom DNS



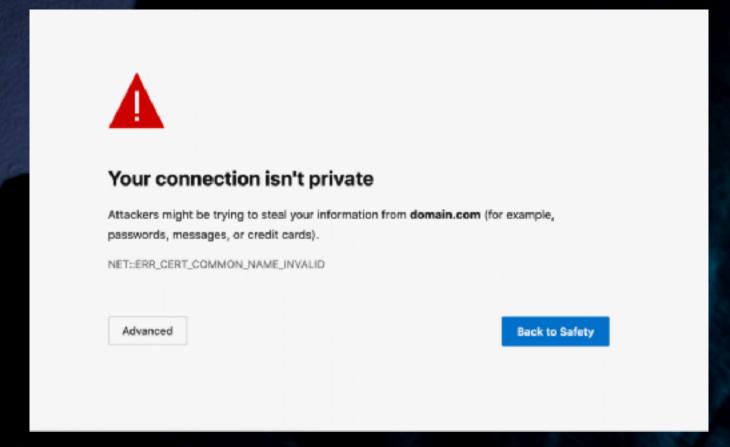
### In my case, I built a VM with custom networking and DNS to bypass my security



### Now it's working...I can visit bad locations

### Use Selenium

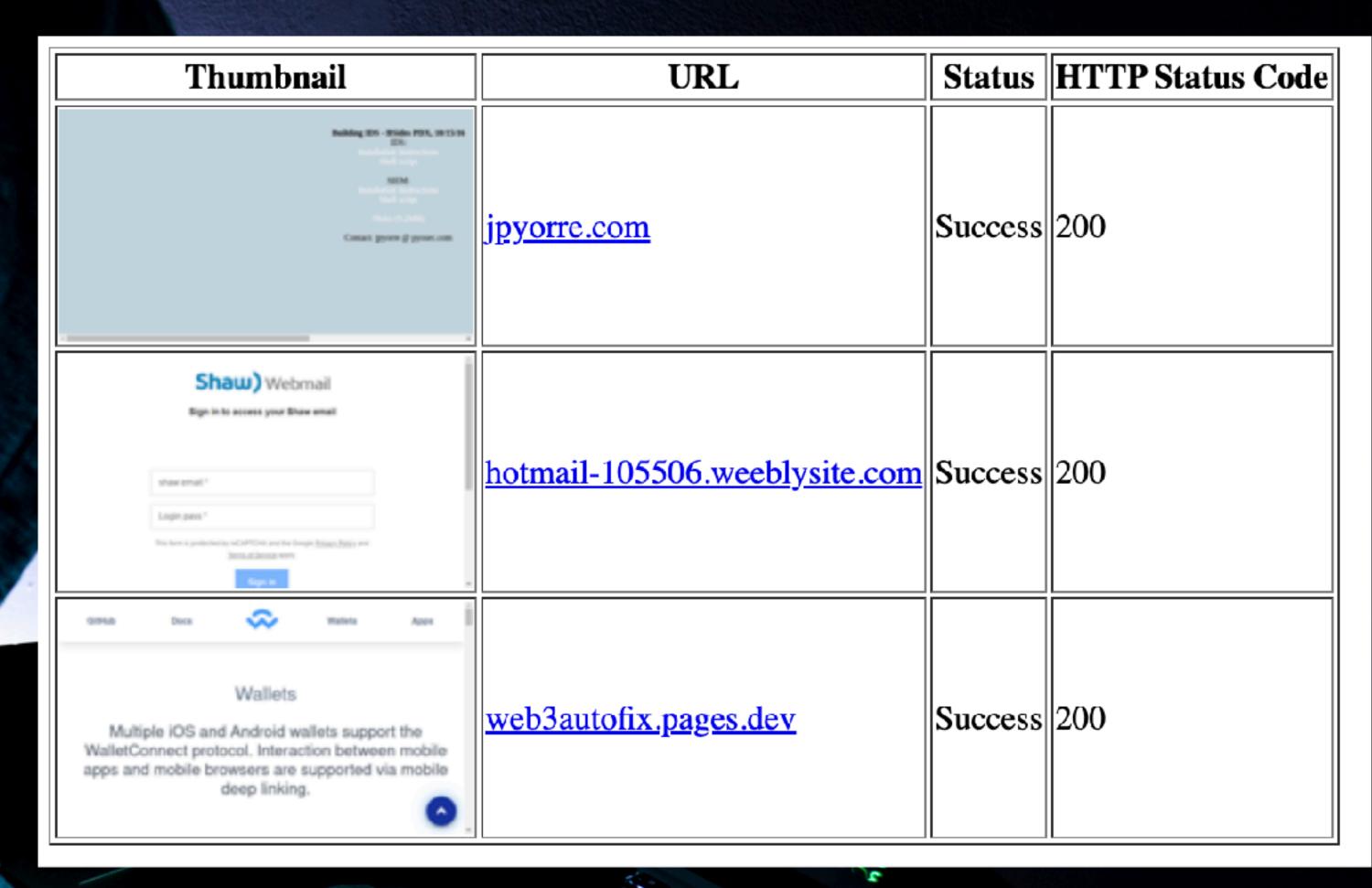
#### Read Text



Click through

#### PROFIT!

...possibly for real this time

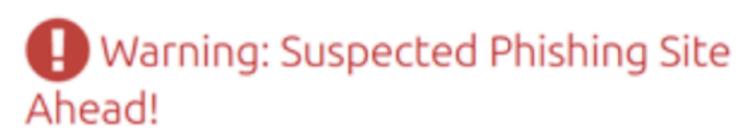


```
Users > jpyorre > DATA > Speaking_writing > Detect Phishing with Similarity Searching > GITLAB > detecting-phishing-with-similarity-searching > webcrawler > multi_
       class Webdriver(object):
           def handle_insecure_connection(self):
124
126
131
                   if warning_present:
139
                       time.sleep(1) # Sleep only after performing this action
140
141
                       # Click on 'Proceed to site' link if it's clickable
                       proceed_link = WebDriverWait(self.driver, 3).until(
142
                           EC.element_to_be_clickable((By.ID, "proceed-link"))
143
144
                       proceed_link.click()
145
                       print("Clicked through the warning.")
147
                       time.sleep(1) # Sleep only after proceeding
148
149
               except Exception as e:
150
                   print(f"No 'Your connection is not private' warning detected or unable to find elements: {e}")
151
152
           def handle_dangerous_site_warning(self):
               """Handle 'Dangerous site' warning (phishing, malware, etc.)."""
153
```

Some of the code showing that you can look for any text and tell selenium to click the link.

```
print("Detected 'Dangerous site' warning.")
                            161
                                                  # Click on 'Details' button if it's clickable
                                                  details_button = WebDriverWait(self.driver, 3).until(
                            163
                                                      EC.element_to_be_clickable((By.ID, "details-button"))
                            165
                                                  details_button.click()
                            166
                            167
                                                  time.sleep(1) # Sleep only after performing this action
                            168
                                                  # Click on 'this unsafe site' link if it's clickable
                            169
                                                  unsafe_link = WebDriverWait(self.driver, 3).until(
                            170
                                                      EC.element_to_be_clickable((By.XPATH, "//a[contains(text(), 'this unsafe site')]"))
                            171
                            172
                                                  unsafe_link.click()
                            173
                                                  print("Clicked through the 'Dangerous site' warning.")
                            174
                            175
                                                  time.sleep(1) # Sleep only after proceeding
                            176
                            177
                                          except Exception as e:
                                              print(f"No 'Dangerous site' warning detected or unable to find elements: {e}")
                            179
                            180
                                      def handle_dismiss_warning(self):
                                          """Handle 'Dismiss this warning and enter site'."""
                            181
                            182
                                          try:
                                              # Check if the "Dismiss this warning and enter site" button is present
                            183
                                              dismiss_button = WebDriverWait(self.driver, 3).until(
                                                  EC.element_to_be_clickable((By.XPATH, "//button[contains(text(), 'Dismiss this warning and enter site')]"))
                            185
Current Tools/Techniques | Web Grawling | Creating Datasets | Distance & Similarity | Grouping | Testing & Detection | Beyond Images | Research | Alerts | Actions
```

### You end up going from the left side results to the right side results when crawling

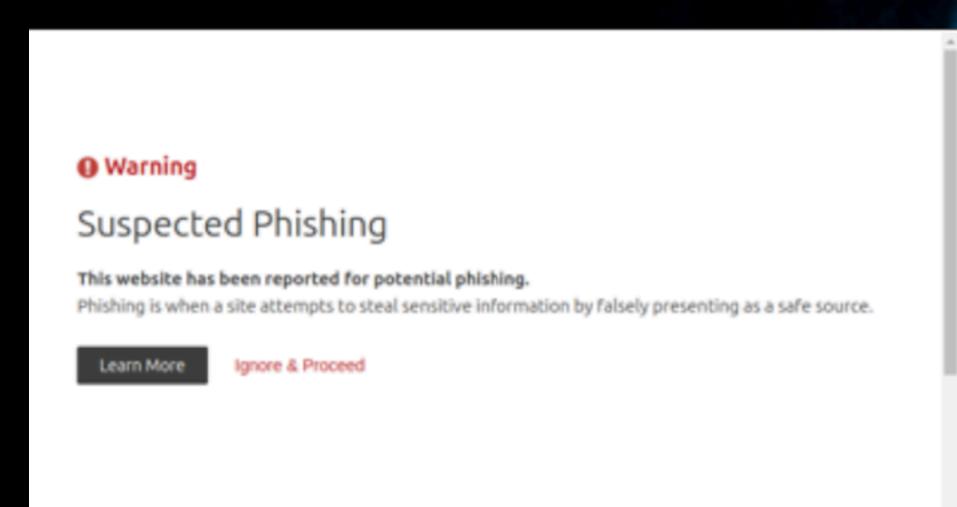


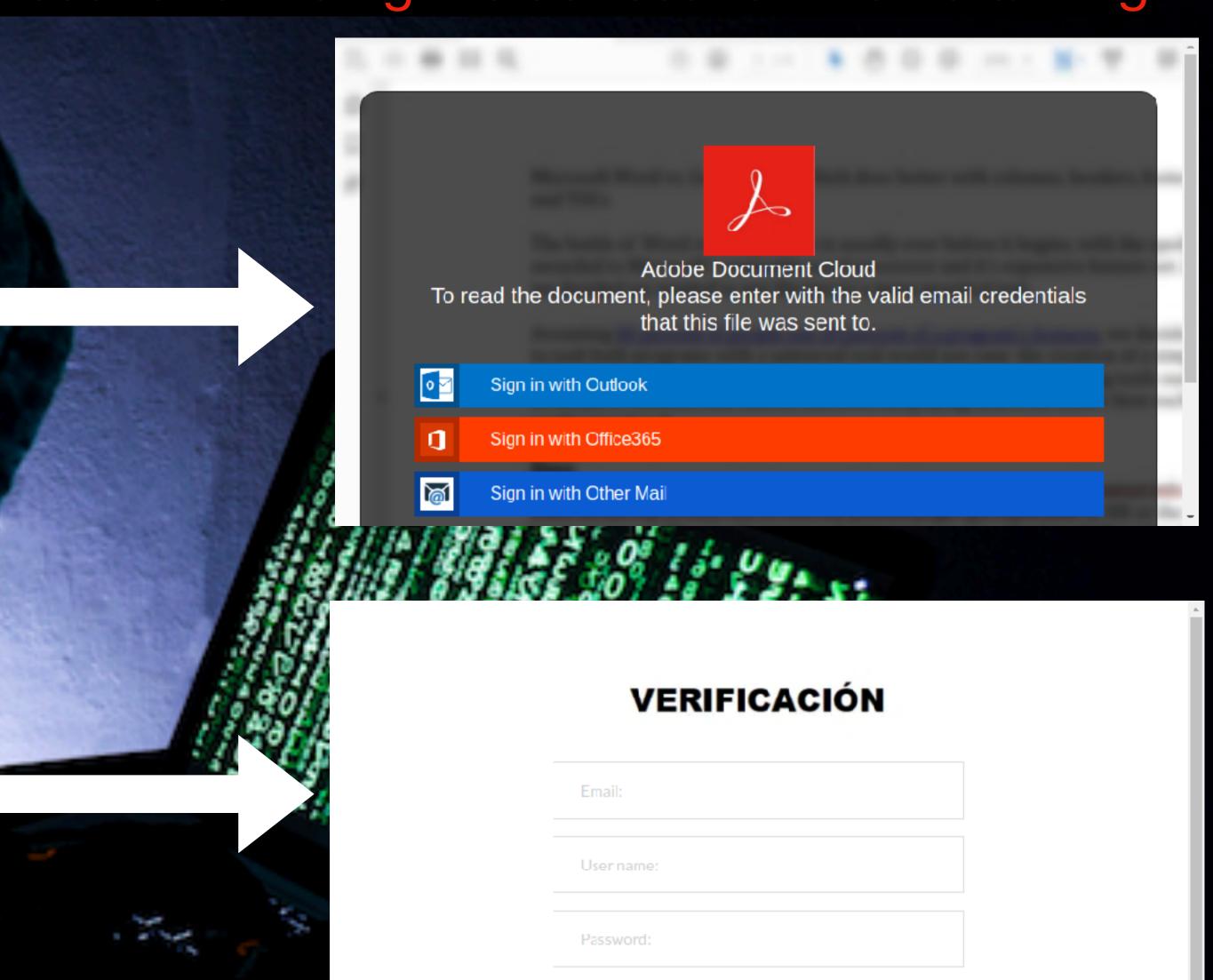
This link has been flagged as phishing. We suggest you avoid it.

#### What is phishing?

This link has been flagged as phishing. Phishing is an attempt to acquire personal information such as passwords and credit card details by pretending to be a trustworthy source.

Dismiss this warning and enter site





Made With Brizy

Submit →

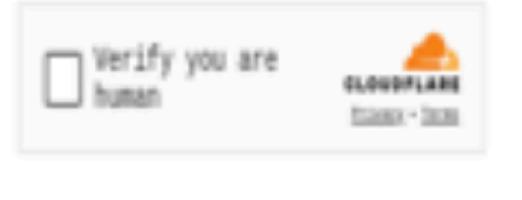


### Another issue is dealing with captchas

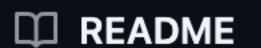
### Stopped at Captcha

### palacecirwoos.shop

Verify you are human by completing the action below.



nalaccairusca chon naoda ta rouiou tha cocuritu



MIT license

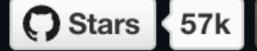


This is a project where you can tell an LLM to control a browser.

# Browser Use

### Enable Al to control your browser 👜



















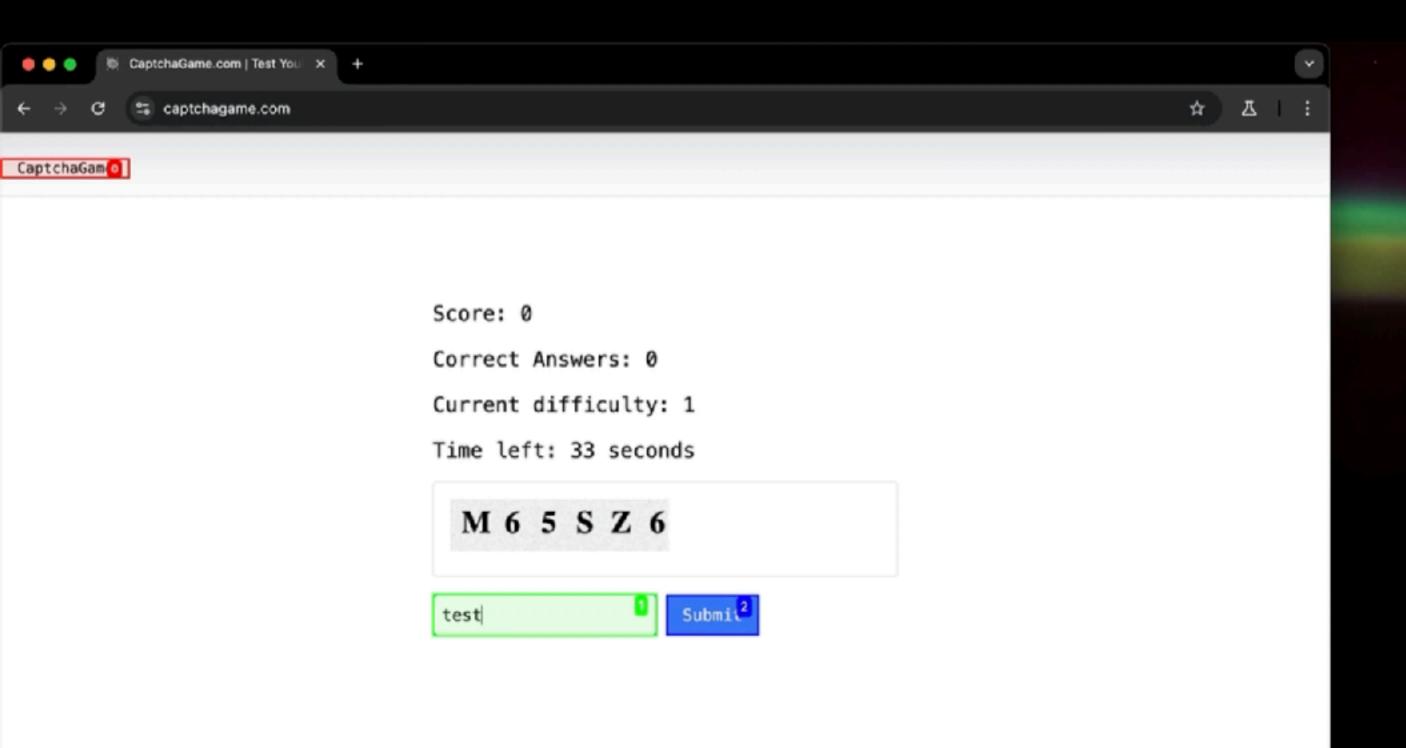








- Browser-use is the easiest way to connect your Al agents with the browser.
- See what others are building and share your projects in our Discord! Want Swag? Check out our Merch store.
- Skip the setup try our hosted version for instant browser automation! Try the cloud ...



### First attempt to solve a captcha: It enters the word 'test' and fails.

t and a submit button are available.

[controller] - Input test into index 1

where you can enter the captcha text, which will be followed by a submission button.

[agent] of Next goal: Enter the captcha text into the input field and submit it.

```
137 0 0 0
                                                                    python3 runbrowser.py

    aibrowser python3 runbrowser.py

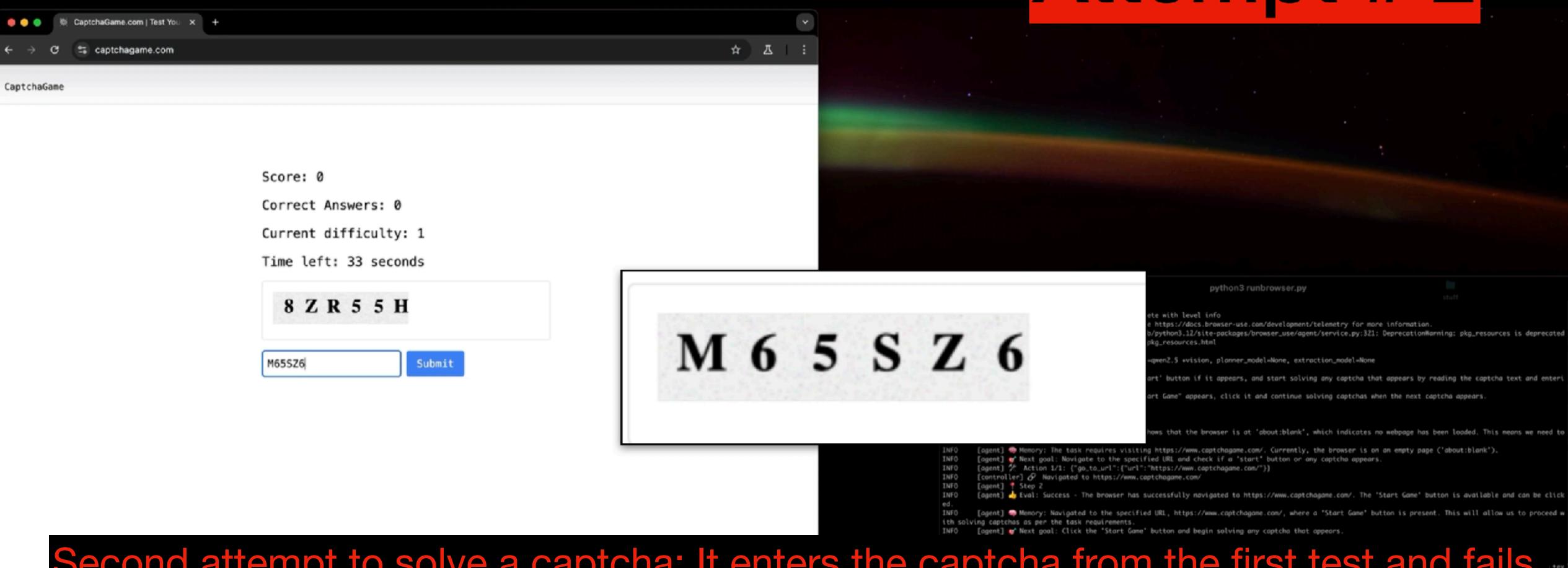
       [browser_use] BrowserUse logging setup complete with level info
 INFO [telemetry] Anonymized telemetry enabled. See https://docs.browser-use.com/development/telemetry for more information.
 /Library/Frameworks/Python.framework/Versions/3.12/lib/python3.12/site-packages/browser_use/agent/service.py:321: DeprecationWarning: pkg_resources is deprecated
  as an API. See https://setuptools.pypa.io/en/latest/pkg_resources.html
  import pkg_resources
       [agent] 🧠 Starting an agent with main_model=qwen2.5 *vision, planner_model=None, extraction_model=None
    Visit https://www.captchagame.com/, click the 'start' button if it appears, and start solving any captcha that appears by reading the captcha text and enteri
    Continue solving captchas. If a button with "Restart Game" appears, click it and continue solving captchas when the next captcha appears.
        [agent] a Eval; Failed - The initial state shows that the browser is at 'about:blank', which indicates no webpage has been loaded. This means we need to
  start by navigating to the given URL.
        [agent] 🥯 Memory: The task requires visiting https://www.captchagame.com/. Currently, the browser is on an empty page ('about:blank').
         [agent] 💣 Next goal: Navigate to the specified URL and check if a "start" button or any captcha appears.
         [agent] * Action 1/1: {"go_to_url":{"url":"https://www.captchagame.com/"}}
         [controller] & Navigated to https://www.captchagame.com/
         [agent] 👍 Eval: Success - The browser has successfully navigated to https://www.captchagame.com/. The 'Start Game' button is available and can be click
 INFO
                                                                                                          " button is present. This will allow us to proceed w
```

INFO [agent] 👍 Eval: Success - The 'Start Game' button has been clicked, and the captcha game is now active. A text input field for entering the captcha tex 🚃

INFO [agent] American Memory: Navigated to https://www.captchagame.com/ and successfully clicked the 'Start Game' button. The current page contains an input field

Attempt # 1

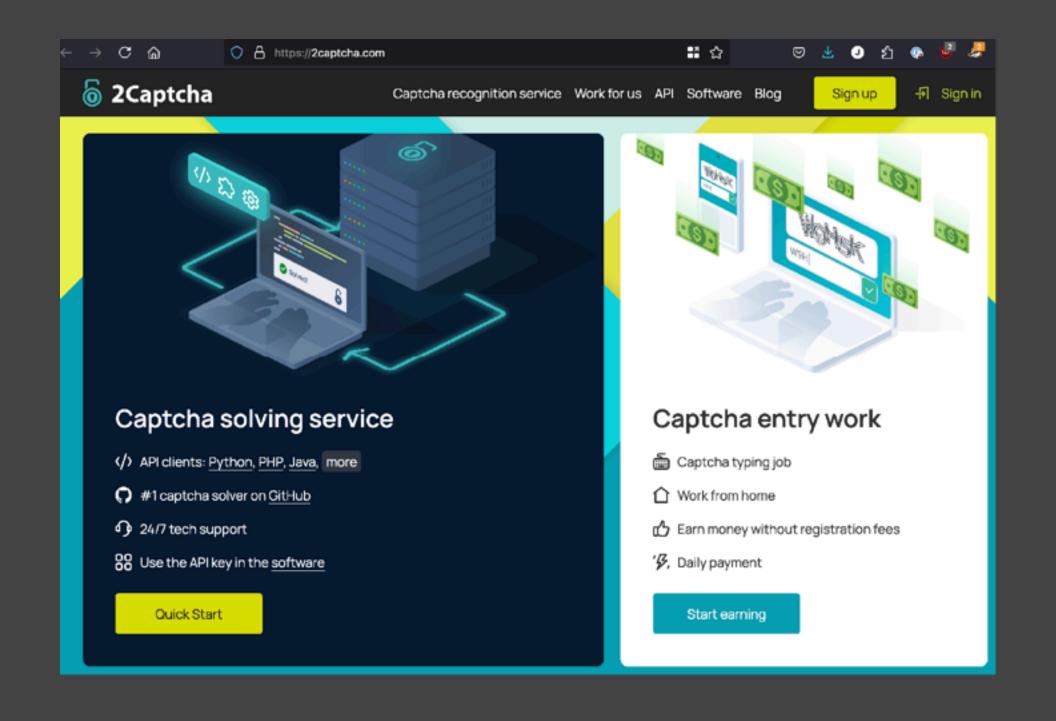
# Attempt # 2

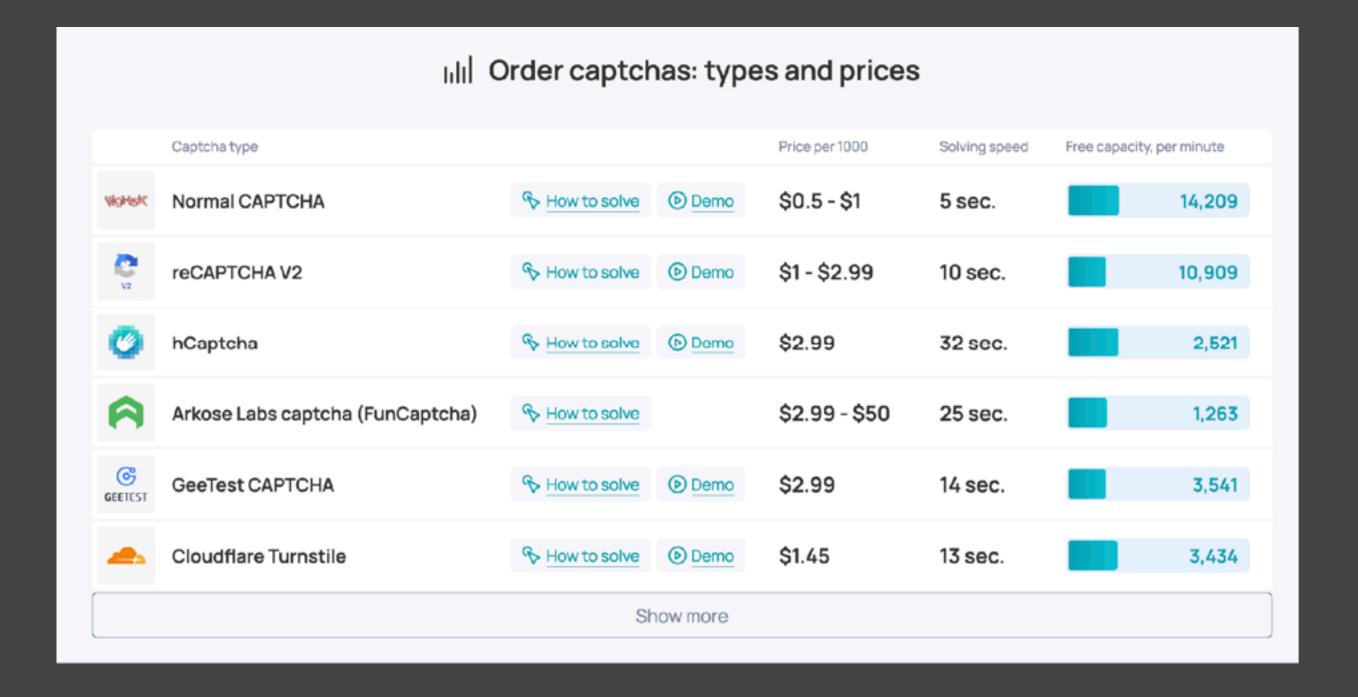


Second attempt to solve a captcha: It enters the captcha from the first test and fails.

where you can enter the captcha text, which will be followed by a submission button. [agent] of Next goal: Enter the captcha text into the input field and submit it. INFO [agent] T Step 4 [agent] A Eval: Failed - The submitted captcha text 'test' was incorrect, as evidenced by the feedback showing the correct answer was "M655Z6". A 'Resta rt Game' button is available and should be clicked to continue solving captchas. INFO [agent] Amemory: Navigated to https://www.captchagame.com/ and successfully entered a captcha text. The submission was incorrect, leading to a game ov

### There are multiple products that make captcha problems easier to solve. I didn't use them in this presentation (they cost money)







### To speed things up, I run about 20 docker-based crawlers at once, on one VM

josh@athena:~/multi_selenium-as-a-service-docker\$ docker-compose ps							
Name	Command	State	Ports				
1a01a7abf2e4_multi_selenium-as-a-service-docker_chrome_1	/opt/bin/entry_point.sh	Exit 143					
multi_selenium-as-a-service-docker_api_1	flask run	Up	0.0.0.0:5002->5000/tcp,:::5002->5000/tcp				
multi_selenium-as-a-service-docker_api_10	flask run	Up	0.0.0.0:5015->5000/tcp,:::5015->5000/tcp				
multi_selenium-as-a-service-docker_api_11	flask run	Up	0.0.0.0:5004->5000/tcp,:::5004->5000/tcp				
multi_selenium-as-a-service-docker_api_12	flask run	Up	0.0.0.0:5008->5000/tcp,:::5008->5000/tcp				
multi_selenium-as-a-service-docker_api_13	flask run	Up	0.0.0.0:5019->5000/tcp,:::5019->5000/tcp				
multi_selenium-as-a-service-docker_api_14	flask run	Up	0.0.0.0:5007->5000/tcp,:::5007->5000/tcp				
multi_selenium-as-a-service-docker_api_15	flask run	Up	0.0.0.0:5012->5000/tcp,:::5012->5000/tcp				
multi_selenium-as-a-service-docker_api_16	flask run	Up	0.0.0.0:5014->5000/tcp,:::5014->5000/tcp				
multi_selenium-as-a-service-docker_api_17	flask run	Up	0.0.0.0:5013->5000/tcp,:::5013->5000/tcp				
multi_selenium-as-a-service-docker_api_18	flask run	Up	0.0.0.0:5018->5000/tcp,:::5018->5000/tcp				
multi_selenium-as-a-service-docker_api_19	flask run	Up	0.0.0.0:5001->5000/tcp,:::5001->5000/tcp				
multi_selenium-as-a-service-docker_api_2	flask run	Up	0.0.0.0:5009->5000/tcp,:::5009->5000/tcp				
multi_selenium-as-a-service-docker_api_20	flask run	Up	0.0.0.0:5010->5000/tcp,:::5010->5000/tcp				
multi_selenium-as-a-service-docker_api_3	flask run	Up	0.0.0.0:5005->5000/tcp,:::5005->5000/tcp				
multi_selenium-as-a-service-docker_api_4	flask run	Up	0.0.0.0:5016->5000/tcp,:::5016->5000/tcp				
multi_selenium-as-a-service-docker_api_5	flask run	Up	0.0.0.0:5006->5000/tcp,:::5006->5000/tcp				
multi_selenium-as-a-service-docker_api_6	flask run	Up	0.0.0.0:5011->5000/tcp,:::5011->5000/tcp				
multi_selenium-as-a-service-docker_api_7	flask run	Up	0.0.0.0:5017->5000/tcp,:::5017->5000/tcp				
multi_selenium-as-a-service-docker_api_8	flask run	Up	0.0.0.0:5003->5000/tcp,:::5003->5000/tcp				
multi_selenium-as-a-service-docker_api_9	flask run	Up	0.0.0.0:5000->5000/tcp,:::5000->5000/tcp				
multi_selenium-as-a-service-docker_hub_1	/opt/bin/entry_point.sh	Up (healthy)	4442/tcp, 4443/tcp, 0.0.0.0:4444->4444/tcp				

→ Detect Phishing with Similarity Searching python url\_crawler\_multi.py 100.txt processing docs.google.com/presentation/d/e/2PACX-1vQzmTfShxetobTbZx9gY00VgL-gXRC9gFeU\_6RLdklj1L XKN3UTNWNtwYDlx50QD9xTj378VsXZiErM/pub/?start=false&loop=false&c processing docs.google.com/presentation/d/e/ZPACX-1VRSrJlzvElfXLuaws It doesn't use much of the VMs resources GmsdU7BRpig\_Vb\_vW3f8qHKkDJlRJondk6/pub/?start=false&loop=false&delay processing foodblogspottingeleberate.blogspot.com/?m=1 processing conscioushealthcafe.com processing synongmei.com FAIL: https://foodblogspottingeleberate.blogspot.com/?m=1 FAIL: https://docs.google.com/presentation/d/e/2PACX-1vRSrJlzvElfXLuaw5hXN1bLC0zWfF7d5-k\_408\_eZJ xvTGmsdU7BRpig\_Vb\_vW3f8qHKkDJlRJondk6/pub/?start=false&loop=false&delayms=3000&slide=id.p%3E FAIL: https://docs.google.com/presentation/d/e/2PACX-1vQzmTfShxetobTbZx9gY00VgL-gXRC9gFeU\_6RLdkl j1LXKN3UTNWNtwYDlx50QD9xTj378VsXZiErM/pub/?start=false&loop=false&delayms=3000 processing functionhealth.health processing www.jmggldu.cn processing riversonhealthcare.com SUCCESS: http://conscioushealthcafe.com/ processing urxedz.com SUCCESS: http://synongmei.com/ processing docs.google.com/presentation/d/e/2PACX-1vRJYinXYdCv27wNesZVRZP7bLtRVaqp0F35GS5\_J39UbM ntCRipPiPYU-ionpIQgY6nXRbhnIO6d5r1/pub/?start=false&loop=false&delayms=3000 SUCCESS: http://www.jmggldu.cn/ processing www.xqngaxb.cn SUCCESS: http://riversonhealthcare.com/ processing docs.google.com/presentation/d/e/2PACX-1vQy7F2ND-wQoupdi4XS3EtuSBWFNB6q81nnzCI0pq7Mnj h4V3mYu75aTizYZfCduUXlpx-FHlU6E6do/pub/?start=false&loop=false&delayms=3000 FAIL: https://docs.google.com/presentation/d/e/2PACX-1vRJYinXYdCv27wNesZVRZP7bLtRVaqp0F35GS5\_J39 UbMntCRipPiPYU-ionpIQgY6nXRbhnIO6d5r1/pub/?start=false&loop=false&delayms=3000 processing usps.an-com.top SUCCESS: http://functionhealth.health/ processing beaconhealthrecruiting.com

processing docs.google.com/presentation/d/e/ZPACX-1vQWW58QcaY7k6F70UvD3gsWmD6zwrBJbSlbX8\_kUEj0qk

FAIL: https://docs.google.com/presentation/d/e/2PACX-1vQy7F2ND-wQoupdi4XS3EtuSBWFNB6q81nnzCI0pq7

eAOBUFSwJoRzizMY3UiLwwNJC4iWkk39s/pub/?start=false&amp:loop=false&amp:delayms=3000

Mhjh4V3mYu75aTizYZfCduUXlpx-FHlU6E6do/pub/?start=false&loop=false&delayms=3000

SUCCESS: https://urxedz.com/

processing 2igvd.des4.com.tr

processing championhealth.co

SUCCESS: https://www.xqngaxb.cn/

**%** 15 Memory usage TotalRAM usage 16 Gi 14 Gi 12 Gi 10 Gi Bytes © 4 Gi 2 Gi

CPU usage

CPU usage

ts | Distance & Similarity | Grouping | Testing & Detection | Beyond Images | Research | Alerts | Actions |



### Where is the best place to put my crawlers?

### Crawler Distribution



Add A Phish Verify A Phish Phish Search Stats FAQ Developers

As an example, I took the phishtank dataset:

I collected 'all online and verified' phishes, got the domain out of the URL

and looked up the A record of the domain.

Found a phishing site? Get sta	orted now — see if it's in the
Tank:	
http://	Is it a phish?

#### Recent Submissions

You can help! Sign in or register (free! fast!) to verify these suspected phishes.

ID	URL	Submitted by
8861148	https://movil-ing-area.com/es/c/user_673d56b3be588	. DPthy
8861147	https://hjuuouvhhjjh.weebly.com/	titus
8861146	https://www.es-ing-aviso.com	DEtro
8861145	https://magenta063943.studio.site/	titus
8861144	https://jkdhfkjldfff.weebly.com/	CertSecurity
8861142	https://sogiy20060.wixsite.com/home	titus
8861141	https://currentlyattfoldersrenews89000000.weebly.c	titus
8861129	https://currentlyhomesattfolderviwes00989900.weebl	titus
8861136	https://stem12ya.weeblysite.com/	titus
8861135	https://ddpd.86231548.xyz/s0tqv3fi/TeaxRp/7	Clutter
8861134	https://u.updatetrackeys.top/l/	titus
8861133	https://vjnted.26231548.xyz/s0tqv3fi/TeaxRp/7	Clutter
8861132	https://ing-dirct.com	Bittix
8861131	https://u.updatetrackkgp.top/l/	Stus
8861130	https://nl-template-bakker- 1732014658539.onepage.w	verifrom
	For many and a state of the sta	

New to PhishTank?

Subscribe to the PhishTank mailing lists.

#### What is PhishTank?

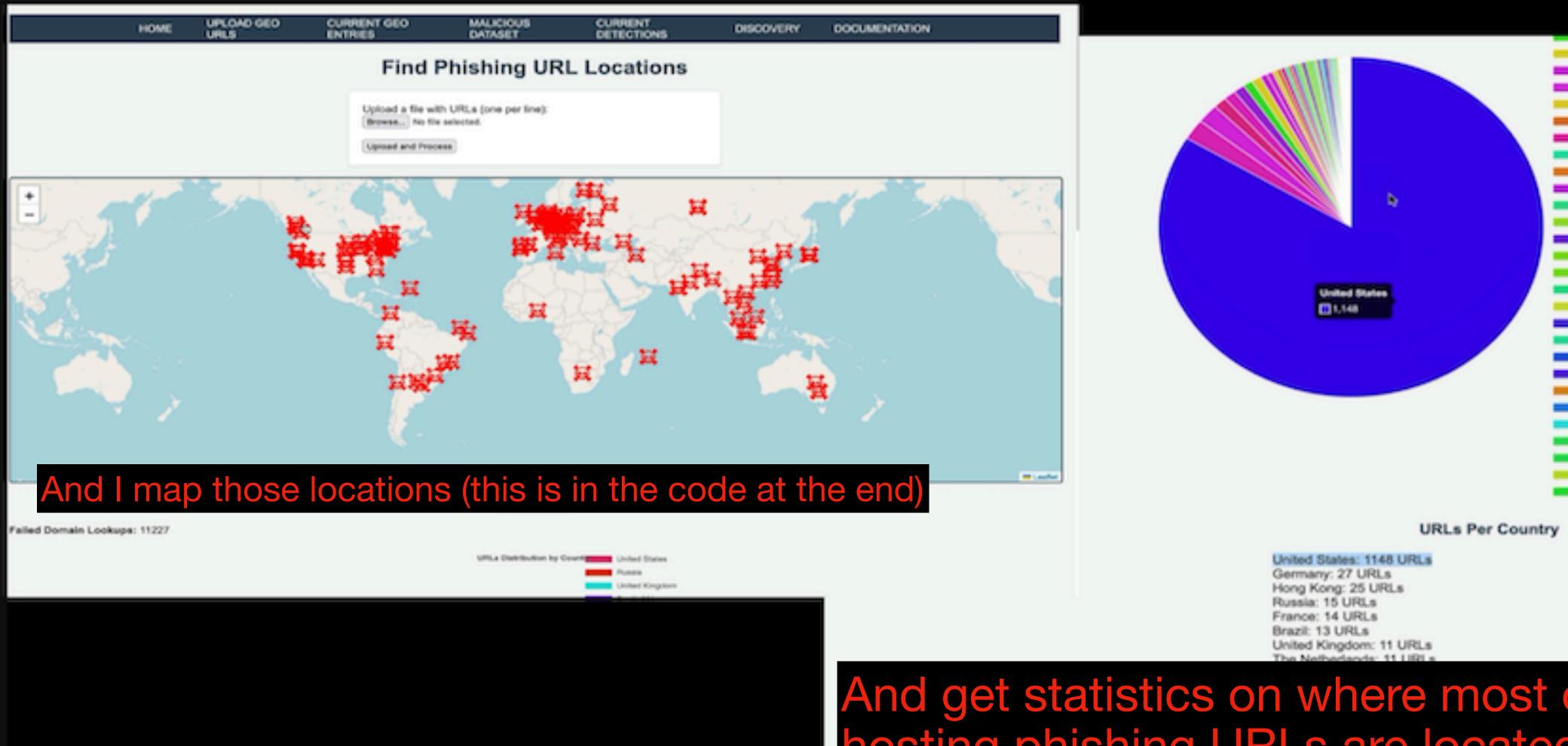
PhishTank is a collaborative clearing house for data and information about PhishTank provides an open API for integrate anti-phishing data into their Read the FAQ...

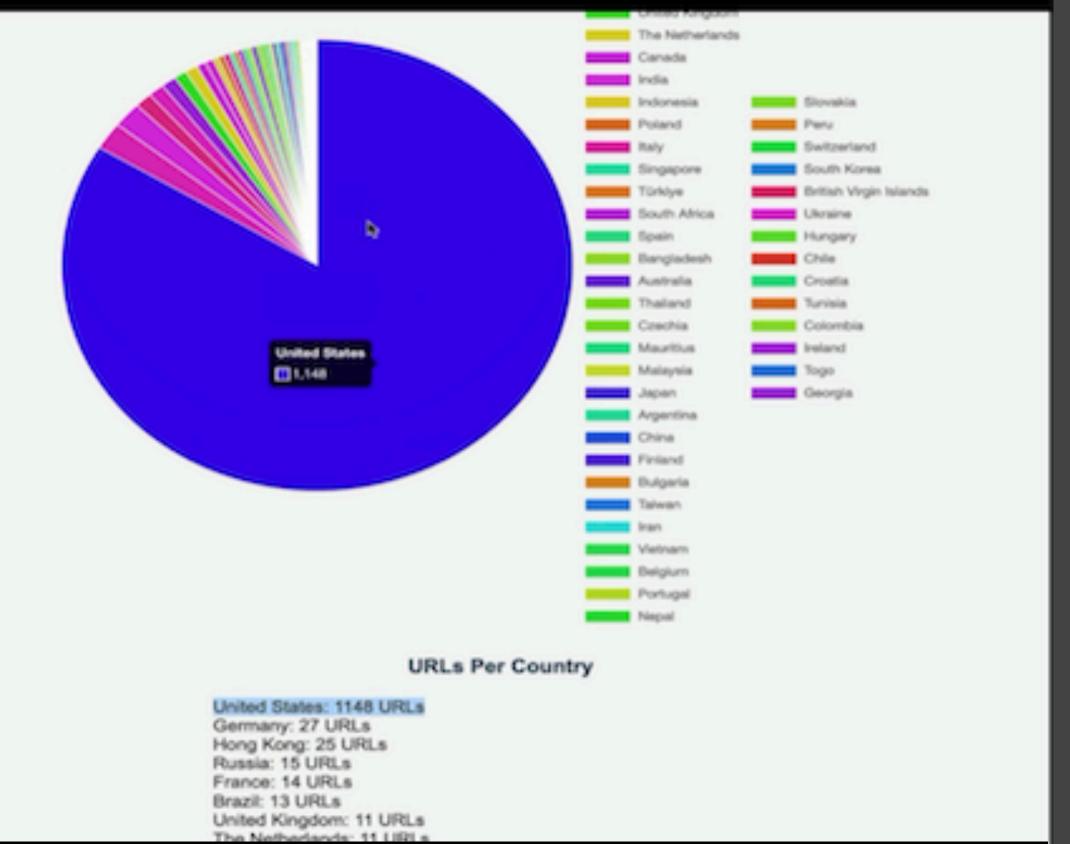


```
¿ description': 'Unknown City, United States (Domain: q-r.to)',
 'lat': 37.751,
 'lon': -97.822},
{'description': 'Kansas City, United States (Domain: replit.app)',
 'lat': 39.1027,
 'lon': -94.5778},
{'description': 'Unknown City, United States (Domain: '
                'firebaseapp.com)',
 'lat': 37.751,
```

Then, I get the latitude and longitude of the IP.

```
LUT . I. 4000
 'lon': 103.8503},
{'description': 'Unknown City, United States (Domain: '
                'google.com)',
'lat': 37.751,
 'lon': -97.822},
description': 'Boardman, United States (Domain: ngrok.app)',
 'lat': 45.8234,
 'lon': -119.7257},
{'description': 'Unknown City, France (Domain: ovh.ca)',
 'lat': 48.8582,
 'lon': 2.3387},
{'description': 'Unknown City, Australia (Domain: dreamwp.com)',
 'lat': -33.494,
 'lon': 143.2104},
{'description': 'Singapore, Singapore (Domain: grefghdf.com)',
 'lat': 1.2868,
11 AM . 102 0E02171
```





And get statistics on where most of the domains hosting phishing URLs are located

Spain: 4 URLs

United States: 2813 URLs

Germany: 27 URLs Hong Kong: 25 URLs

Russia: 16 URLs France: 15 URLs

The Netherlands: 13 URLs

Brazil: 13 URLs

United Kingdom: 11 URLs

Japan: 9 URLs Canada: 9 URLs Australia: 8 URLs India: 7 URLs Indonesia: 6 URLs Poland: 5 URLs Spain: 5 URLs

Italy: 5 URLs Singapore: 4 URLs Türkiye: 4 URLs South Africa: 4 URLs Bangladesh: 4 URLs

Thailand: 4 URLs Czechia: 4 URLs Mauritius: 3 URLs Malaysia: 3 URLs Argentina: 3 URLs China: 3 URLs

Finland: 3 URLs
Bulgaria: 2 URLs
Taiwan: 2 URLs
Iran: 2 URLs
Vietnam: 2 URLs
Belgium: 2 URLs

Belgium: 2 URLs Portugal: 2 URLs Nepal: 1 URLs Slovakia: 1 URLs

Peru: 1 URLs

Switzerland: 1 URLs South Korea: 1 URLs

British Virgin Islands: 1 URLs

Ukraine: 1 URLs Hungary: 1 URLs









#### America's Cyber Defense Agency

NATIONAL COORDINATOR FOR CRITICAL INFRASTRUCTURE SECURITY AND RESILIENCE

Search			

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**ALERT** 

Spotlight

Resources & Tools 🕶

News & Events > Careers 🕶

About ~

News & Events / Cybersecurity Advisories / Alert

Generally, you don't want to touch systems from locations that can be attributed to you or your organization.

### Threat Actors Targeting Cybersecurity Researchers

Last Revised: April 14, 2021

Google ☑ and Microsoft ☑ recently published reports on advanced persistent threat (APT) actors targeting cybersecurity researchers. The APT actors are using fake social media profiles and legitimate-looking websites to lure security researchers into visiting malicious websites to steal information, including exploits and zero-day vulnerabilities. APT groups often use elaborate social engineering and spear phishing schemes to trick victims into running malicious code through malicious links and websites.

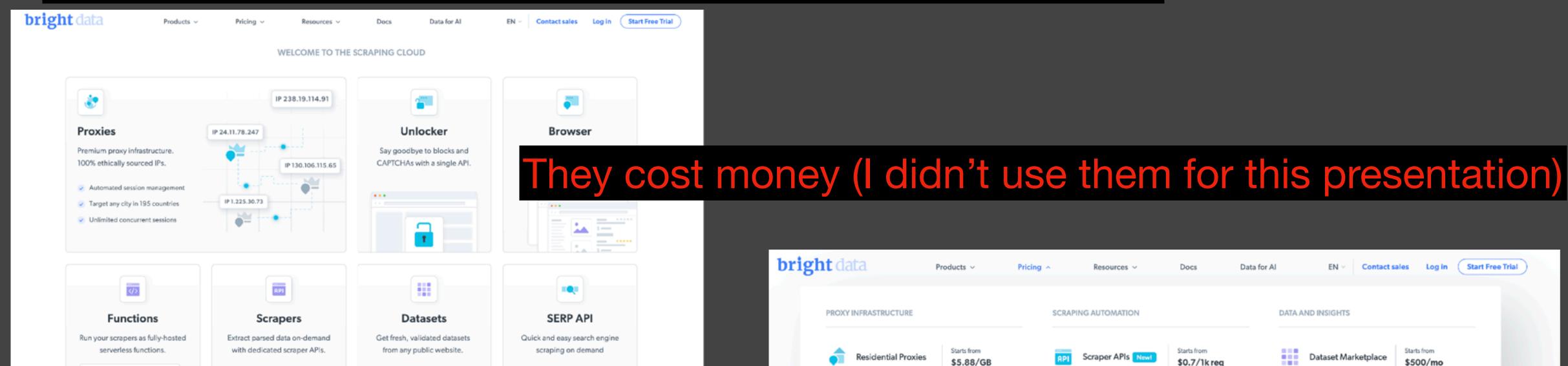
### There are services that provide access to distributed proxies that you can use for crawling

https://yourtarget.com

\_\_\_\_\_

API

\_\_\_\_\_



Datacenter Proxies

ISP Proxies

Mobile Proxies

\$0.42/GB

Starts from

Starts from

\$5.88/GB

\$10.5/GB

Scraping Browser

Scraping Functions

SERP API

\$5.88/GB

\$2.7/1k req

Starts from

Starts from

\$2.1/1k req

\$2.1/1k req

Starts from

Starts from

\$1,000/mo

\$300/mo

Custom Datasets

Retail Insights

### Your own Proxy

#### Privoxy - Home Page

Privoxy is a non-caching web proxy with advanced fill But I did set up my own proxies in various networks

controlling access, and removing ads and other obnoxious Internet junk. Privoxy has a flexible configuration and can be customized to suit individual needs and tastes. It has application for both stand-alone systems and multi-user networks.

Privoxy is Free Software and licensed under the GNU GPLv2 or later.

Privoxy is an associated project of Software in the Public Interest (SPI).

Docker-Compose

Helping hands and donations are welcome:

- https://www.privoxy.org/participate
- https://www.privoxy.org/donate

The most recent release is 3.0.34 (stable).

```
privoxy:
  build:
    context: ./privoxydocker
  container_name: privoxy
  restart: always
  volumes:
    - ./privoxydocker/logs/privoxy:/var/log/privoxy
    - ./privoxydocker/privoxy.conf:/etc/privoxy/config:ro
  ports:
    - "1080:1080"
  dns:
    - 192.168.1.5
    - 192.168.1.3
```

Now that crawling is more or less sorted, let's move onto creating the malicious dataset that will be used to compare unknown URLs against.

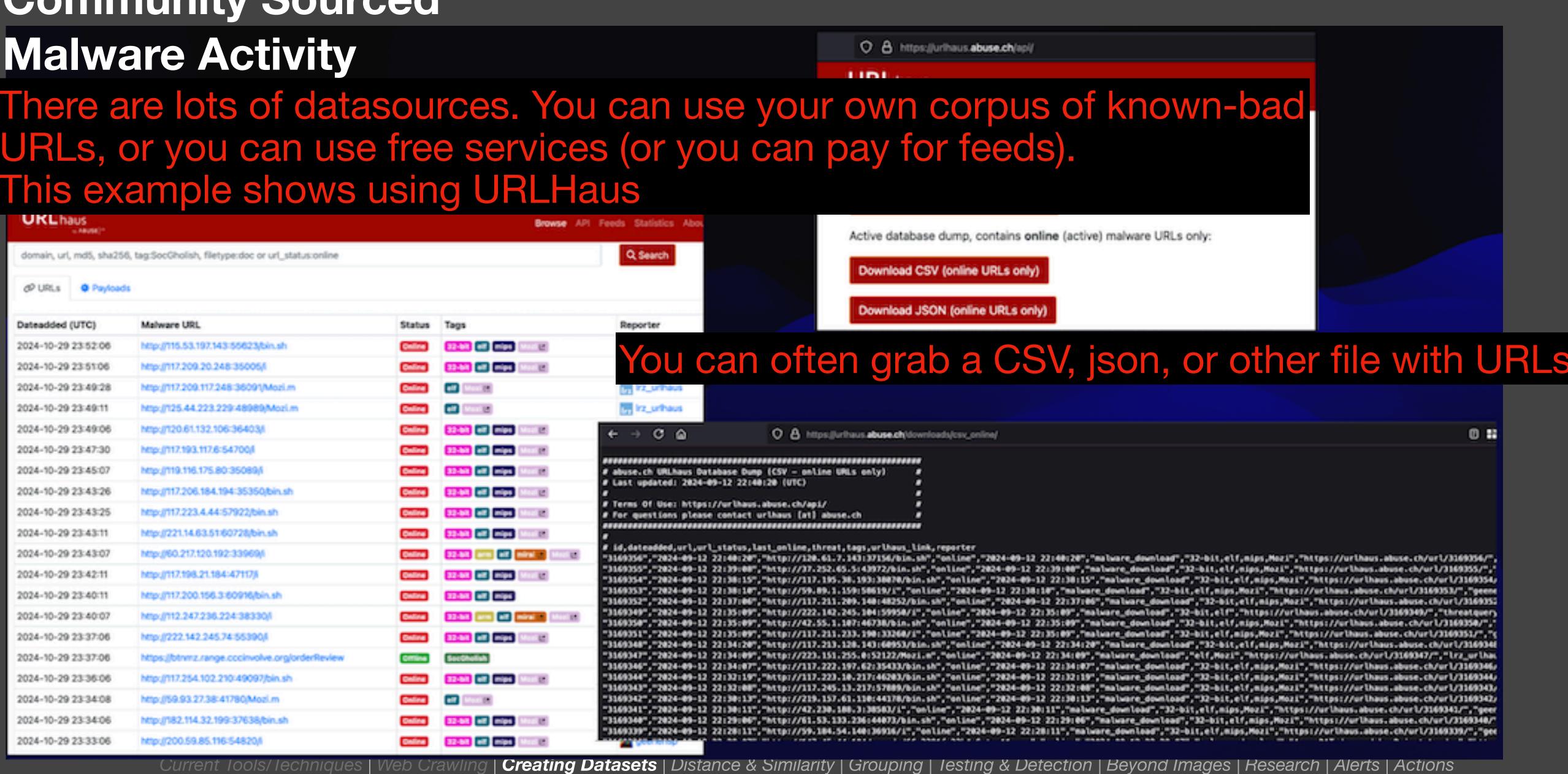
### Creating Datasets

Building a Malicious Dataset

## Data Sources Some are better than others

#### URLhaus

#### **Community Sourced**



generate thumbnail http://p6.zbjimg.com/task/2010-12/03/519808/4cf8b

Total Bandwidth Used: 0.02 KB

Some feeds are better than others for this purpose. urlhaus feed is a malware feed - there aren't really websites to crawl here.

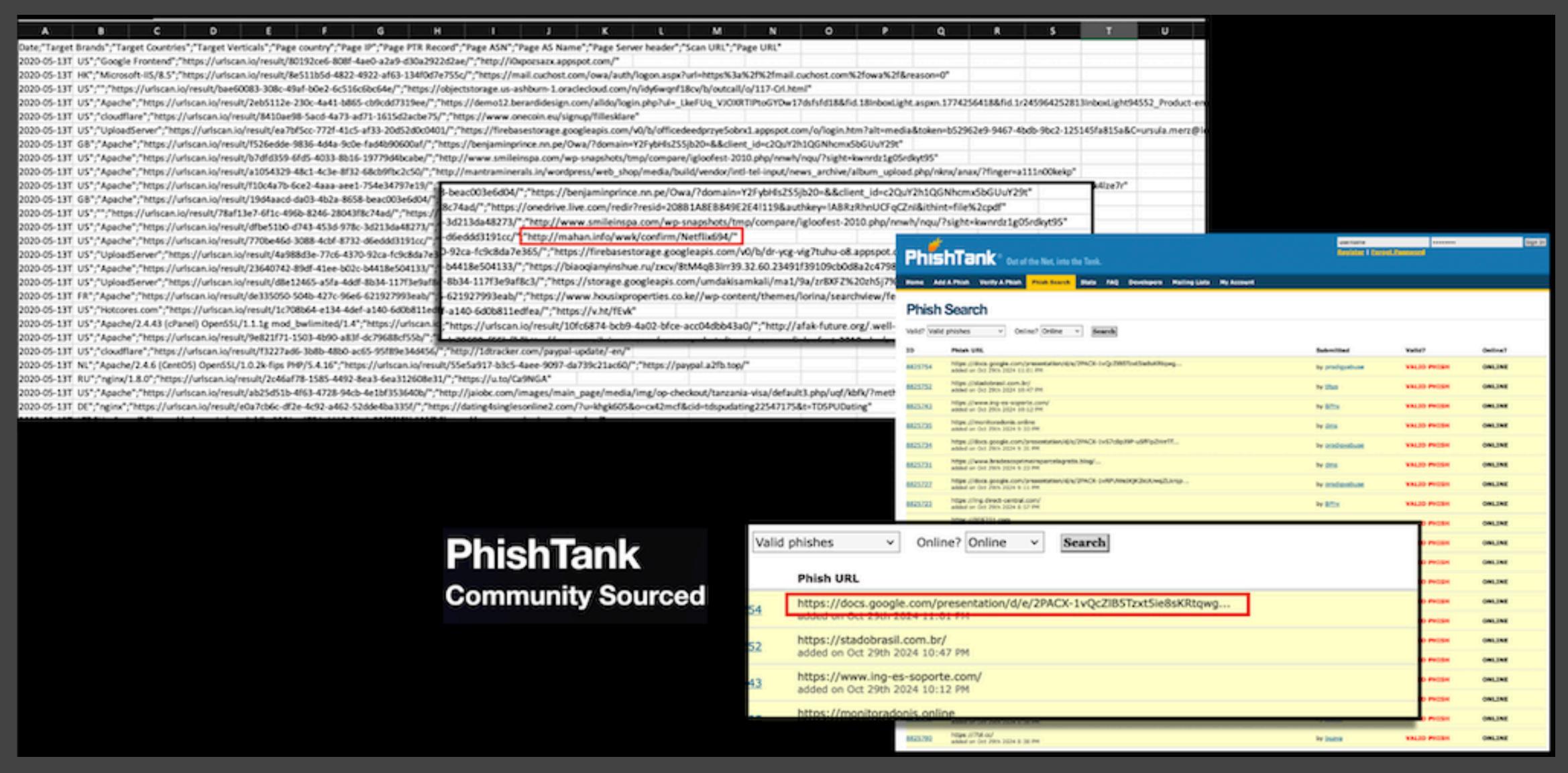
### Summary of HTTP Status Codes

- HTTP 404: 9405 occurrences
- HTTP 200: 4 occurrences



#### Other feeds are better, such as urlscan.io and phishintank phishing feeds

#### URLScan.io



Once you have your list of URLs and you've crawled them to get screenshots, you may notice that a lot of screenshots are not worthy of being used as malicious screenshot to compare other screenshots to. At this point, you have to go through the screenshots, removing anything that doesn't apply.

# through the screenshots, removing anything that doesn't apply. Removing non-relevant

Error 1101 May ID: Bootsteadabasecal • 2024-09-09-01;48:13, UTC Worker threw exception  What happened?  You've requested a page on a website (payethome 4) pages devictive is on the Coudifiant network. An unknown error occurred while rende ing the page.  What can I do?  If you are the numer of this website:  you should logn to Cloudflare and check the error logs for payethome 45 pages dev.	payathome45.pages.dev	
Webmail Login    Enail address   August four Present	loocal1319541735t,pages.dev	
Error 1101 Ray 30: acasteud736786cac - 2024-00-00-00 att:45:138 total Worker threw exception  What happened?  You've requested a page so a website (distartuccers1425 pages dev) that is on the claudifure messark. An unknown error occurred white rendering the page.  What can I do?  If you are the remer of this website: you should loger to Claudifure and check the error logs for distartuccers1425 pages dev.	dollarsuccess428.pages.dev	*
Shop Amazon Devices with Alexa alexa  Soft dresses  Customers' mest-loved  Custom	jhhfyhtr2.pages.dev	

In this example of screenshots, some are good for a malicious dataset, but you can see that others aren't so great.

To quickly remove screenshots that won't work, I will introduce some of the main ideas behind locating similar screenshots. The information in this portion of the presentation will be used in various ways throughout the many different similarity analysis Techniques.

### Distance & Similarity

The primary algorithm and technique behind all similarity detection is Levenshtein. I'll be demonstrating using it as well as various hashing comparison mechanisms that use it under the hood of their own processes.

### Levenshtein Distance

Levenshtein is used best on short strings of text. In this example, how many changes to you need to make to turn the word 'bats' into the word 'cats'. It's just one letter, so this would be a Levenshtein distance of 1



If you take a very long string, you will get a much larger Levenshtein distance.

#### Sign in to Yahoo Mail using your Yahoo account

Username, email, or mobile

Next

**~** 

Stay signed in

Forgot username?

Terms | Privacy

yanoo.com gman.com outlook.com <u>aoi.com</u>

Stay signed in

Forgot username?

Create an account

Yahoo makes it easy to enjoy what matters most in your world.

Best in class Yahoo Mail, breaking local, national and global news, finance, sports, music, movies and more. You Enter password to finish sign in

Password Next

TermsPrivacy

(

Yahoo works best with the latest versions of the browsers. You're using an outdated or unsupported browser and version now.

More Info



#### Sign in to access AT&T Mail and Currently.com

User ID \*

PDDDword \*

This form is protected by reCAPTCHA and the Google <u>Privacy Policy</u> and Terms of Service apply. Processing file: ./009-288-49.weeblysite.com.txt

Home | 009-288-49

**Shopping Cart** 

You don't have any items in your cart.

Checkout

Continue Shopping

Accepted here

Sign into access AT&T Mail andCurrently.com

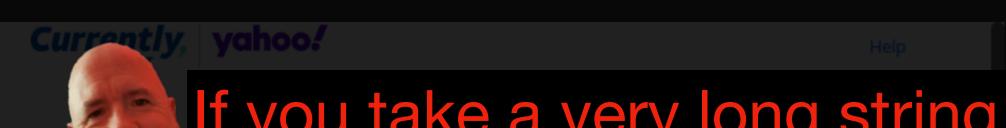
This form is protected by reCAPTCHA and the Google Privacy Policy and Terms of Service apply.

Sign in

Back to Cart

009-288-49

Secure checkout by Square



If you take a very long string, you will get a much larger Levenshtein distance.

tay signed in

Forgot username?

Create an account

Yahoo makes it easy to enjoy what matters most in your world.

Best in class Yahoo Mail, breaking local, national and global news, finance, sports, music, movies and mor Enter password to finish sign in

Password Next

**TermsPrivacy** 

X

Yahoo works best with the latest versions of the browsers. You're using an outdated or unsupported browse prowser version now.

More Info

### Levenshtein Distance of 717

Sign in to access AT&T Mail and Currently.com

Processing file: ./009-288-49.weeblysite.com.txt

Home | 009-288-49

**Shopping Cart** 

You don't have any items in your cart.

Checkout

Continue Shopping

Accepted here

Sign into access AT&T Mail <u>andCurrently.com</u>

This form is protected by reCAPTCHA and the Google Privacy Policy and Terms of Service apply

Sign in

Back to Cart

009-288-49

Secure checkout by Square



If you take a shorter string, like these two URLs, you get a smaller one, but using it on a URL is probably not a good use case.

( http://61.52.12.185:54720/bin.sh

online (spreading malware for 14 minutes)

<u>0</u> 61.52.12.185

2024-10-21 05:56:05 UTC

Levenshtein Distance of 14

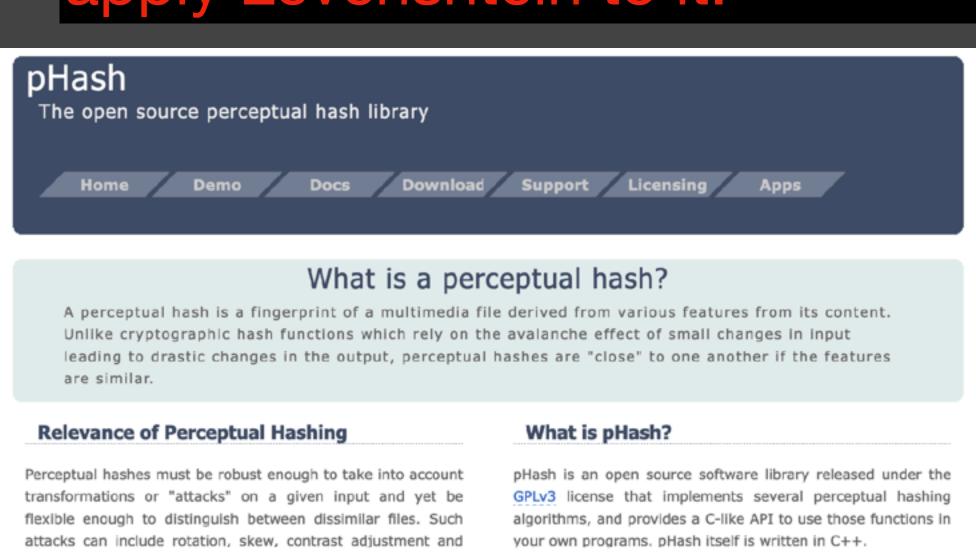
( http://61.52.95.103:33803/i

Online (spreading malware for 16 minutes)

<u>0</u> 61.52.95.103

2024-10-21 05:54:06 UTC

Before continuing with Levenshtein, I want to introduce a hashing algorithm designed for images called PHASH, then we will apply Levenshtein to it.



different compression/formats. All of these challenges make perceptual hashing an interesting field of study and at the forefront of computer science research.

#### News and Updates:

**04.23.2013** pHash 0.9.6 released. Fix some compilation errors and warnings, as well as updates to the automake files to support building on Gentoo.

**11.23.2012** pHash 0.9.5 released. Fix compilation problem with using deprecated

10.20.2011 Cumulix 1.0 Cumulix is an extremely fast and scalable cloud-based image search and retrieval system based on pHash Pro and Neo4j.

#### pHash 0.9.6 Released

04.23.2013 pHash 0.9.6 fixes some compilation errors and warnings, as well as updates to the automake files to support building on Gentoo.

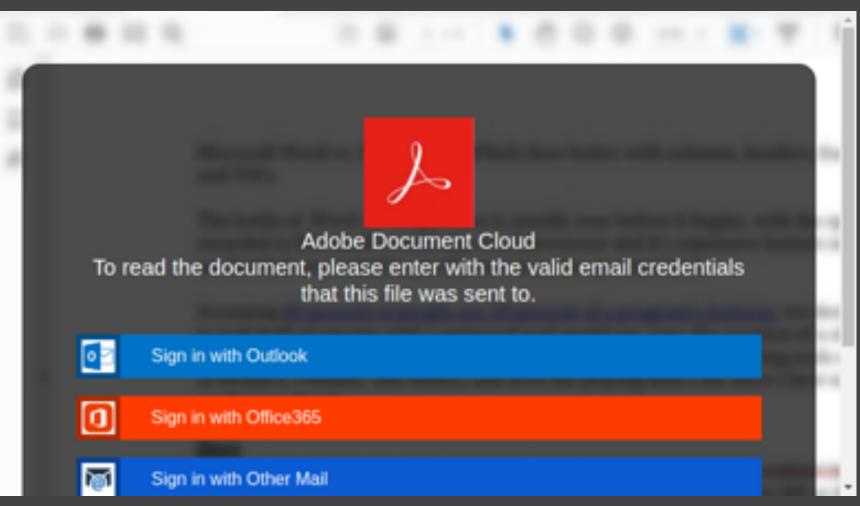
#### That's great but what is it good for?

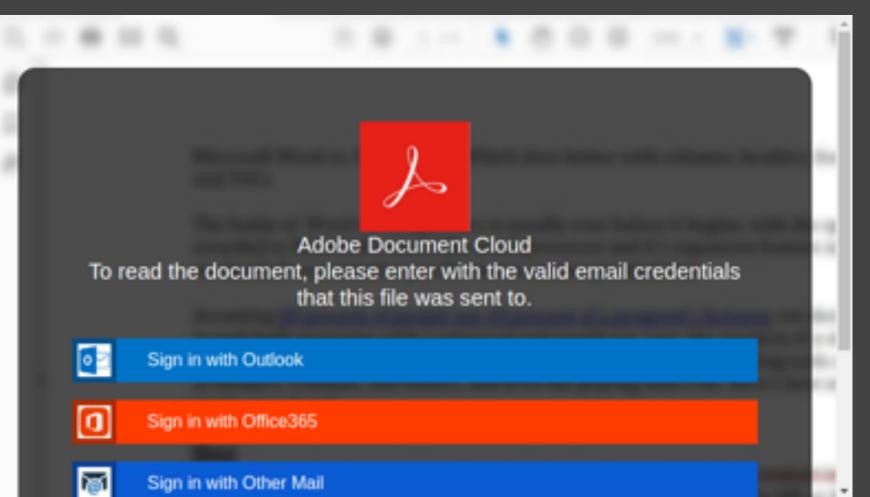
Potential applications include copyright protection, similarity search for media files, or even digital forensics. For example, YouTube could maintain a database of hashes that have been submitted by the major movie producers of movies to which they hold the copyright. If a user then uploads the same video to YouTube, the hash will be almost identical, and it can be flagged as a possible copyright violation. The audio hash could be used to automatically tag MP3 files with proper ID3 information, while the text hash could be used for plagiarism detection.

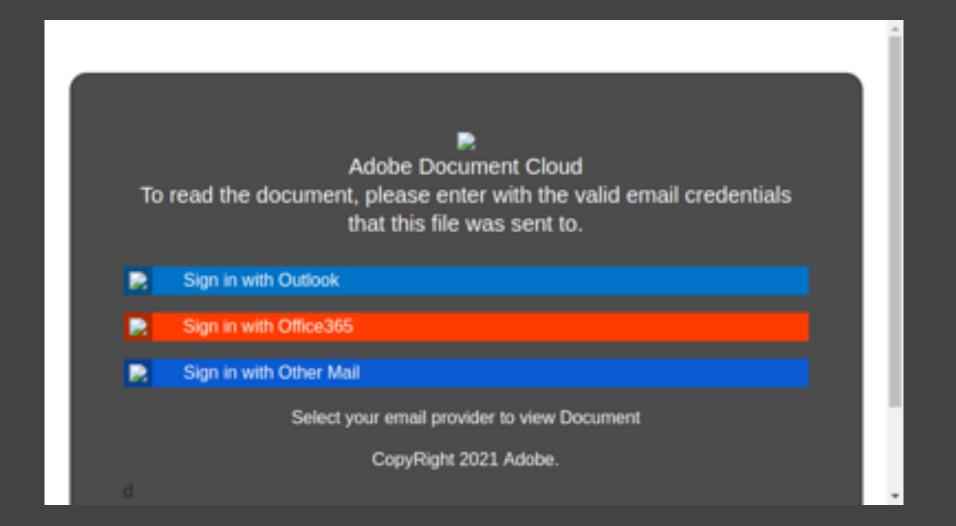
Have another use for pHash? Let us know!

#### Using PHASH To Classify Images





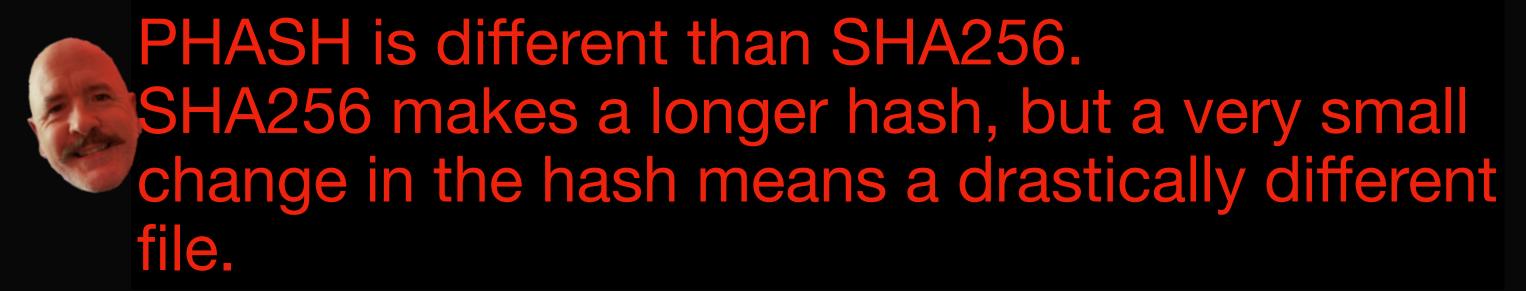




PHASH is different than SHA256. SHA256 makes a longer hash, but a very small change in the hash means a drastically different file.

SHA256: 84926feadda7dfeb59777ab0e4b4cc60a977b6e1

SHA256: 3b4cd30a1f1d85b28601641afde04375169854f8



### 84926feadda7dfeb59777ab0e4b4cc60a977b6e1 3b4cd30a1f1d85b28601641afde04375169854f8

SHA256:

84926feadda7dfeb59777ab0e4b4cc60a977b6e1

### Levenshtein Distance

Adobe Document Cloud

To read the document, please enter with the valid email credentials that this file was sent to.

Sign in with Outlook

Sign in with Office365

Sign in with Other Mail

Select your email provider to view Document

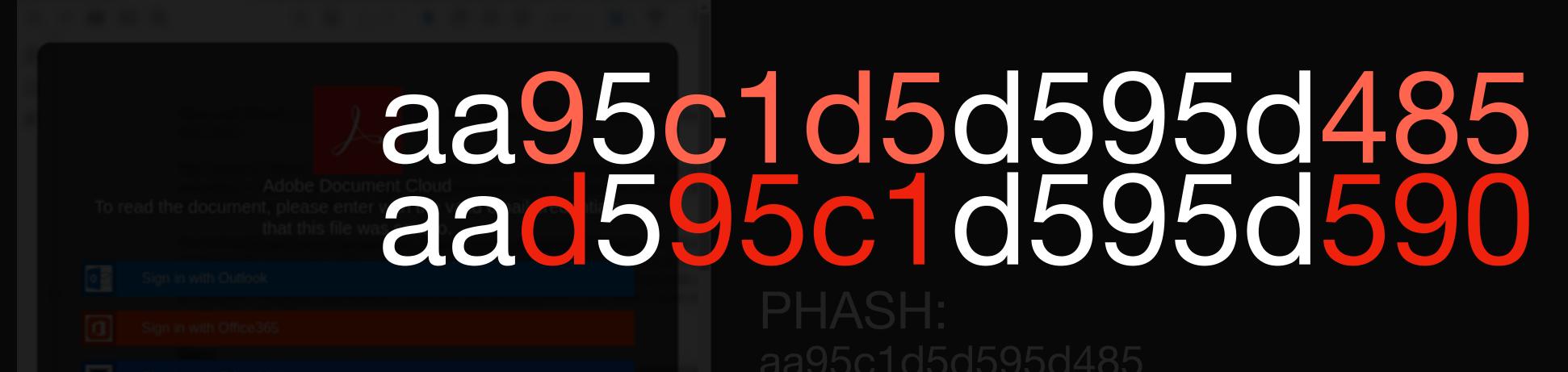
CopyRight 2021 Adobe.

36 SHA26

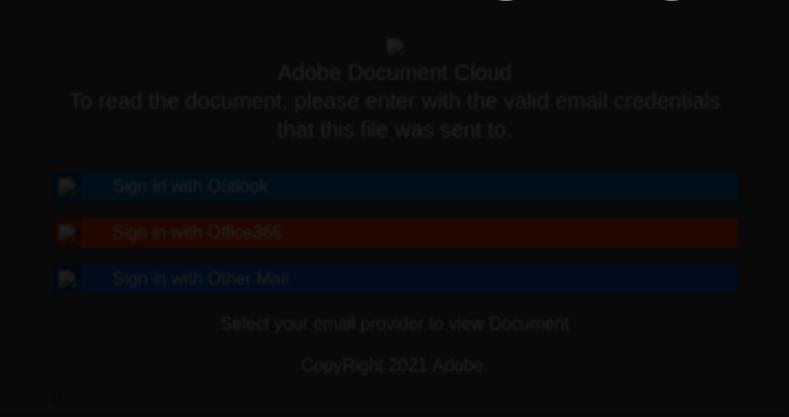
3b4cd30a1f1d85b28601641afde04375169854f8



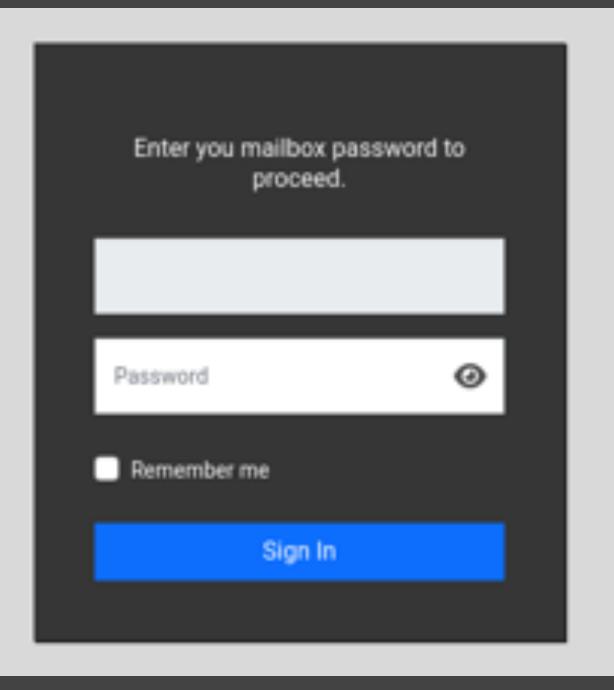
PHASH is shorter, but a difference in the hashes don't suggest a drastic change in the images. Levenshtein distance can be applied to these shorter hashes with promising results.



### Levenshtein Distance



PHASH: aad595c1d595d590





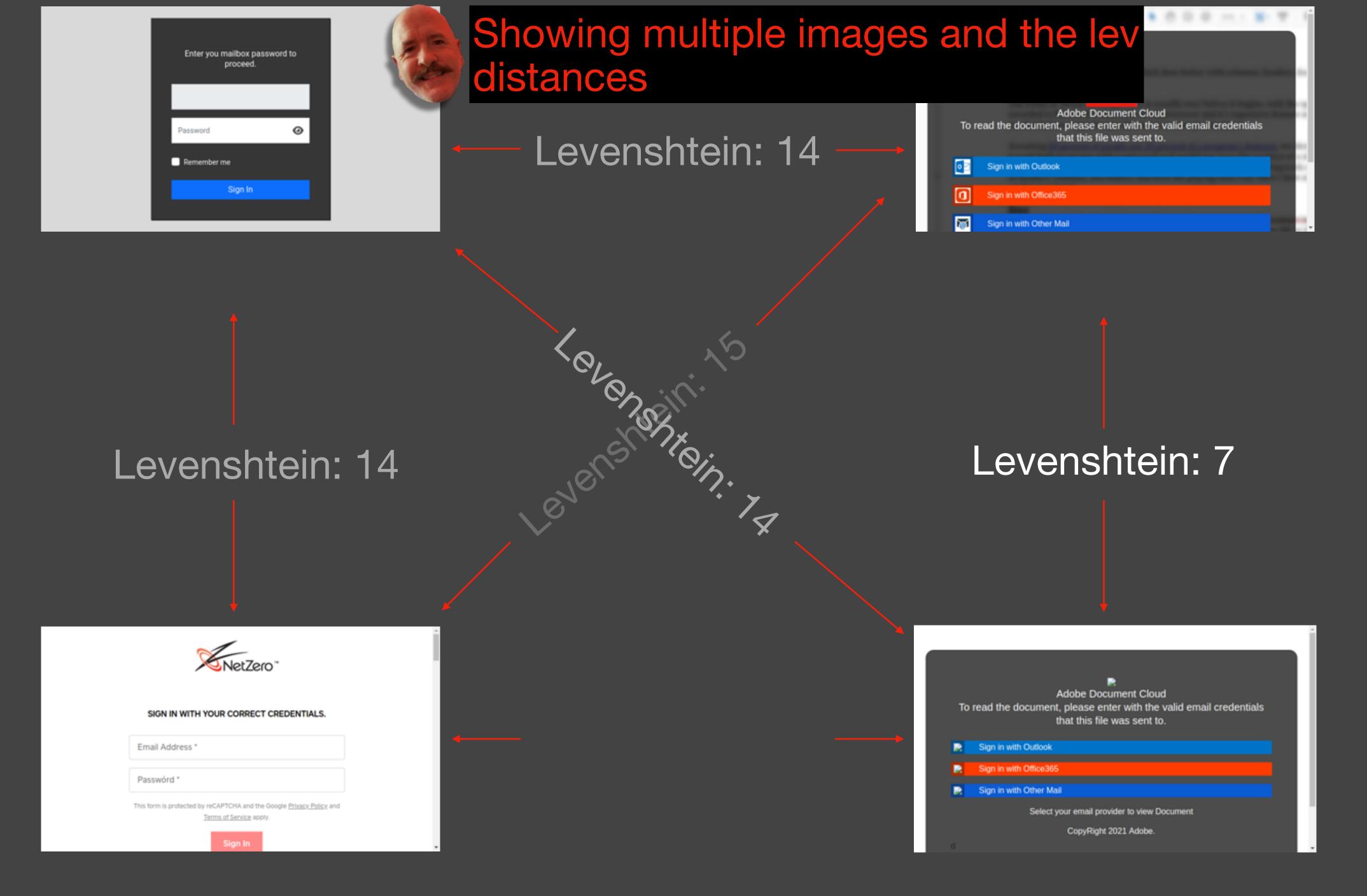
These two images are obviously different, but they have some similarities. The PHASH's are different with a lev distance of 14

e59832669b9ac699

NetZero"
SIGN IN WITH YOUR CORRECT CREDENTIALS.
Email Address *
Passwórd *
This form is protected by reCAPTCHA and the Google <u>Privacy Policy</u> and <u>Terms of Service</u> apply.
Sign In

Levenshtein: 14

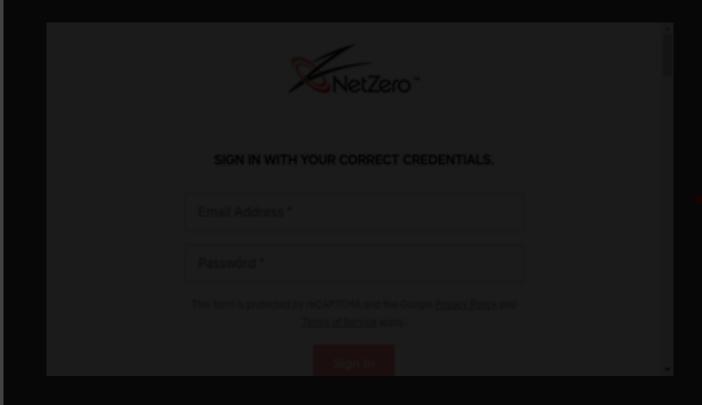
b3517399334cccc

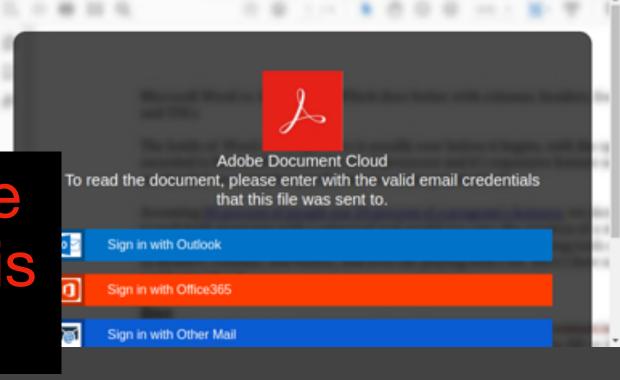




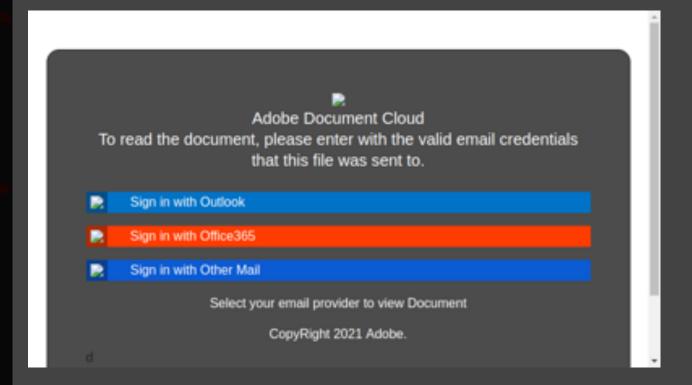
The images that look the most alike, but which are still different have a lev distance of 7. I can use this analysis to start setting a threshold.

### Setting a Threshold





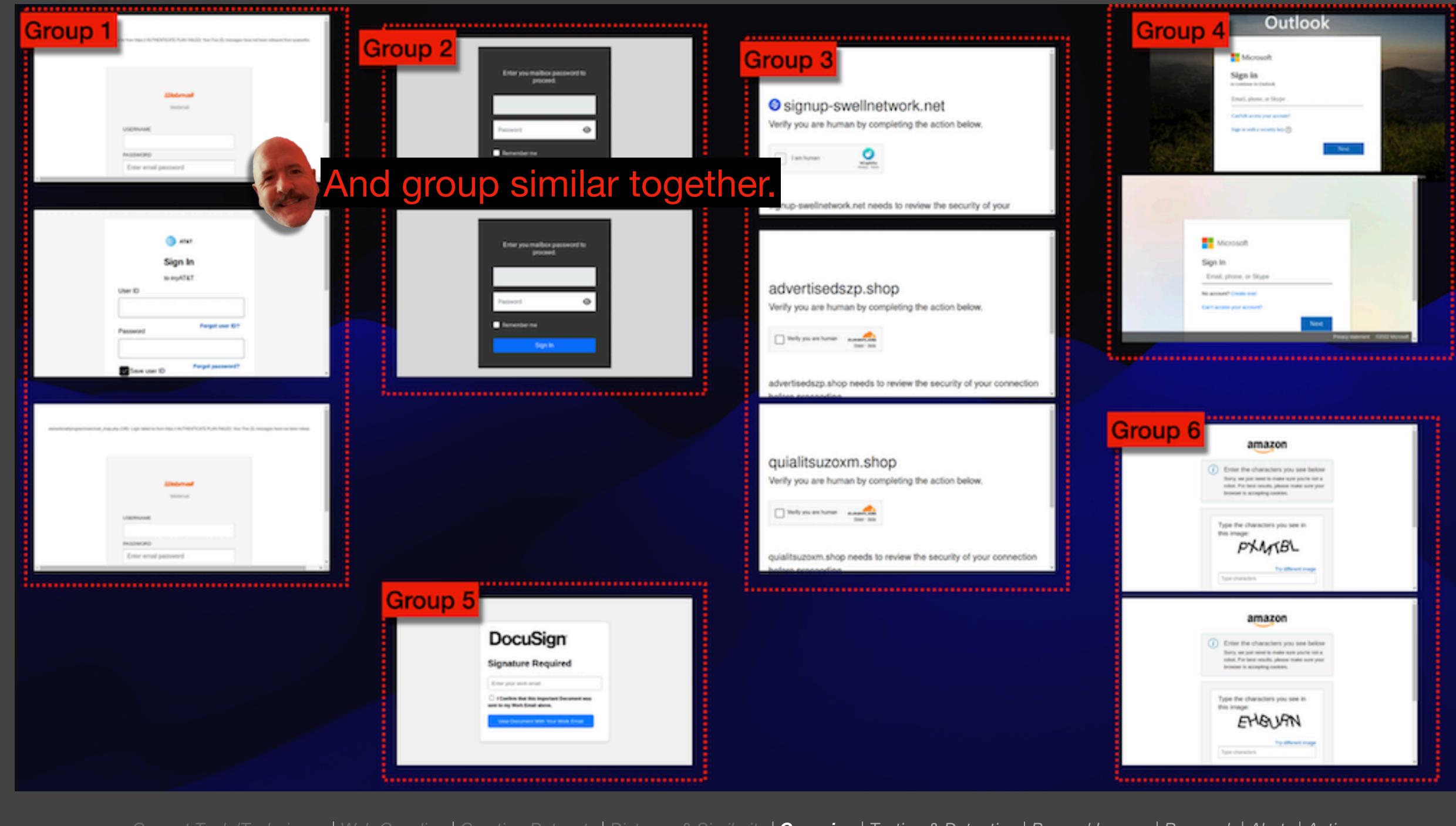
Levenshtein: 7



Now I can get back to removing non-relevant images in the malicious dataset. I'm going to group them using a threshold and delete non-relevant images as groups.

### Grouping Images

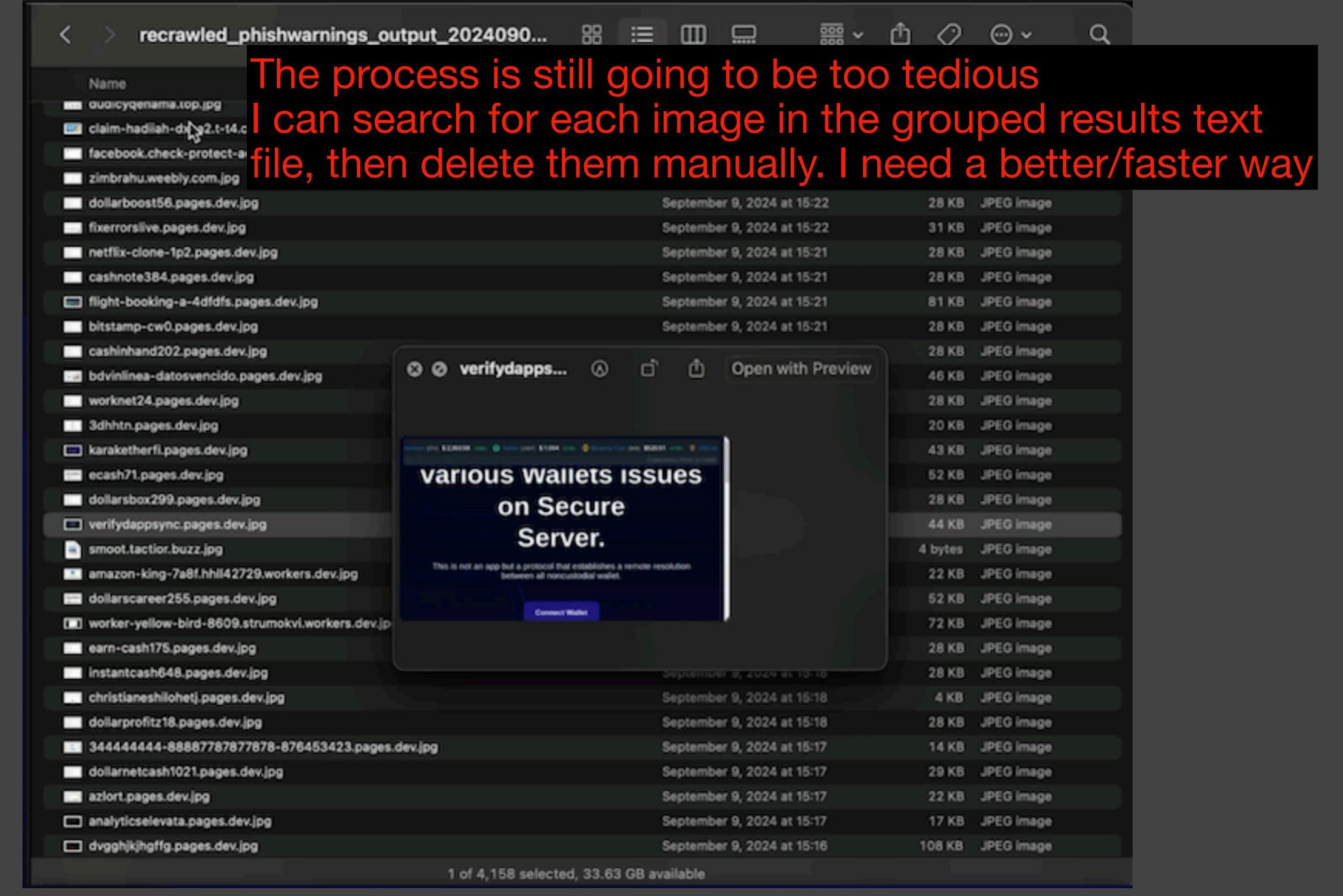
Using the threshold



Here's the initial process of grouping that I did using Python. It just output a text file with the file locations that matched a group all together.

However, all images are in groups, including images that don't look like anything else (making a group of 1).

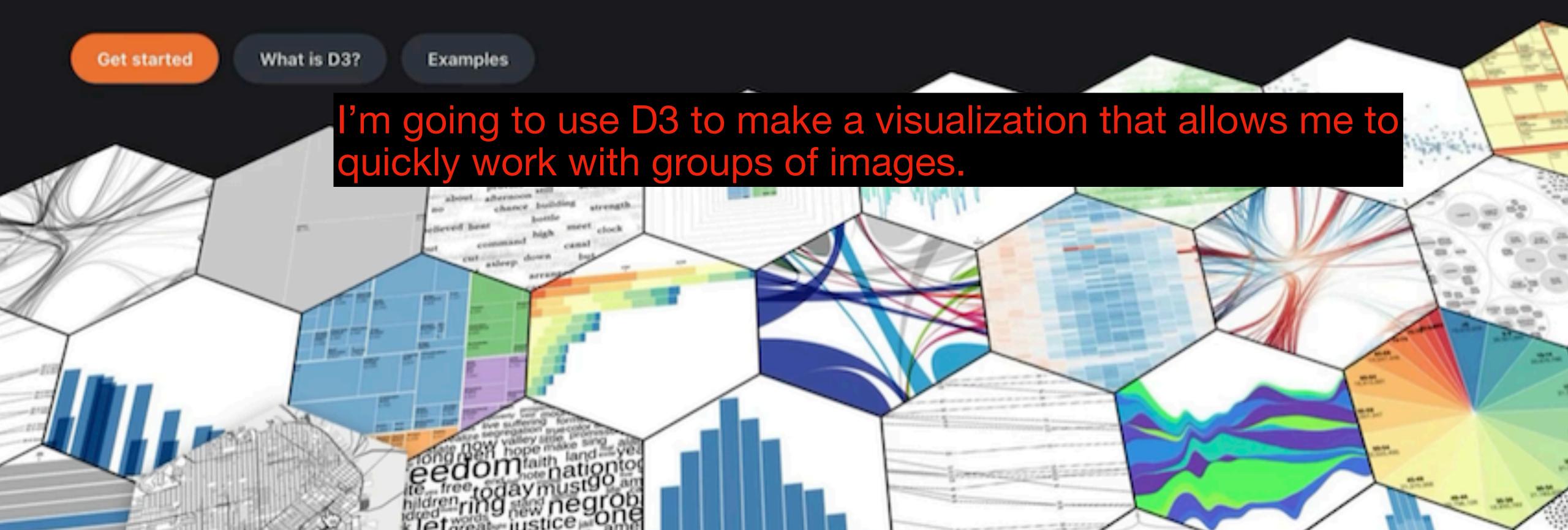
```
.../malicio
             You can see that I have 1,507 groups.
 ../Malicious outuset/uriscan_output_reresso_rsso/getmoneys.com.jpg: wasaonyoeans/exe
 ../malicious dataset/urlscan_output_20240906_2335/www.findcash7.com.jpg: 9a5ad69bea687848
 ../malicious dataset/urlscan_output_20240906_2335/www.cash67.com.jpg: 9a5ad69bea687848
 ../malicious dataset/urlscan_output_20240906_2335/bigwealth7.com.cash67.com.jpg: 9a5ad69bea687848
 ../malicious dataset/urlscan_output_20240906_2335/www.getmoney3.com.cash67.com.jpg: 9u5ad69bea687848
 .../malicious dataset/urlscan_output_20240906_2335/www.onlinework7.com.jpg: 9a5ad69bea687848
Group 2:
 ../malicious dataset/urlscan_output_20240906_2335/fafafa0322.com:8989.jpg: f056d77125a98574
                     Group 1500: 1
Group 3:
 .../malicious dataser
 .../malicious dataset
                    Group 1501: 1
 .../malicious dataset
 ../malicious dataser
                     Group 1502: 1
Group 4:
                     Group 1503: 1
 .../malicious dataset
 .../malicious dataset
 ../malicious dataset
 --/multiclous dataset Group 1504: 1
 .../malicious dataset
                    Group 1505: 1
 ../malicious dataset
 .../malicious dataset
 ../malicious dataset
                    Group 1506: 1
 .../malicious dataset
 .../malicious dataset
 .../mallicious dataset Group 1507: 1
 .../malicious dataset
 ../malicious dataset
                                number of all items in the groups: 8666
 ../malicious dataset/uriscan_output_20240906_2335/virginmoneyhelpchat.com.jpg: 97f0e00778f80f47
 ../malicious dataset/urlscan_output_20240906_2335/multicoinresolve.pages.dev.jpg: 97f0e00778f80f47
 ../malicious dataset/urlscan_output_20240906_2335/aib-mobileservices.com.jpg: 97f0e00778f80f47
 ../malicious dataset/urlscan_output_20240906_2335/palacecinwoos.shop.jpg: 97f0e00778f80f47
 ../malicious dataset/urlscan_output_20240906_2335/earn-cash204.pages.dev.jpg: 97f0e00778f80f47
 ../malicious dataset/urlscan_output_20240906_2335/easylifepro78.pages.dev.jpg: 97f0e00778f80f47
 ../malicious dataset/urlscan_output_20240906_2335/pdffilesinv.pages.dev.jpg: 97f0e00778f80f47
 ../malicious dataset/urlscan_output_20240906_2335/clickintowealth629.pages.dev.jpg: 97f0e00778f80f47
 ../malicious dataset/urlscan_output_20240906_2335/dollarnetcash1477.pages.dev.jpg: 97f0e00778f80f47
```



# The JavaScript library for bespoke data visualization

Create custom dynamic visualizations with unparalleled flexibility



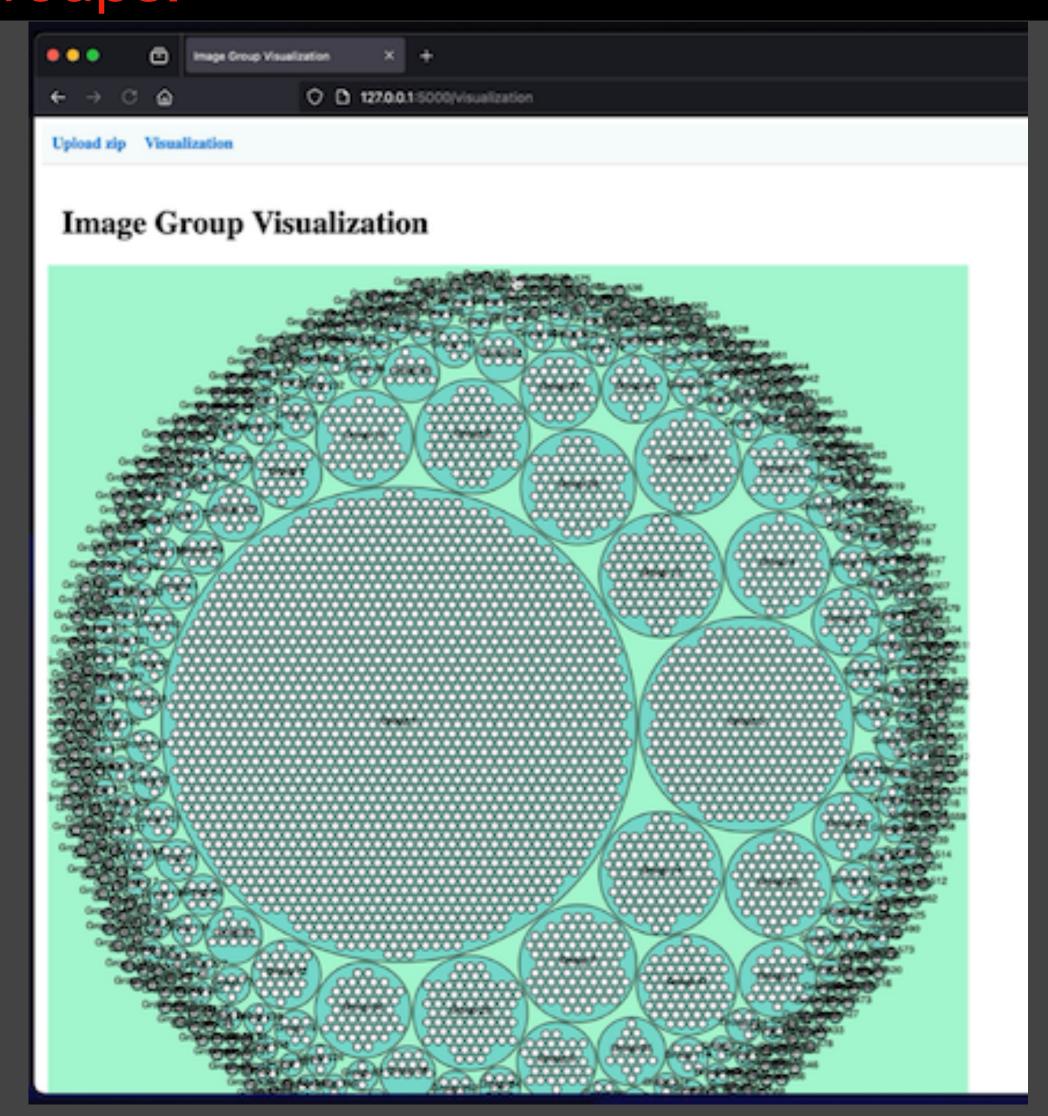


Grouping a small test set I added a delete button. The version in my code (at the end) allows you to press 'y' or 'n' to keep or delete Image Group Visualization. dollarport975.pages.dex.jpg EFFOF 1101 May 13: MONEY 12/7/MONDON - 2012-00-00 23:20:15 VTC Worker threw exception What happened? What can I do? If you are the peter of this website:

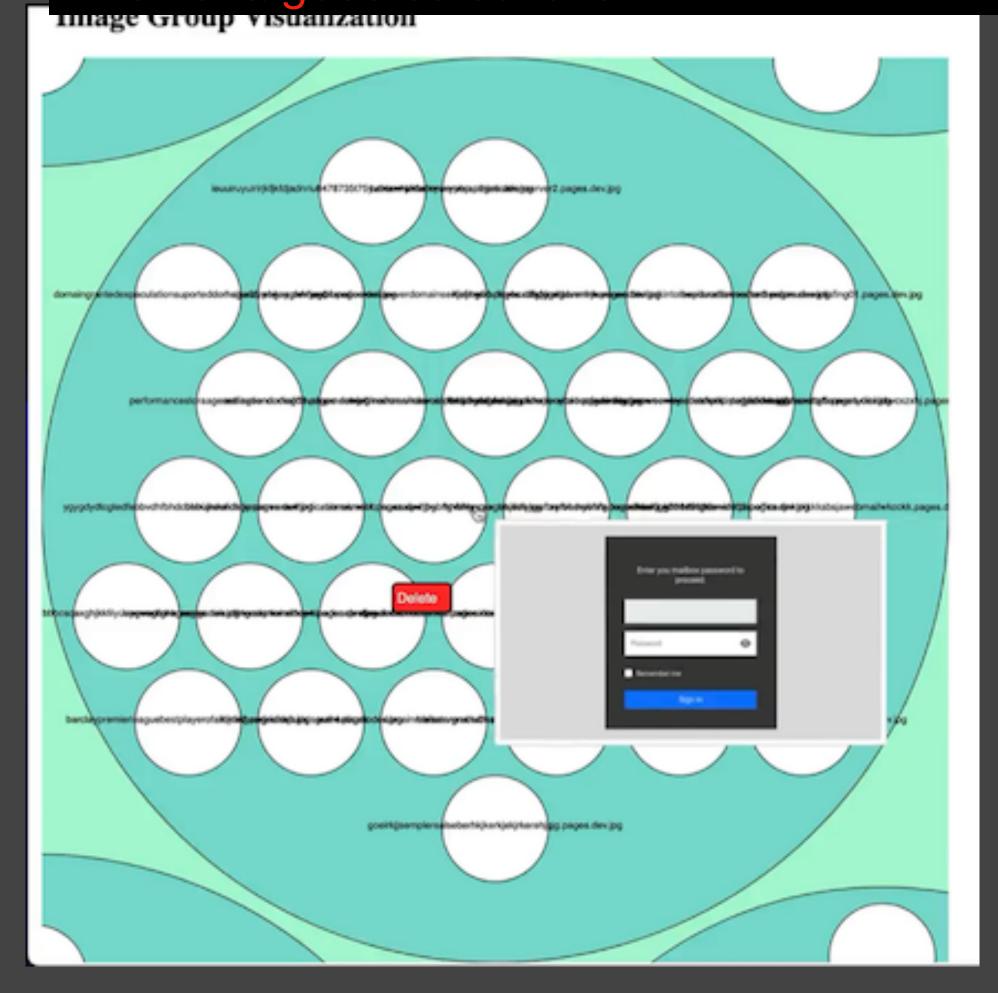
#### Now I can bring all the images in

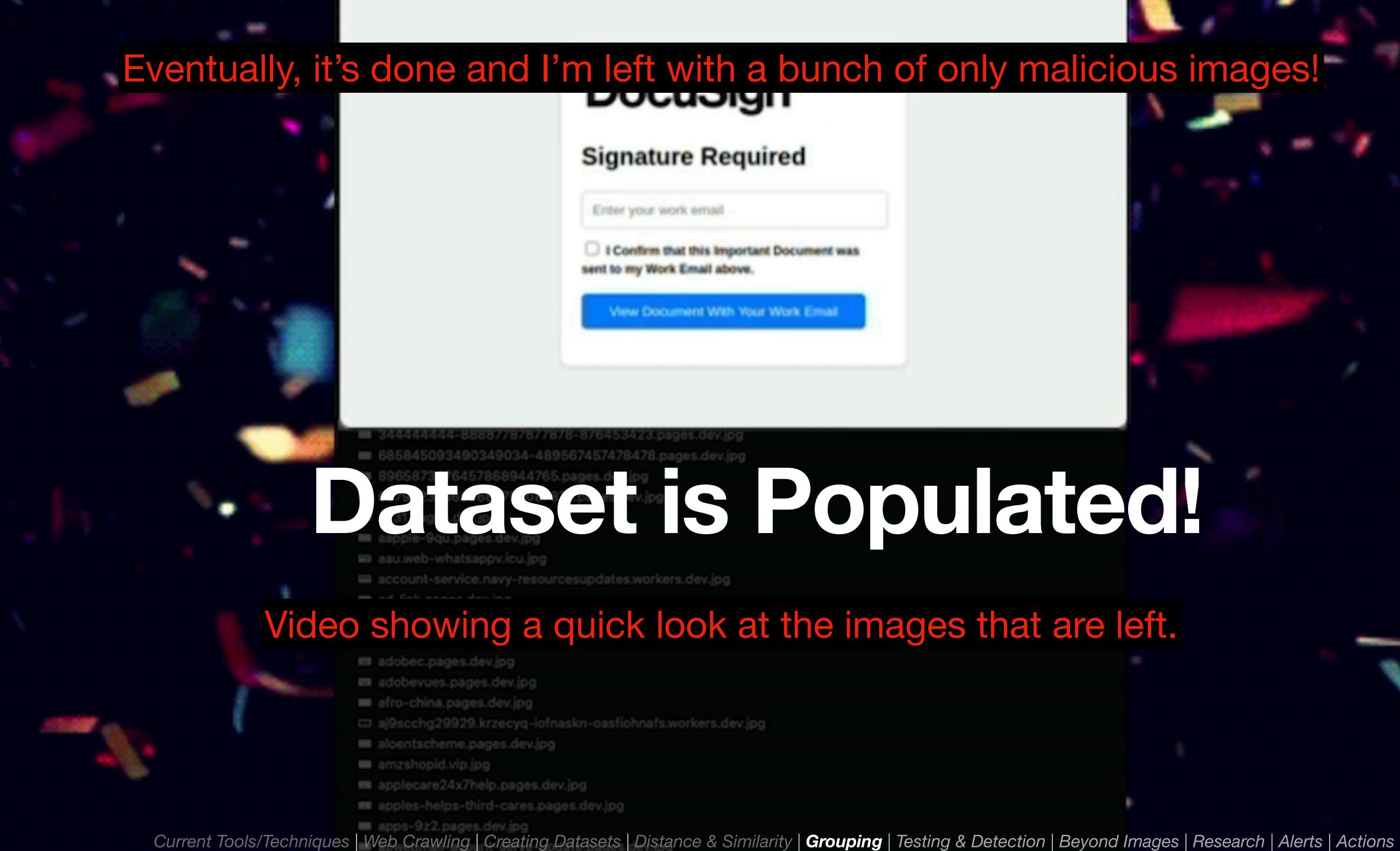
### Let's build the malicious dataset!

The big circle is the most commonly seen similar images grouped together. Then, the other circles are groups.



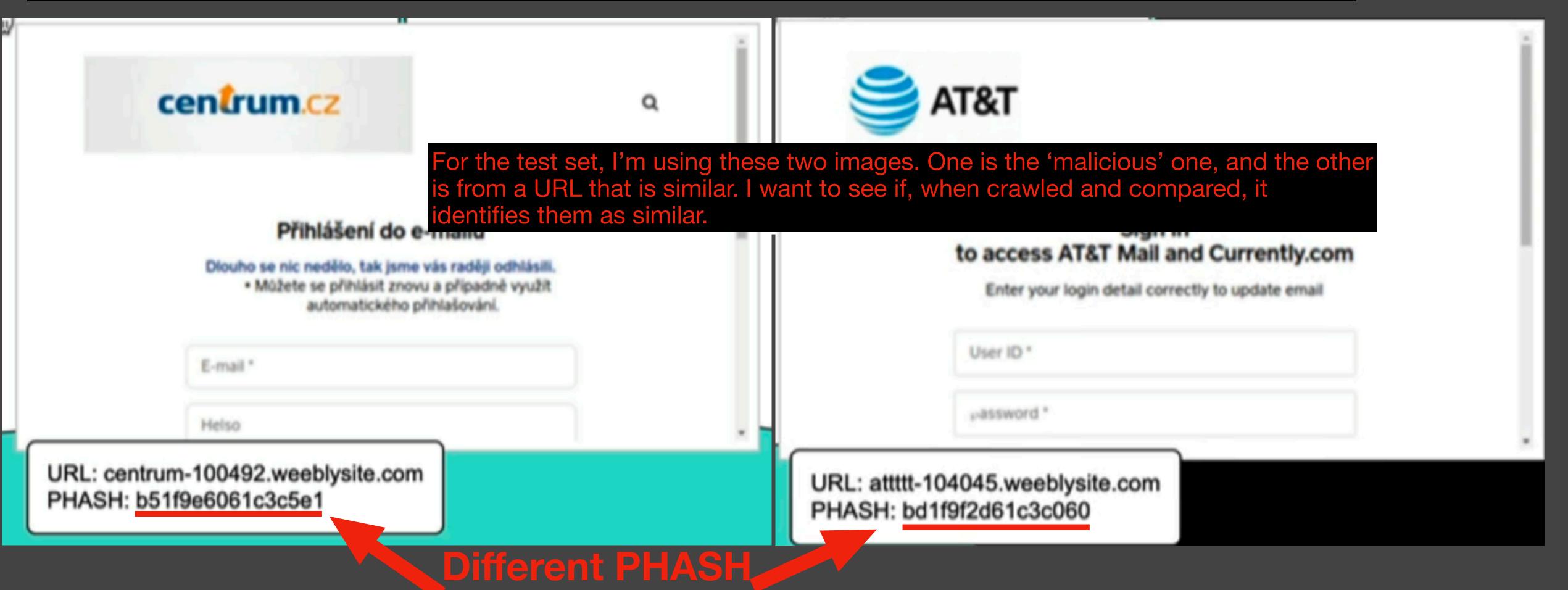
I can click into each circle, hover over the individual circles, see the images, then delete the entire group if it's not a good screenshot.





### Testing Detection

Now that the malicious dataset is available, I can start sending other screenshots as they're crawled to be checked against the dataset, finding similar images, which indicate similar phishing campaigns. But first, I am going to test with a small set of data.

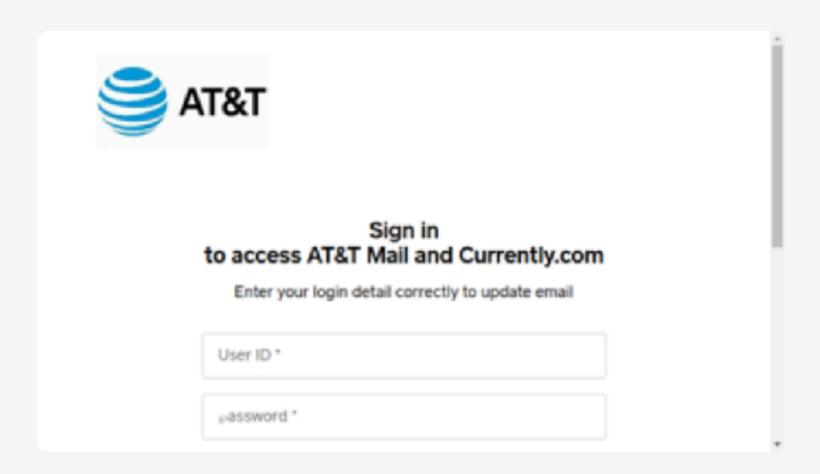


#### I put one image into the malicious dataset.

#### **Malicious Dataset**

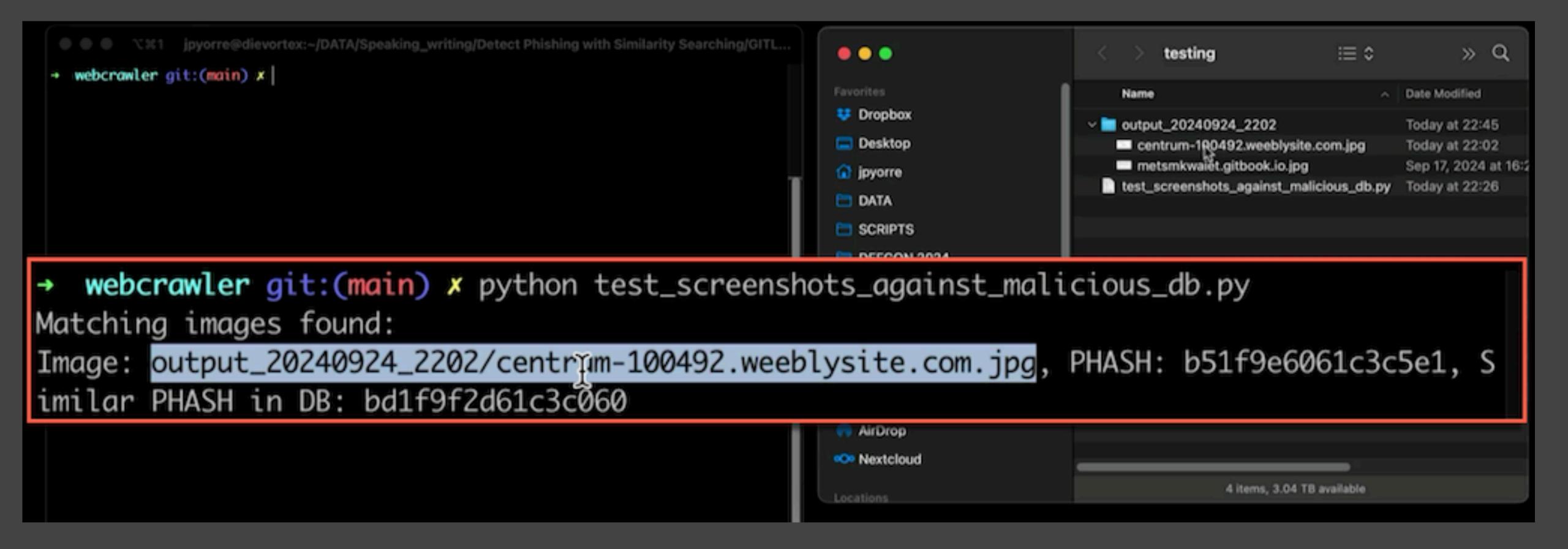
Upload ZIP File: Browse... No file selected. Upload

Thumbnail	URL	PHASH A Record		City	Country
Noge is  For income A*25* Mail and Carr entity agent  Enterprintings interface by the quints weed:  John Col.  200001*	attttt-104045.weeblysite.com	bd1f9f2d61c3c060	74.115.51.54	Unknown City	United States





### Then, I tested two screenshots. The other one that's similar and another non-similar screenshot.

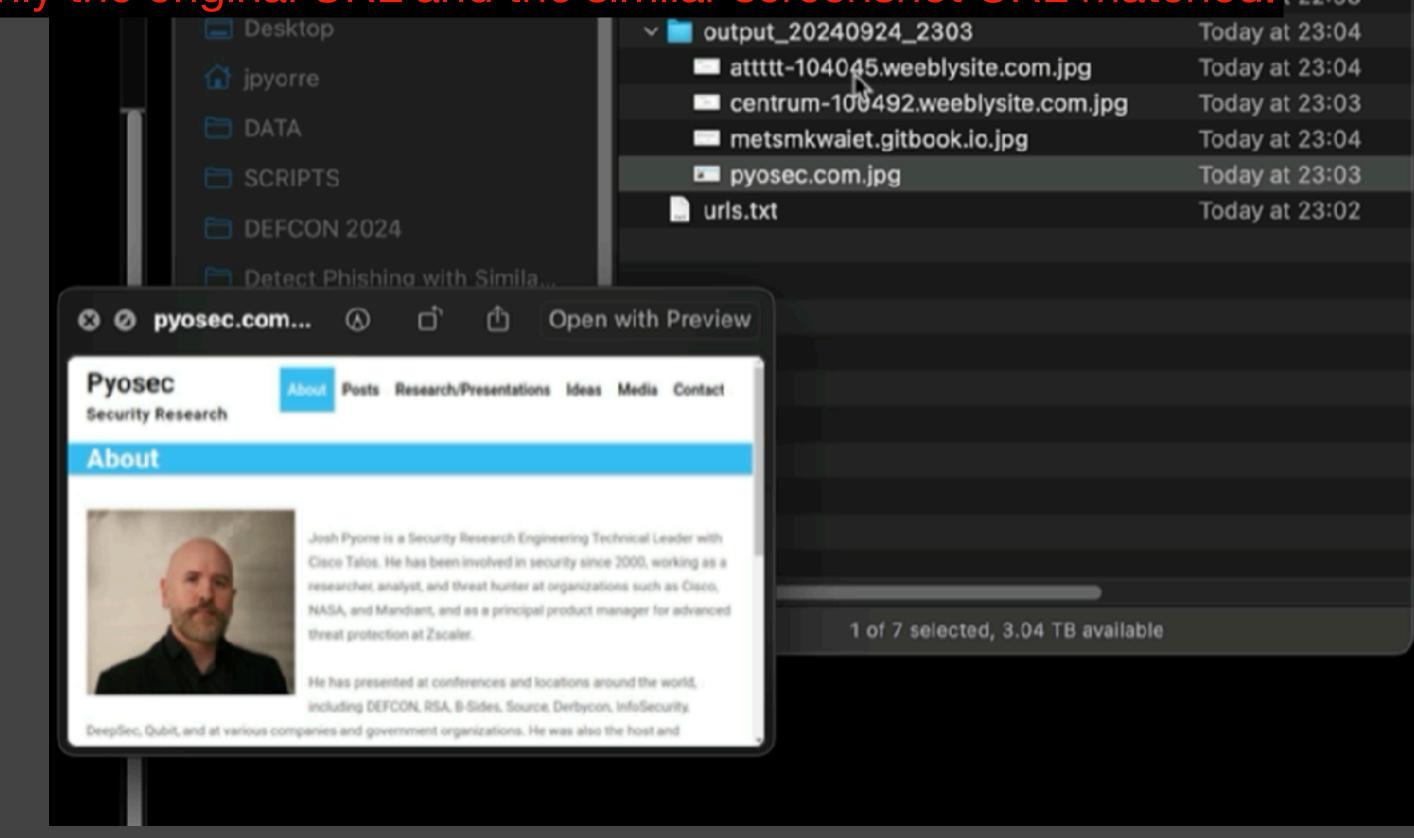


### Crawl & Detect Test

Now I'm going to actually do a crawl of a few websites, testing against the malicious image.

I've got the URL for the similar-looking site along with the URL for the screenshot that's already in the malicious dataset, and two other URLs which result in different screenshots.

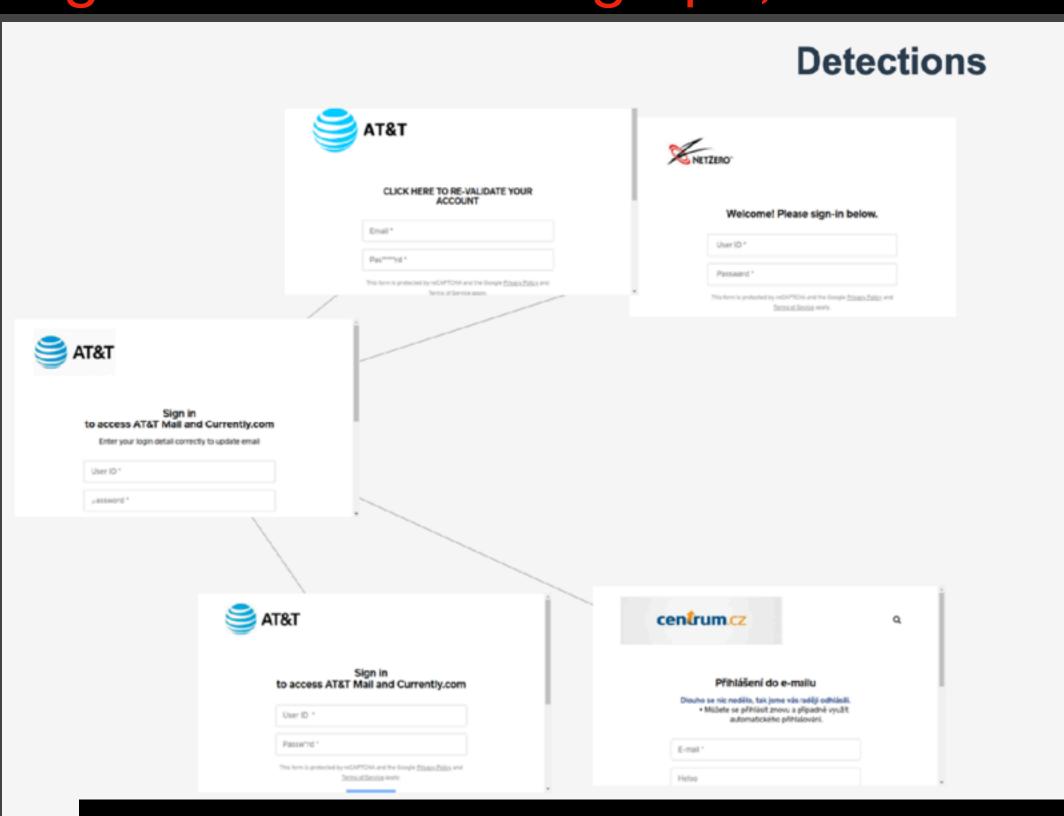
The video in this slide demonstrated that only the original URL and the similar screenshot URL matched. 122.58

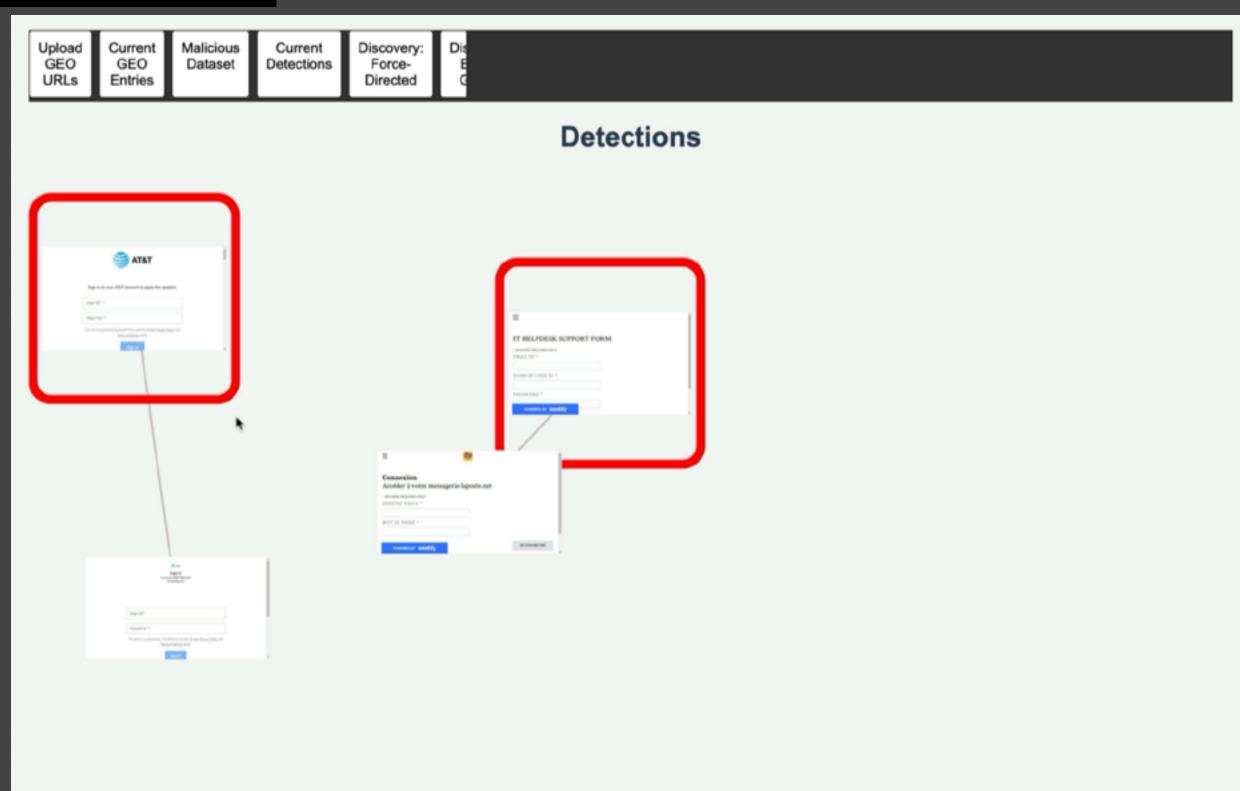


### Visualizing Image Similarity Detection

Now I'm going to demonstrate various methods for visualizing detections We typically are always looking at rows and columns (log files, SIEM results, etc). I'm interested in exploring other ways to view 'hits'

#### Using a force-directed graph, we can view detections





And it can be customized to make more sense, like having the malicious reference screenshot bordered with a red line or whatever (security is creative)

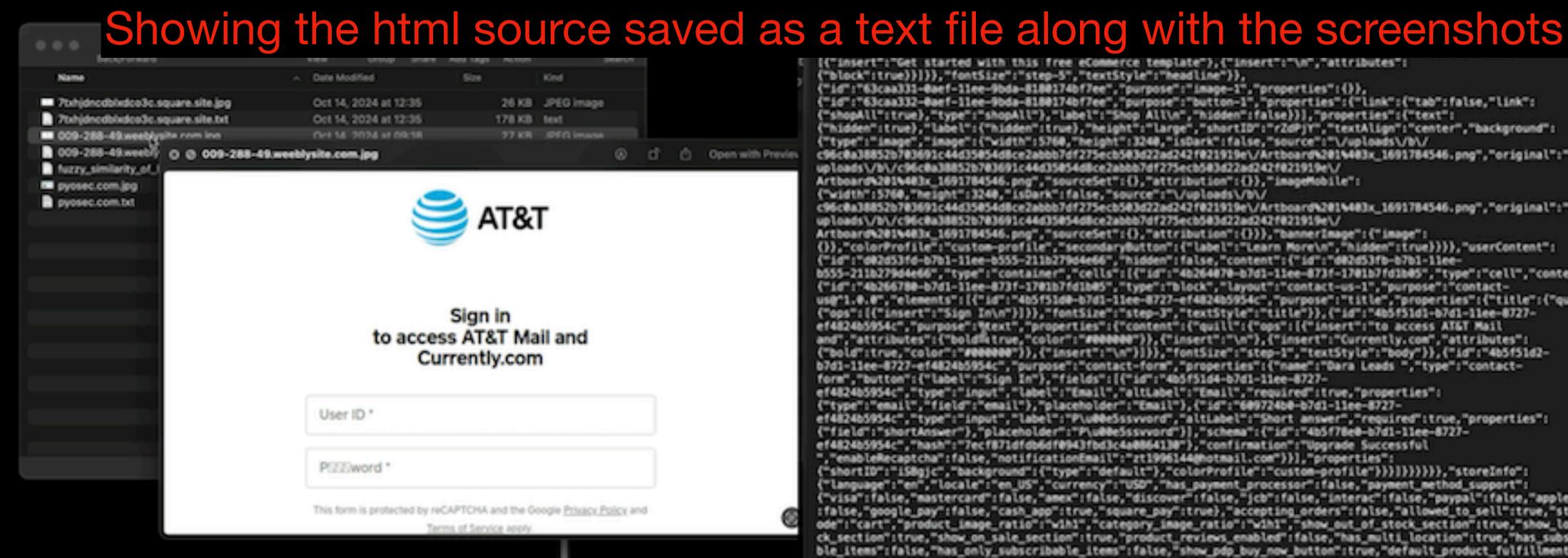
### Beyond Images

Images are good, but there's more to work with, and there are more technologies to experiment with

- HTML Similarity
- OCR
- Using LLMsText Content Similarity

### HTML Similarity

When crawling, I also get the html source. In the Levenshtein section, I showed that applying Levenshtein on the entire source is not going to be very productive, but there are options...



[{"insert":"Get started with this free eCommerce template"},{"insert":"\n","attributes": ("block":true)}}}},"fontSize":"step-5","textStyle":"headline"}}, ("id":"63caa331-@aef-llee-9bda-818@174bf7ee","purpose":"image-1","properties":()), ("id":"63caa332-8aef-11ee-9bda-8180174bf7ee", "purpose": "button-1", "properties": ("link": ("tab": false, "link": ("shopAll":true}, "type": "shopAll"}, "label": "Shop All\n", "hidden":false}}], "properties":{"text": ("hidden":true),"label":{"hidden":true},"height":"large","shortID":"rZdPjY","textAlign":"center","background": 44d35#54d8ce2abbb7df275ecb5#3d22ad242f#21919e\/Artboard%2#1%4#3x:1691784546.png","original": Artboard%201%403x\_1691784546.png","sourceSet":{},"attribution":{}}},"bannerImage":{"image": b555-211b279d4e66","type":"container","cells":[{"id":"4b264070-b7d1-11ee-873f-1701b7fd1b05","type":"cell","conte ("id":"4b266780-b7d1-llee-873f-1701b7fd1b05","type":"block","layout":"contact-us-1","purpose":"contactus@"1.0.0", "elements": [{"id": "4b5f51d0-b7d1-11ee-8727-ef4824b5954c", "purpose": "title", "properties": {"title": {"qu ("ops":[{"insert":"Sign In\n"}]}},"fontSize":"step-3","textStyle":"title"}},{"id":"4b5f51d1-b7d1-11ee-8727ef4824b5954c","purpose":"text","properties":{"content":{"quill":{"ops":[{"insert":"to access AT&T Mail
and","attributes":{"bold%true,"color":"#000000")},{"insert":"\n"},{"insert":"Currently.com","attributes": ("bold":true,"color":"#000000")}, ("insert":"\n")])}, "fontSize":"step-1", "textStyle": "body")}, ("id":"4b5f51d2b7d1-11ee-8727-ef4824b5954c", "purpose": "contact-form", "properties": ("name": "Dara Leads ", "type": "contactform","button":{"label":"Sign In"},"fields":[{"id":"4b5f51d4-b7d1-11ee-8727ef4824b5954c","type":"input","label":"Email","altLabel":"Email","required":true,"properties": ("type":"email","field":"email"),"placeholder":"Email"),("id":"689724b8-b7d1-11ee-8727ef4824b5954c","type":"input","label":"P\u@@e5ssvvord","altLabel":"Short answer","required":true,"properties": ("field":"shortAnswer"), "placeholder": "P\u@@e5ssvvord")], "schema": ("id": "4b5f78e@-b7d1-11ee-8727ef4824b5954c","hash":"7ecf871dfdb6df@943fbd3c4a@86413@"),"confirmation":"Upgrade Successful ","enableRecaptcha":false,"notificationEmail":"zt1996144@hotmail.com"}}],"properties": ("shortID":"iSBgjc","background":("type":"default"),"colorProfile":"custom-profile"))))))),"storeInfo":
("language":"en","locale":"en\_US","currency":"USD","has\_payment\_processor":false,"payment\_method\_support":
("visa":false,"mastercard":false,"amex":false,"discover":false,"jcb":false,"interac":false,"paypal":false,"apple :false, "google\_pay":false, "cash\_app":true, "square\_pay":true}, "accepting\_orders":false, "allowed\_to\_sell":true, "st ode":"cart","product\_image\_ratio":"wih1","category\_image\_ratio":"wih1","show\_out\_of\_stock\_section":true,"show\_lo ck\_section":true,"show\_on\_sale\_section":true,"product\_reviews\_enabled":false,"has\_multi\_location":true,"has\_subs ble\_items":false,"has\_only\_subscribable\_items":false,"show\_pdp\_buy\_now\_button":true,"default\_product\_fulfillment ipping", "seller\_preferred\_fulfillment": "delivery", "max\_donation\_amount": 5000, "square\_application\_id": "sq0idp-w46nJ\_NCNOMSOywaCY0mwA", "digital\_wallet\_availability": ("apple\_pay\_checkout\_enabled":false, "google\_pay\_checkout\_enabled":false}, "fulfillment\_support":
("delivery":false, "pickup":false, "shipping":false, "dime\_in":false, "manual":false, "digital":false), "locations\_cou

op\_all\_item\_layouts":false,"icon\_sets":false,"banner\_slides":false,"priority\_phone\_support":false,"pdp\_layouts": "full\_height\_banners":false,"scrolling\_text":false,"featured\_item\_layouts":false,"mega\_menu":false,"appts\_custo

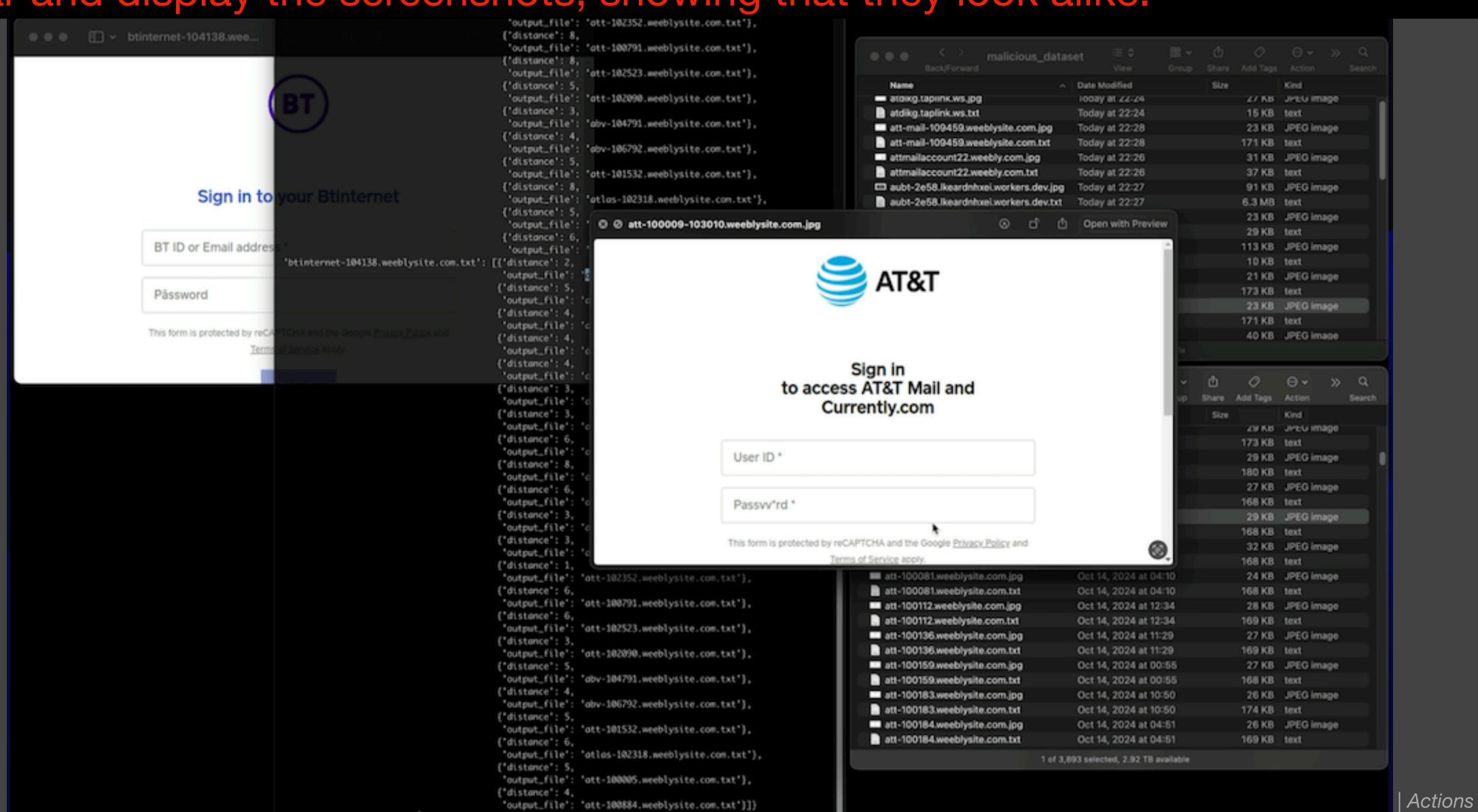
ion":false,"premium\_text\_image\_layout":false,"featured\_category\_layouts":false,"ai\_generated\_content":false,"image\_layout":false,"image\_read category\_layouts":false,"ai\_generated\_content":false,"image\_read category\_layouts":false,"ai\_generated\_content":false,"ai\_generated\_content":false,"ai\_generated\_content":false,"ai\_generated\_content.

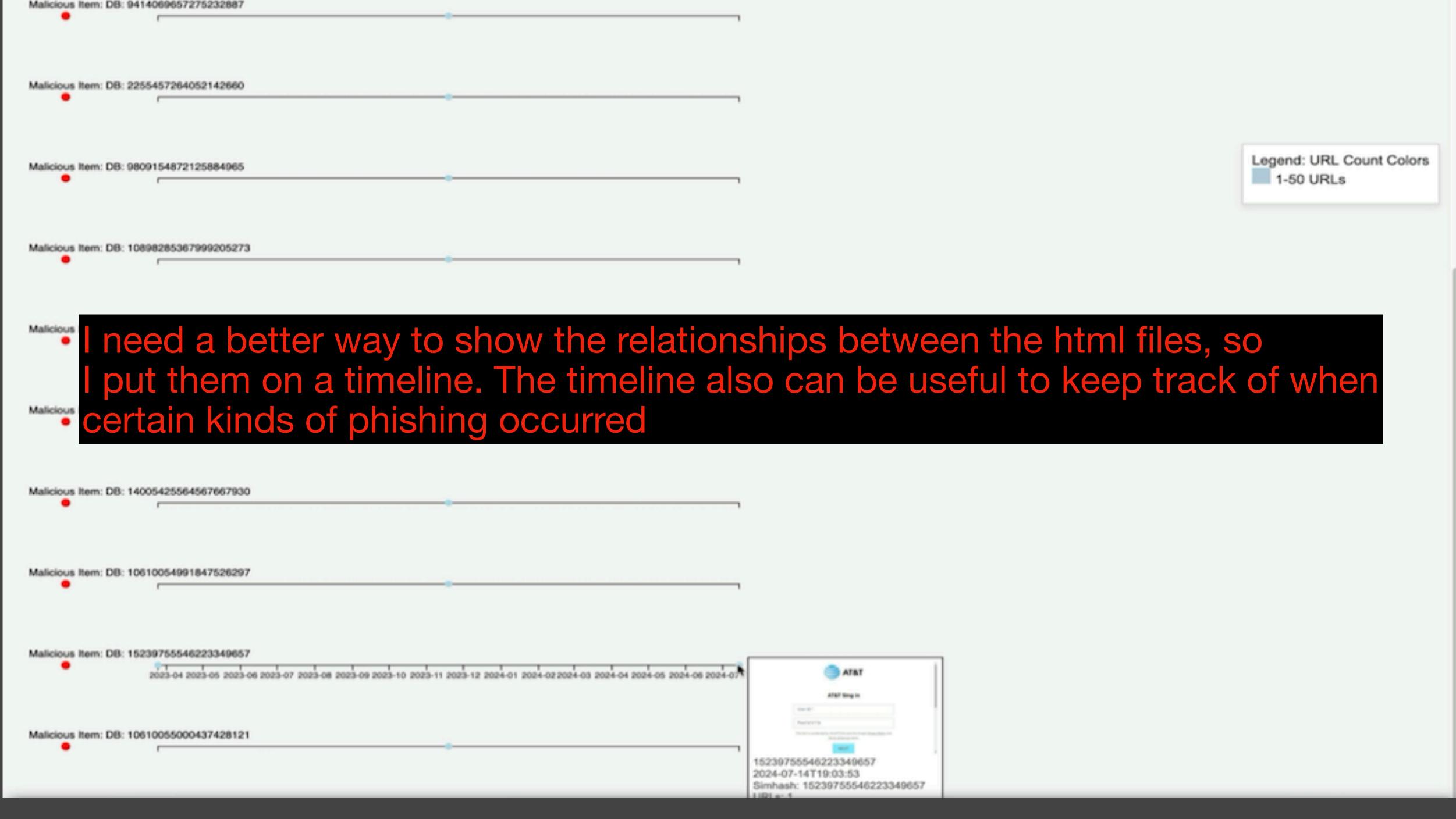
```
html_comparison_test

    Search
    Se
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 D ~ [] ...
                               fuzzy_similarity_of_html.py ×
Ç
                                                               from simhash import Simhash
  Q
                                                              def generate_simhash(file_path):
                                                                                 with open(file_path, 'r') as f:
  مړ
                                                                                                  content = f.read()
                                                                                 return Simhash(content)
₽
                                                              # Generate Simhash for each file
                                                              file1_simhash = generate_simhash('7txhjdncdblxdco3c.square.site.txt')
                                                              # file2_simhash = generate_simhash('009-288-49.weeblysite.com.txt')
品
                                                              file2_simhash = generate_simhash('pyosec.com.txt')
                                     11
                                      12
                                                              distance = file1_simhash.distance(file2_simhash) # Compare the Hamming distance between the two Simhashes
```

This video shows comparing two html files with 'simhash'. Simhash takes large amounts of text and makes a small hash out of it that is similar to PHASH. It also has a hamming function, which basically just uses Levenshtein to check the distance between the hashes. It's effective though at finding files that have similar content.

This is a video showing text output of groups based off the html source code. In the video, I search a few images that are listed within each group of html files that are similar and display the screenshots, showing that they look alike.





### Scraping Text from Images

Optical Character Recognition (OCR)

Another method that can be used is to scrape the text from images and use that for similarity searching.

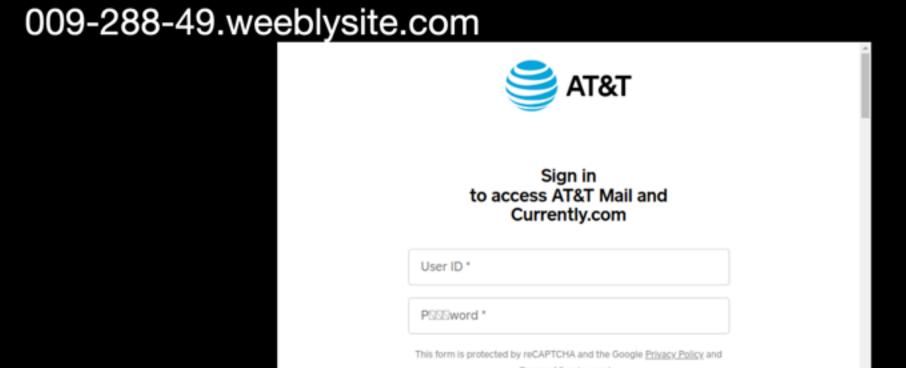
Thumbnail	URL	Image PHASH	A Record City C		Country	Added	Text	
G APER  Typ is to the aperical distribution of the aperical distribution o	attmailaccount22.weebly.com	ed97960396496996	146.112.61.108	San Jose	United States	2024-10-25 06:23:54	ATT S ater Sign into access ATT Mail and Currentlyco m Indicates required field	
AT&T	atdikg.taplink.ws	d7658c9a939a989c	146.112.61.108	San Jose	United States	2024-10-25 06:23:54	S ATT Signin to access ATT Mail and Currentlycom User ID Password	

Here, I'm showing the text that has been scraped from the images:

a SS ATT Sign in to access ATT Mail and Currentlycom User ID Address 9

	internationaldomaierepresentationmainserstexts4.pages.dev	e59832669b9ac699	146.112.61.108	San Jose	United States	2024-10-28 05:57:30	Enter you mailbox password to proceed Remember me
The second secon	ionos-webmail-105551.weeblysite.com	f7732a98cc8ccca2	74.115.51.54	Unknown City	United States	2024-10-28 05:57:31	10NOS webmail login Email Address Passwrd This form is protected by reCAPTCHA and the Google Privacy Policy and
WERRING MATCH	papaya20688090.brizy.site	f5d320d88b7c8b2c	146.112.61.108	San Jose	United States	2024-10-28 05:57:32	VERIFICACION P Made With Brizy
**************************************	mail-105085.weeblysite.com	f77323331833cc8c	74.115.51.55	Unknown City	United States	2024-10-28 05:57:32	REAGAN Email Address Passwrd This form is protected by reCAPTCHA and the Google Privacy Policy and apply
							bassilassassasiaissaikissas aba 200 kasia failad faa faasa kisa

Comparing the html source and the OCR text, the OCR is a bit rough. But the html has more that you have to filter out.



ATT Q Sign in to access ATT Mail and Currentlycom User ID OCR:

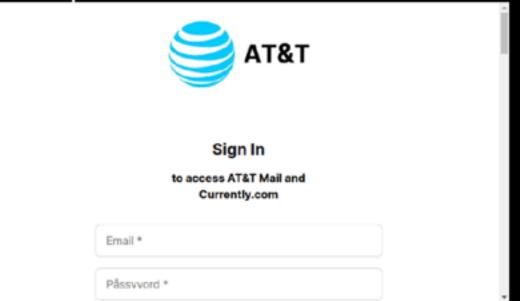
HTML:

t have any items in your cart.

This form is protected by reCAPTCHA and the Google Privacy Policy and Terms of Service apply.

eckout by Square

#### 7txhjdncdblxdco3c.square.site



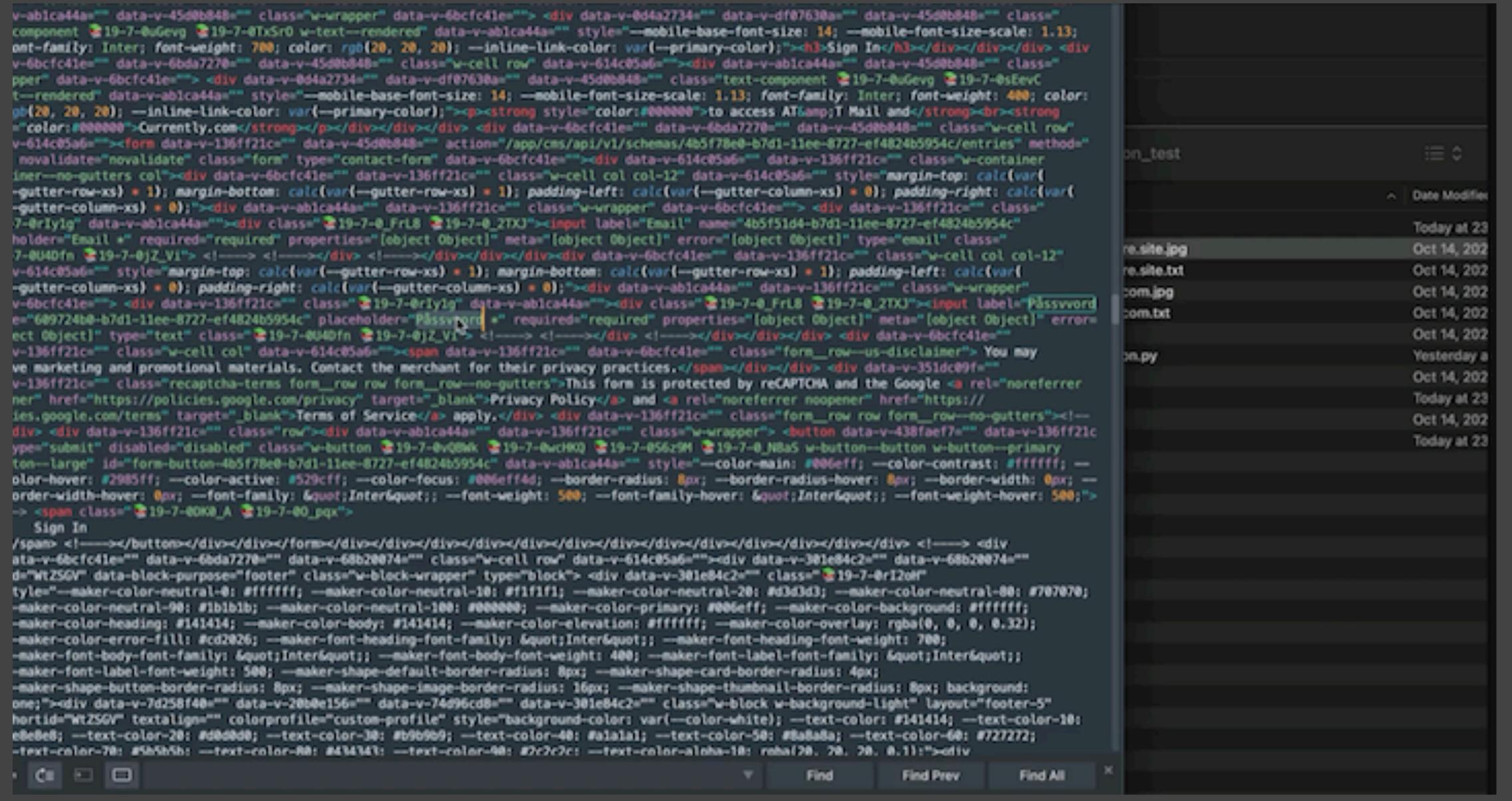
OCR: SS ATT Sign In to access ATT Mail and Currentlycom Email Passyvord

HTML:

Let's try using LLM's on text content (the html source to see if we can get something better than what we might get from OCR text)

# Text Classification with LLMs 1. Easy mode

### I'm going to send an entire html file and ask for a score to a locally hosted LLM that behaves much like ChatGPT (sending it via python)





The response is akin to a new analyst who is overly excited and under-experienced in this work



jpyc

When I remove the superfluous text commentary to keep just the score and run it again, I get a different score. This LLM is too generalized and can't produce consistent results.

I need to try using a more specific LLM

I'm going to demo zero-shot classification and a tool called OmniParser

### 2. Better modes

Zero-Shot Classification

OmniParser

has been written by the Hugging Face team.

#### Model description

BART is a transformer encoder-decoder (seq2seq) model with a bidirectional (BERT-like) encoder This LLM uses something called zero-shot classification to see how much a blob of text looks like words I'm interested in

noising function, and (2) learning a model to reconstruct the original text.

BART is particularly effective when fine-tuned for text generation (e.g. summarization, translation)

but also works well for comprehension tasks (e.g. text classification, question answering).

### Zero-shot-classification

```
sequence_to_classify = "one day I will see the world"

candidate_labels = ['travel', 'cooking', 'dancing']

classifier(sequence_to_classify, candidate_labels)

#{'labels': ['travel', 'dancing', 'cooking'],

# 'scores': [0.9938651323318481, 0.0032737774308770895, 0.002861034357920289],

# 'sequence': 'one day I will see the world'}
```

This demo, from hugging face shows three keywords ('travel', 'cooking', 'dancing'). It receives a sentence ('one day I will see the world') and then it analyzes the text, resulting in a score for each keyword. The score represents how close the text is to each keyword.

### For my test, I gave it 5 keywords. They aren't super specific, but just to use against any text I send to it. You can change this in the code (at end of presentation)

```
# Load the zero-shot classification model
classifier = pipeline('zero-shot-classification', model='facebook/bart-large-mnli', device=device)
labels = ["login", "banking", "security", "phishing", "phone"]

# Define request body model
class TextData(BaseModel):
    text: str

# Route to classify text
@router.post("/classify")
async def classify_text(data: TextData):
    classified_data = classifier(data.text, labels)
    return {"labels": classified_data["labels"], "scores": classified_data["scores"]}
```

#### Zero-shot-classification results

```
'OCR text': 'VERIFICACION ss ',

'login': 0.6300058364868164
'phone': 0.2010927051305771
'banking': 0.10679445415735245
'phishing': 0.015628859400749207

'date_added': '2024-10-16T06:26:55.021364'
'phash': 'f5d320d88b7c8b2c'
'a_record': '146.112.61.108'
'city': 'San Jose'
'country': 'United States'
'url': 'papaya20688090.brizy.site'
```

#### 009-288-49.weeblysite.com

Here, I'm seeing a comparison of how close the html source and the OCR text of this phishing page is to each of my specified keywords

Currently.com	
User ID *	
PNNword *	
This form is protected by reCAPTCHA and the Google <u>Privacy Policy</u> and <u>Terms of Service</u> apply.	<b>~</b>

#### OCR Classification:

login: 0.8000938296318054

security: 0.12101650983095169

phone: 0.05189700424671173

banking: 0.016330692917108536

phishing: 0.010662009939551353

#### HTML Source Classification:

login: 0.8146952986717224

security: 0.09933193027973175

phone: 0.053744859993457794

banking: 0.017227377742528915

phishing: 0.015000510029494762

I want a better text scraping method. Thankfully, I found an LLM just for this.

### Parsing the UI

And getting better OCR Results

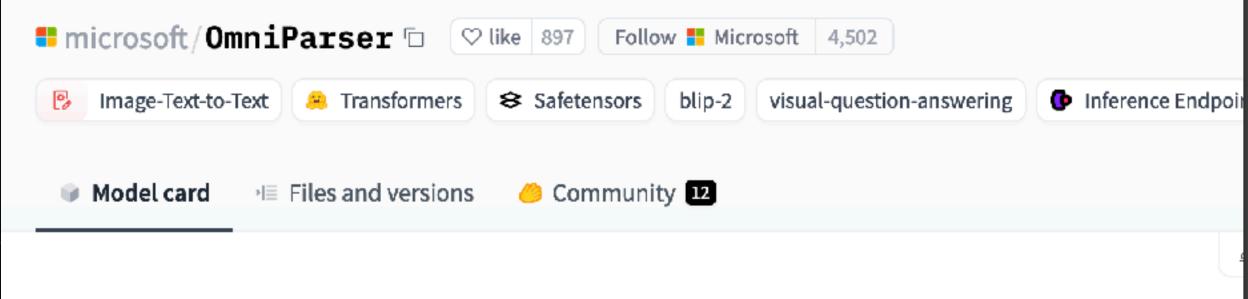
### OmniParser: Screen Parsing tool for Pure Vision Based GUI Agent

Microsoft released an LLM that finds user interface elements of a screenshot. I set it up as a fast-api service that I can call from my web app.



[Project Page] [Blog Post] [Models]

**OmniParser** is a comprehensive method for parsing user interface screenshots into structured and easy-to-understand elements, which significantly enhances the ability of GPT-4V to generate actions that can be accurately grounded in the corresponding regions of the interface.



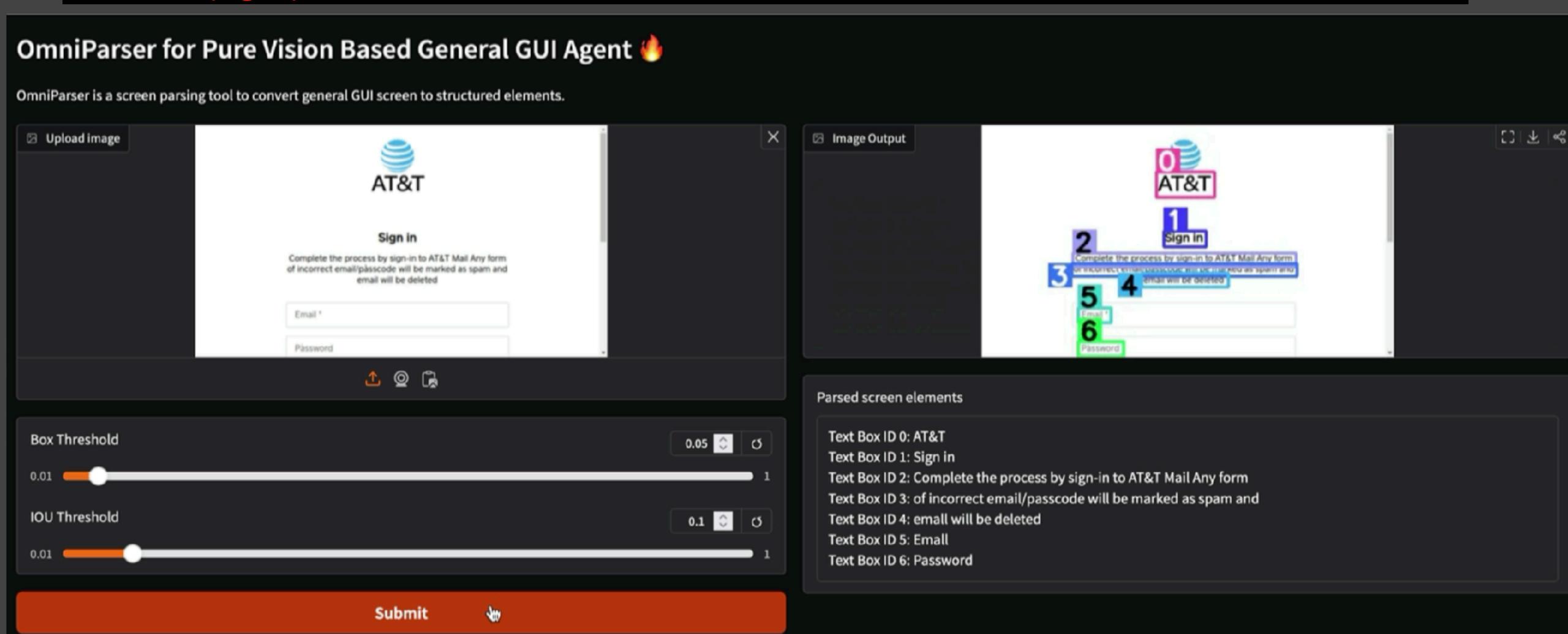
#### **Model Summary**

[Project Page] [Blog Post] [Demo]

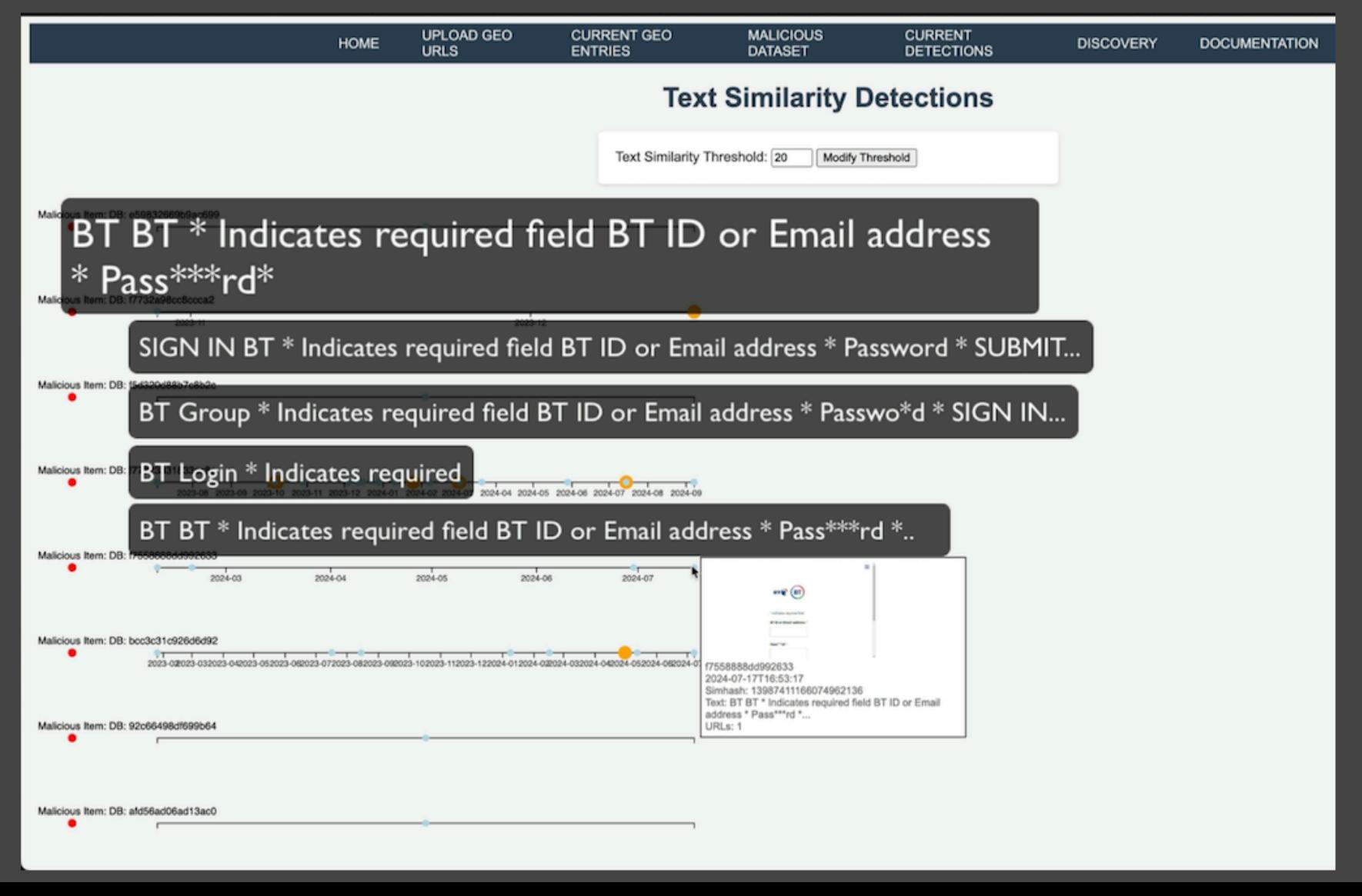
OmniParser is a general screen parsing tool, which interprets/converts UI screenshot to structured format, to improve existing LLM based UI agent. Training Datasets include: 1) an interactable icon detection dataset, which was curated from popular web pages and automatically annotated to highlight clickable and actionable regions, and 2) an icon description dataset, designed to associate each UI element with its corresponding function.

This model hub includes a finetuned version of YOLOv8 and a finetuned BLIP-2 model on the above dataset respectively. For more details of the models used and finetuning, please refer to the <u>paper</u>.

This is OmniParsers demo of how this works. You upload an image (left) and get a result (right).



#### Text similarity from the OCR text



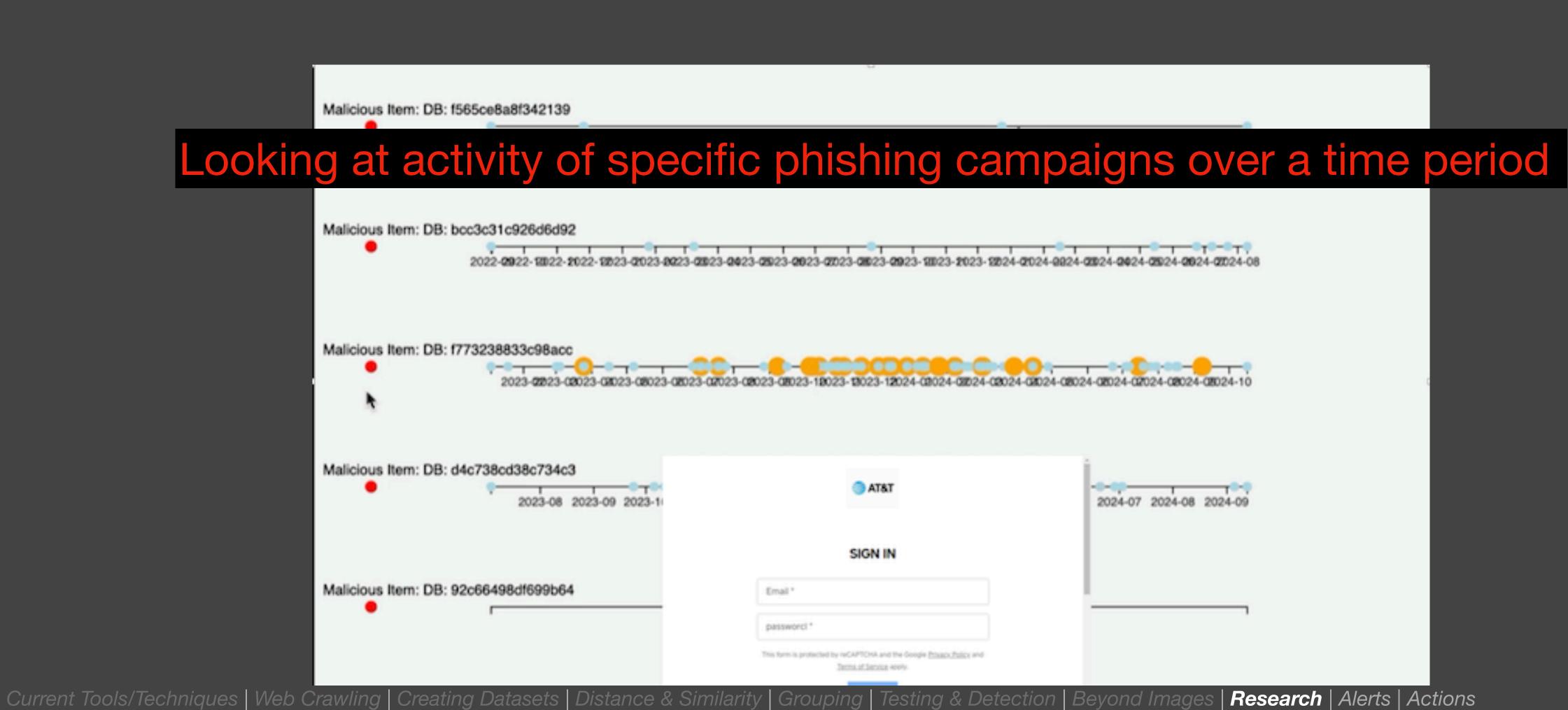


Showing text similarity of scraped text on a timeline (timeline shows the screenshot, but is grouped from the OCR text)

### Research

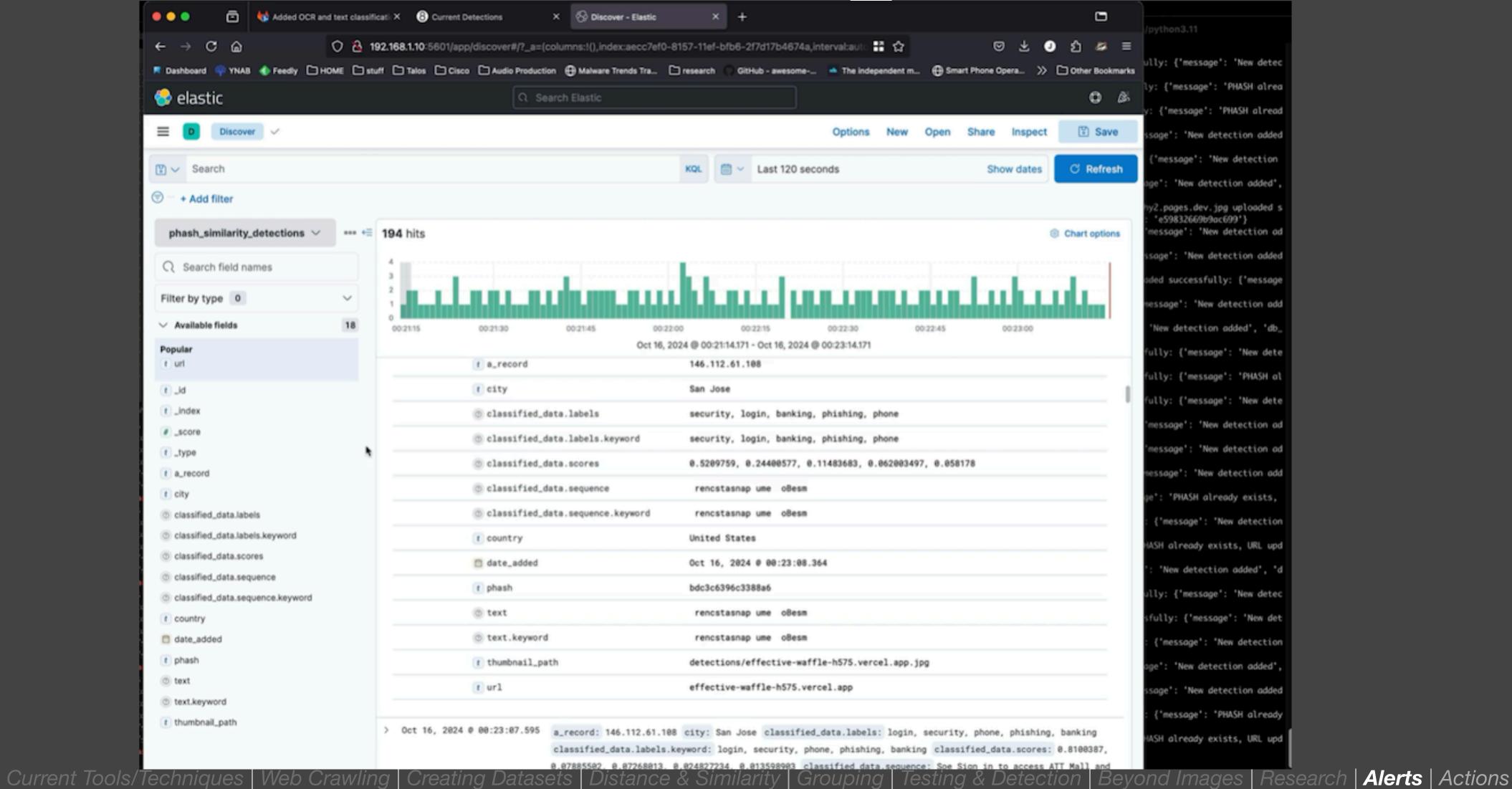
#### Campaigns over Time

I started building this as an inline detection tool, but it actually might have more use in researching phishing campaigns.



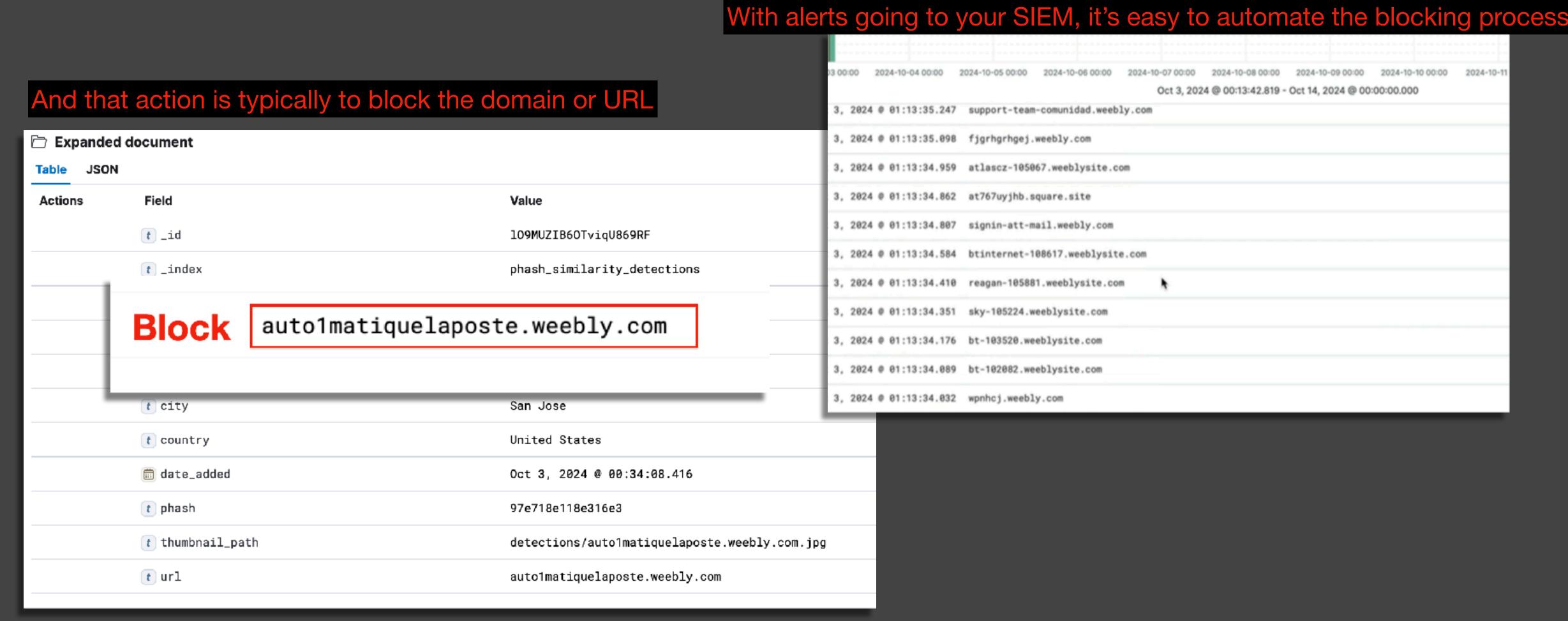
Another portion of the interface and process is to send alerts to a SIEM or some system. I chose Elasticsearch and Kibana

Alerting



### Taking Action

If using for detection, you're probably going to take some sort of action when a new phishing page is seen



The next several slides will show various aspects of the interface at the time these slides were created (the code is still in development, so it might change in the future)

### Current Version of Interface

HOME UPLOAD GEO CURRENT GEO MALICIOUS CURRENT DISCOVERY DOCUMENTATION

DATASET DETECTIONS DISCOVERY DOCUMENTATION

### Detections page

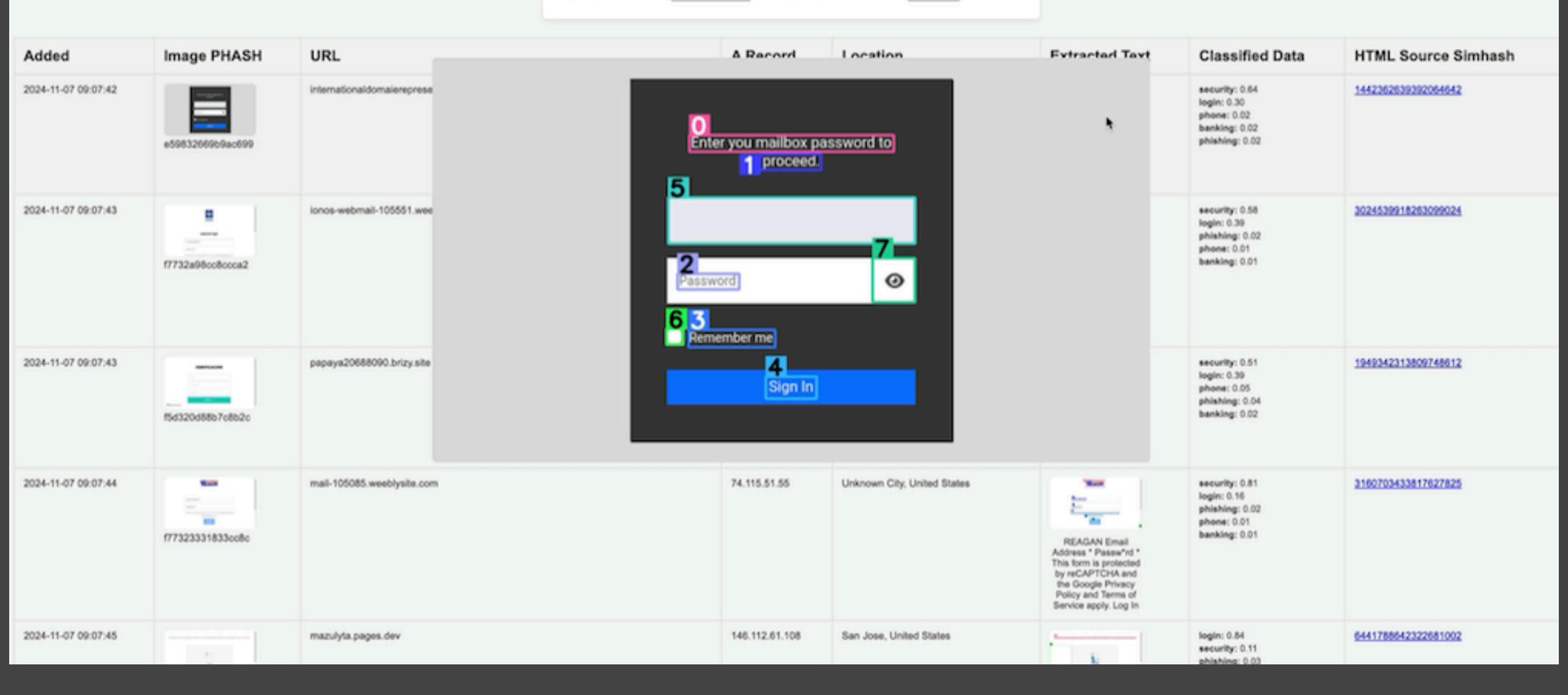
#### **Current Detections**

Added	Image PHASH	URL	A Record	Location	Extracted Text	Classification	HTML Source Simhash
2024-07-09 22:13:34	b86fc59090c73b3a	rackspace18839994004885995.weebly.com	146.112.61.108	San Jose, United States	Webmail Login SUSPICIOUS Email address EMAIL Learn to quickly identify and report P@ssword A	login: 0.45 phishing: 0.37 security: 0.17 banking: 0.01 phone: 0.00	10337228898236707554
2024-01-11 00:42:47	©A58 1464239±99999539	my-site-101155.weeblysite.com	146.112.61.108	San Jose, United States	A68 Q BJIESTE, 3A AA IPObJDHKUTE A88 norpeduren * Hapona This form is protected by reCAPTCHA and the Google Privacy Policy and Terms of Service apply.	security: 0.76 login: 0.10 phone: 0.08 phishing: 0.03 banking: 0.02	9931658834035383472
2024-07-02 21:04:28	e59832669b9ac699	inshaoiuyfidtcfyguljiodowiuhmkjnbhvgcfdxsedrftgyuhjikopolu.pages.dev	146.112.61.108	San Jose, United States	Enter you mailbox password to proceed. Password Remember me Sign In	security: 0.64 login: 0.30 phone: 0.02 banking: 0.02 phishing: 0.02	1442362639392064642
2024-02-08 16:02:53	f777cc883164c998	worker-home-att-767e.rijolo7229.workers.dev	146.112.61.108	San Jose, United States	AT&T Sign In to access AT&T Mail and Currently.com User ID Forgot user ID? Password	login: 0.51 security: 0.33 phone: 0.13 phishing: 0.02 banking: 0.01	3930323897056612998
2024-07-05 12:10:01	b7f58c8c603333d8	wefvbjhwevbhiwodghwghiwerhrfhghbvhodvd.weebly.com	146.112.61.108	San Jose, United States	SNetZero" Welcome! Please sign-in below. Indicates required field Email Password	login: 0.82 security: 0.12 phishing: 0.02 phone: 0.02 banking: 0.02	9944788745945115358

#### Malicious Dataset

#### Hovering over an OmniParser result screenshot

Upload

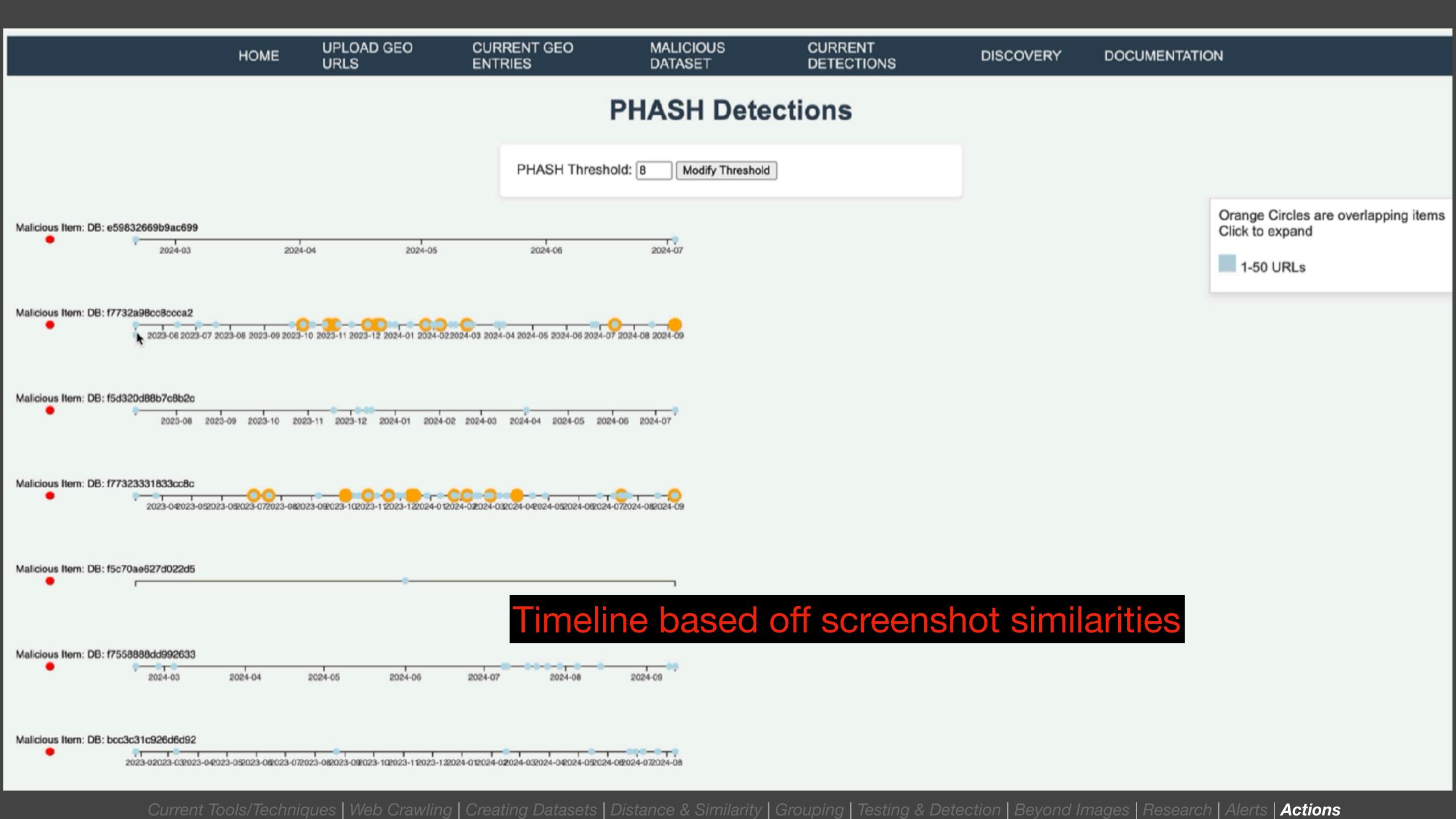


### Hovering over the html

#### **Malicious Dataset**

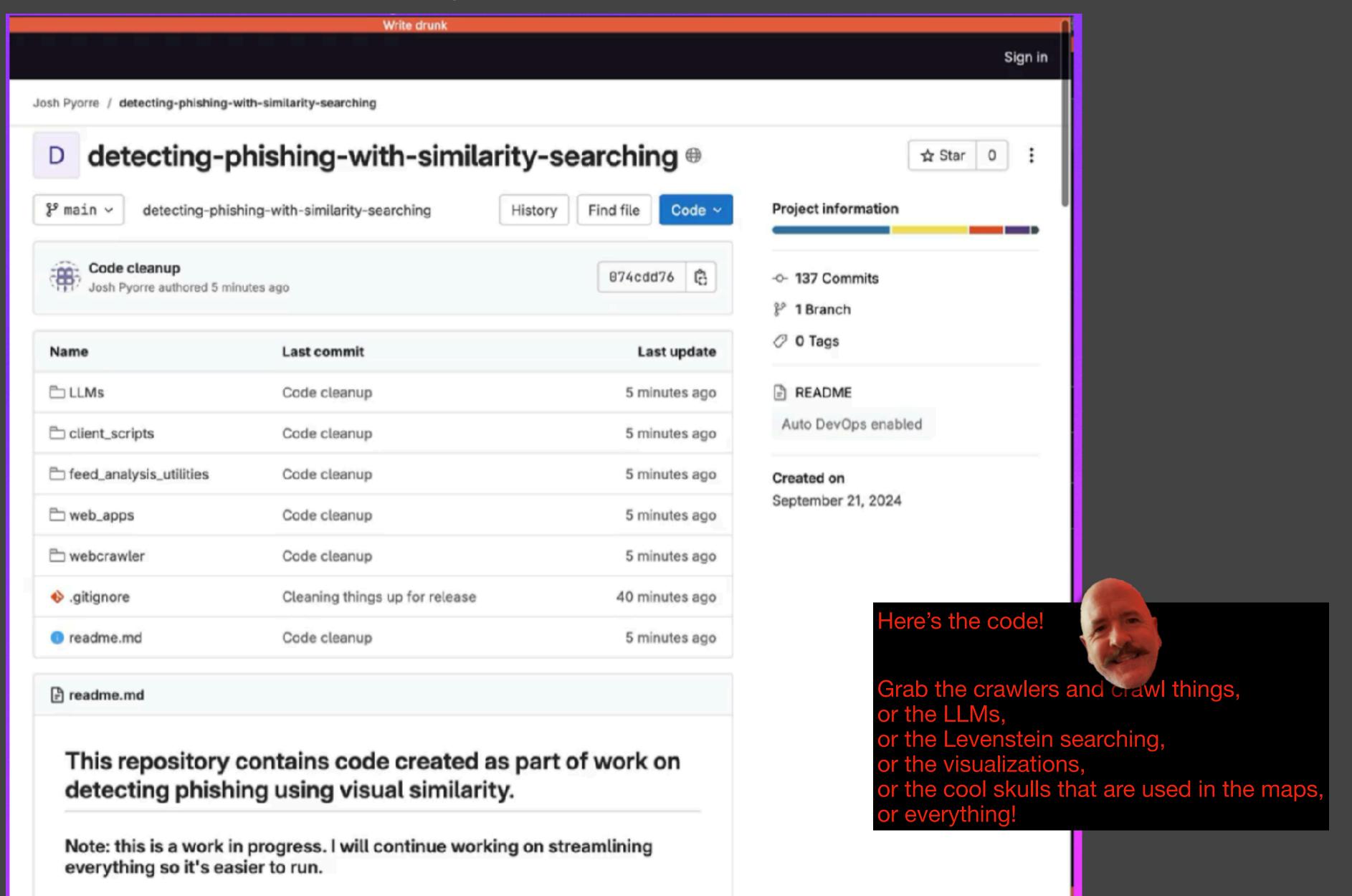
Upload ZIP File: Choose File No file chosen Upload

Added	Image PHASH	URL	A Record	Location	Extracted Text	Classified Data	HTML Source Simhash
2024-11-07 09:07:42	e59832669b9ac699	Internationaldomaierepresentationmainserstexts4.pages.dev	146.112.61.108	San Jose, United States	Passwc *Sink href="https://odn.jsdeliv.rel="stylesheet" integrit	security: 0.64  "" content+"width=device-width, initial- ivr.net/npm/bootstrap@5.0.2/dist/css/bootstrapwfi.	ootstrap.n
2024-11-07 09:07:43	f7732a96cc8ccca2	ionos-webmail-105551.weeblysite.com	74.115.51.54	Unknown City, United States	crossorigin="anonymox «link rel="stylesheet" href="https://odnjs.clou awesome/6.1.1/css/all. KfkfwYDsLkilwQp6LFn	udflare.com/ajax/libs/font- l.min.css* integrity="sha512- ni8zNdLGxu9YAA1Qvw/Nks4PhcElQSv rus* referrerpolicy="no-referrer">	539918263099024
2024-11-07 09:07:43	f5d320d88b7c8b2c	papaya20688090.brizy.site	146.112.61.108	San Jose, United States	VERIFICACION Email: User name:. Password: Submit- Made With Brizye	security: 0.51 login: 0.39 phone: 0.05 phishing: 0.04 banking: 0.02	1949342313809748612
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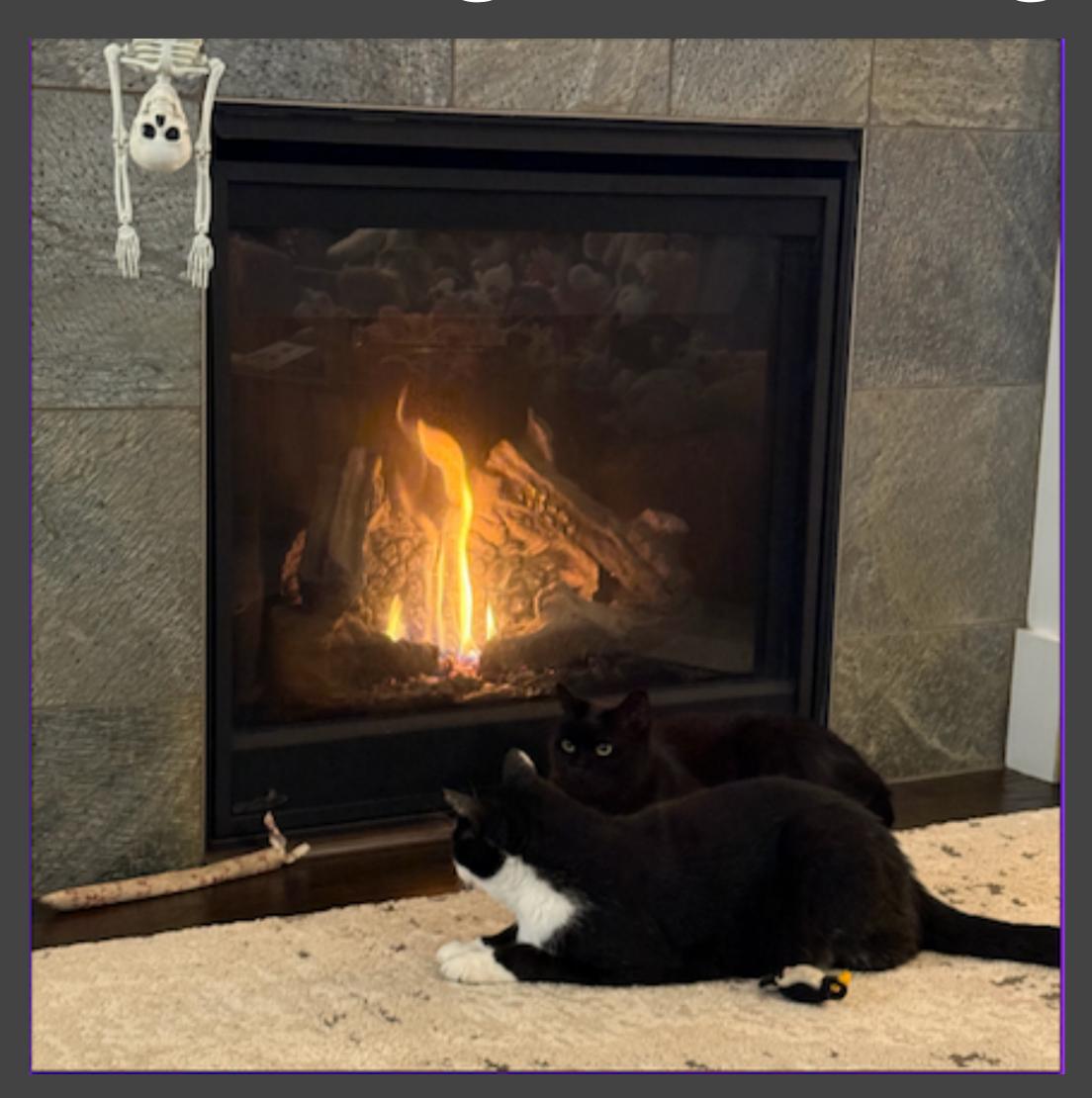


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### Detecting Phishing using Visual Similarity



## Thank you

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